

The Mobile & Electronic Health ARC (ME-ARC) February Seminar:

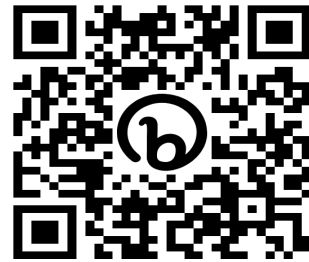
# **Design of Digital Interventions for Mental Health: Acceptability, Engagement and Opportunities for Integration of Machine Learning**

**Gavin Doherty, PhD**

Wednesday, February 7th

12:00 – 1:00 PM

Via Zoom: <https://bit.ly/mearc-feb>



Dr. Gavin Doherty is the co-founder of SilverCloud Health, a leading worldwide platform for online mental and behavioral health interventions. He is also a Professor in Computer Science at the School of Computer Science and Statistics at Trinity College, Dublin, and has led numerous research projects on Human Computer Interaction and health technology design.

In this presentation, Dr. Doherty will discuss his work on designing for acceptability and engagement. He will share his work exploring the design space of ecological momentary interventions, as well as recent work on the application of machine learning techniques in digital health.

ME-ARC PI & Director: Belinda Borrelli, Ph.D.

Leadership Team: Daniel Fulford, Ph.D. (Co-Director), Joanne Murabito, M.D. (Co-Director), Lisa Quintiliani, Ph.D.

Have questions? Contact Kate Konieczny by emailing [katekny@bu.edu](mailto:katekny@bu.edu)

For more information about the Mobile and Electronic Health ARC, please visit: <http://sites.bu.edu/me-arc/>