**Ungraded Research Obligation (URO) Memo**

Dear QM222 Students,

As mentioned in your syllabus, one of the requirements for QM222 is an Ungraded Research Obligation (URO). The URO consists of participation in two 45-minute research sessions.  
  
All research studies are purely for academic purposes and have been approved by the Institutional Review Board at BU (i.e. the studies are harmless and you will not be required to do anything that makes you uncomfortable). If you would prefer not to participate in the research, you may instead hand in a written assignment (email your professor for details).

Questrom has a research management software program which will be used to sign-up for research sessions. The software called SONA will send emails informing you when studies are being run in addition to keeping track of participation and assigning participation credits.

You **must register** and open a **new** participant account (even if you participated last semester). You must be registered in order to sign up for studies and receive reminder notifications. If you do not sign up for studies, you will not have the opportunity to participate.

Requesting a new participant account is easy:

1) Go to <http://bu-smg.sona-systems.com> (notice there is no www!)

NOTE: Should you forget this address, you can also log into SONA by navigating the business school's main page (go to [www.bu.edu/questrom](http://www.bu.edu/questrom), scroll over *Faculty & Research*, click *Research Centers & Labs*, click *Behavioral Lab,* click *Register here* link).

2) Request a new account by clicking *Request Account* on the right of the SONA Welcome Page.

3) Complete the account information form and select your course **QM 222**.

4) SONA will then email you your login information (username and password).

\*\*\*\*\*\* Once you have registered you will be able to sign up for studies \*\*\*\*\*\*\*\*\*

We will be running sessions on the hour every Friday starting September 8th and ending December 1st (running from 8 am to 4:59 pm each of these days). Sessions will take place in the Behavioral Lab (**Basement**, 143 Bay State Road).

Studies will be broken up into RED (September 8—October 13) and SOX (October 20—December 1) sessions. You must complete **one** RED session and **one** SOX session.

You will be able to sign up for sessions starting September 5th on a first-come first-serve basis.

* Slots fill up quickly. There is no excuse for failing to register.
* Sessions begin precisely at the time listed, so show up 10 minutes BEFORE the session starts.
* You may not be able to participate in the session if you are late.
* If you do not show up for an experiment, you will be penalized.

If you have any questions or concerns, please e-mail Sarah Whitley ([questromblab@bu.edu](mailto:questromblab@bu.edu)) or Remi Trudel ([rtrudel@bu.edu](mailto:rtrudel@bu.edu)).

Thank you in advance for your participation!