

## From Collegiate to Corporate ---Tiffany Shiau (tiffany.shiau@cal.berkeley.edu)

### Starting Out

- If what you are doing excites you, you will work hard, have fun, and get upgraded
- There are no perfect fits, make the job fit for you. Ability to learn is the most important quality a leader can have
- Communication is KEY for navigating your career

### Be Grateful

- We are fortunate enough to be living in a first world country as college educated women



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### Communication, Communication, Communication!

- Voice ideas in group meetings
- Practice effectively getting the point across in emails
- Learn the art of the “follow up”
- Know when it is appropriate for in person follow up, phone, or email
- Observe the leadership and how they communicate in meetings
- RECEIVE FEEDBACK WELL AND RESPOND APPROPRIATELY

### Building a Personal Brand

- It will not be overnight, but put your best foot forward and it will happen naturally

### Dealing with Subtle Sexism

- If people in the way of your success, address it. If not, don't address it but work hard and don't hire those who were jerks to you when you become the boss
  - Communicate assertively, work hard, have a good attitude and do not be bad at your job

