



## 2022-2023 UNDERWRITING RATES

10 shows air per day on WTBU (6 daytime shows and 4 evening shows). Each show will play the spot once at the top of the hour. For example, if you're paying for evening shows only, the spot will play 4 times per day. For a more detailed breakdown, see next page.

### 15 - SECOND SPOTS

#### Rates per...

	Day	Week	Month	Semester
All Day (8am-2am)	\$32	\$205	\$775	\$2915
Daytime (8am-6pm)	\$13	\$82	\$310	\$1166
Evening (6pm-2am)	\$5	\$27	\$103	\$388

### 30 - SECOND SPOTS

#### Rates per...

	Day	Week	Month	Semester
All Day (8am-2am)	\$64	\$410	\$1549	\$5832
Daytime (8am-6pm)	\$19	\$122	\$464	\$1750
Evening (6pm-2am)	\$8	\$54	\$205	\$778