

## Vermont Resilience Messaging Project

The Vermont Resilience Messaging Project (VRMP) was launched to eliminate siloes and coordinate efforts of organizations focused on building resiliency among the citizens and within communities of Vermont.

### **VRMP Theory of Change:**

The VRMP theory of change is that by creating a set of messages and common language that can be adopted statewide: efforts to build resiliency will be better coordinated; resources will be maximized; statewide support will increase for this work; and citizens and communities will have better access to resources to build resiliency.

### **WHAT IS THE IMPACT?**

VRMP launched its shared messaging in August, 2020 at a statewide convening with over 70 participants. As part of the overall project evaluation, the convening was followed with a post-session survey designed to understand the impact thus far.

### **Here are some of the responses:**

#### **WHAT WORK HAS BEEN INCLUDED?**

SINCE MARCH 2020 THERE HAVE BEEN:

- 28 COACHING SESSIONS WITH THE VRMP LEADERSHIP TEAM (30 – 60 MINUTES; 3 – 4 PUBLIC HEALTH LEADERS EACH SESSION)
- 25 PEER LEARNING AND ENGAGEMENT WORKSHOPS (155 TOTAL PARTICIPANTS)

- 77% OF RESPONDENTS ARE SATISFIED OR VERY SATISFIED WITH THE INTEGRATED MESSAGING WORK TO DATE
- 77% BELIEVE THE INTEGRATED MESSAGING ABOUT THE RESILIENCY WORK IN VERMONT IS EXTREMELY RELEVANT TO THEM AND THEIR ORGANIZATION
- 78% SAID THEIR UNDERSTANDING OF THE IMPORTANCE OF A SHARED DEFINITION OF RESILIENCY HAS IMPROVED AS A RESULT OF AUGUST 4 CONVENING
- 46% HAVE ALREADY USED THE SHARED DEFINITION OF RESILIENCY IN THEIR WORK AND/OR PERSONAL LIFE
- 96% INTEND TO USE THE SHARED DEFINITION OF RESILIENCE GOING FORWARD
- 96% HAVE OR WILL ENCOURAGE OTHERS TO ADOPT THE SHARED DEFINITION OF RESILIENCE

We continue our communications with our growing list of partners by sharing our [Messaging Toolkit](#) and our quarterly “[Resilient Vermont](#)” newsletters, conducting presentations, and offering specialized messaging technical assistance to help Vermont organizations incorporate the messaging into their own work.

**VRMP LIST OF PARTICIPATING ORGANIZATIONS (as of November 2020)**

Building Bright Futures  
Building Flourishing Communities  
Child and Family Trauma Work Group  
Counseling Service of Addison County  
Help Me Grow  
Let's Grow Kids  
OneCare VT  
Resilient Lamoille Workgroup  
RiseVT  
Vermont Afterschool  
Vermont Care Partners  
Vermont Head Start  
Vermont Network Against Domestic and Sexual Violence  
Voices for Vermont's Children  
VT Agency of Human Services Interdepartmental Trauma and Resilience Team  
VT Agency of Education  
VT Dept of Children and Families  
VT Dept of Health/Maternal and Child Health  
VT Dept of Mental Health  
VT State Police

**For additional information on VRMP**, please contact Auburn Watersong, Director of Trauma Prevention and Resilience Development, VT Agency of Human Services, [auburn.watersong@vermont.gov](mailto:auburn.watersong@vermont.gov).