

## Video Creation Subgroup meeting notes – November 14, 2014

**Needless to say, the entire presentation video should be viewed for a full understanding of each topic. The notes below are very brief and are intended only to provide a flavor of each demonstration and/or to highlight terms**

### Anna Newman – Copyright and Fair Use

- Copyright can be applied to something involving curation
- “Work for hire” – BU is the copyright holder (if developed by faculty, they continue to be the copyright holders)
- Can grant licenses to others to allow their use (exclusive or non-exclusive rights)
- “Fair Use” applies to educational materials. Does not require copyright permission
- “Heart of the work” – this has an impact on what is considered Fair use

### Wayne LaMorte – Online Learning Modules and Video Creation/Captioning/Hosting

- Uses Camtasia to create his videos; likes the granular editing capabilities this tool provides
- Hosts his videos on Youtube
- Has created a Youtube channel for this purpose
- Sets permissions to “restricted,” which limits the ability of Youtube users to find the videos via search
- Has begun using a script for his narration and finds this useful for a couple of reasons:
  - Helps him keep on track with what he wants to say
  - Narration file can be uploaded and is available to users for download – or works well with screen readers for visually impaired students
- Creates captions via Youtube machine-generation of text. Captions can be edited after the fact.
- Uses “Soft Chalk” as a framework for creating his interactive modules

### Kenith Wilson – My Media (Kaltura) to Create and Host Instructional Videos

- My Media can be accessed:
  - As a student – login to *BU Learn*
  - As a faculty or staff member – login to *mymedia.bu.edu*
- Can securely post videos or make them public
- Can create channels
- Demonstrated Kaltura Capturespace to create and edit a simple video (for anything except simple edits, he prefers to use Camtasia)
- Can add a quiz to a My Media video
- My Media provides analytics
  - These appear to be robust and reliable when My Media accessed via Blackboard
  - Has had mixed results when accessing My Media directly