

WTBU

2023-2024 UNDERWRITING RATES

10 shows air per day on WTBU (6 daytime shows and 4 evening shows). Each show will play the spot once at the top of the hour. For example, if you're paying for evening shows only, the spot will play 4 times per day.

For a more detailed breakdown, see next page.

15 - SECOND SPOTS

Rates per...

| | Day | Week | Month | Semester |
|-------------------|------|-------|-------|----------|
| All Day (8am-2am) | \$32 | \$205 | \$775 | \$2915 |
| Daytime (8am-6pm) | \$13 | \$82 | \$310 | \$1166 |
| Evening (6pm-2am) | \$5 | \$27 | \$103 | \$388 |

30 - SECOND SPOTS

Rates per...

| | Day | Week | Month | Semester |
|-------------------|------|-------|--------|----------|
| All Day (8am-2am) | \$64 | \$410 | \$1549 | \$5832 |
| Daytime (8am-6pm) | \$19 | \$122 | \$464 | \$1750 |
| Evening (6pm-2am) | \$8 | \$54 | \$205 | \$778 |