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Oral Testimony

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Oral Testimony for HB100 ([Show all oral testimony \(if any\)](#) | [Hide all oral testimony](#)) **All oral testimony (if any) is now visible.**

Public Hearing Summary

06/01/2011 10:00 AM B-1

Small Business Finances

Testified in Opposition

- [Corey Pilz, Consumer Information Specialist, City of Cambridge \(Hide Testimony\)](#)

I am here in opposition to HB100 and SB94. There is no alternative in this bill that offers consumers the same protection as item pricing. Having the price stickers on items gives consumers the right information in the right place at the right time. There are several benefits provided by item pricing. It gives shoppers a spending tally that they can keep track of while shopping, it allows them to comparison shop, and it lets them catch overcharges at checkout. Item pricing also enables smart buying decisions. Exempting warehouse clubs from item pricing creates an unfair environment in the market place. Why should large club stores be exempt from the item pricing standards that smaller stores are held to?

- [Edgar Dworsky, Founder, Consumer World \(Hide Testimony\)](#)

I am here to oppose HB100 as drafted. I have some suggestions for ways in which consumer protection advocates might be able to become supportive of the bill. If consumers give up item pricing, they need a reliable alternative. All categories should be covered, and big stores should not be exempt. The laws should cover everyone on a level playing field. Aisle scanners, if they are seen as a replacement for price stickers, need annual inspections. They should be required in stores without item pricing. All aisle scanners should be required to print out stickers, and they should be tested daily by the store staff. There should also be a separate set of fines for scanner violations or noncompliance. There should be a provision to expand the price guarantee as well. These regulations would make this bill a fair exchange and would maintain consumer protection.

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