

**BOSTON  
UNIVERSITY**

**The Mobile & Electronic Health ARC  
(ME-ARC) January Seminar  
Reluctance to Use Medical Artificial  
Intelligence  
Carey Morewedge Ph.D.**

**Wednesday, January 29th**

**12:00 - 1:00pm**

Via Zoom: <https://bit.ly/mearc-january>



**Dr. Carey Morewedge is a Professor of Marketing, Everett W. Lord Distinguished Faculty Scholar, and Chair of the Marketing Department at Boston University's Questrom School of Business. Carey uses experiments to understand the psychology of consumer decision making. His research explores biased ways people think about the value of experiences, money, and new technologies such as digital goods and artificial intelligence.**

ME-ARC PI & Director: Belinda Borrelli, Ph.D.

Leadership Team: Daniel Fulford, Ph.D. (Co-Director), Joanne Murabito, M.D. (Co-Director), Lisa Quintiliani, Ph.D.

Have questions? Contact Nick Hart by emailing [nhart1@bu.edu](mailto:nhart1@bu.edu)

For more information about the Mobile and Electronic Health ARC, please visit: <http://sites.bu.edu/me-arc/>