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CleanChoiceEnergy.com

July 5, 2022

The Honorable Jeff Roy
Room 43
State House
Boston, MA 02133

The Honorable Michael Barrett
Room 109D
State House
Boston, MA 02133

The Honorable Tackey Chan
Room 42
State House
Boston, MA 02133

The Honorable Cynthia Stone Creem
Room 312A
State House
Boston, MA 02133

The Honorable Bradley Jones Jr.
Room 124
State House
Boston, MA 02133

The Honorable Bruce Tarr
Room 308
State House
Boston, MA 02133

Subject: Ban on Competitive Electric Market for Residents in Massachusetts (S. 2842, Section 54)

Dear Chairperson Barrett, Chairperson Roy, and Members of the Conference Committee,

CleanChoice Energy urges you to remove Section 54 of S. 2842, which would force the closure of the residential competitive retail electricity market in Massachusetts. This language would negate the energy choices that have been made by more than 500,000 Bay State households—including our customers who enroll for our renewable energy service.

The Commonwealth has set aggressive goals to mitigate the impacts of climate change and we need to deploy all available solutions to reach these goals. The retail energy market is a key driver of energy innovation, and it plays a critical role in securing a clean energy future. Market-based mechanisms, like purchasing renewable electricity, are an important way that consumers and businesses can meet the guidance of the Science Based Targets initiative (SBTi) to achieve carbon reduction goals.

CleanChoice was founded in 2011 with a mission to switch as many American homes and businesses as possible to clean, renewable energy. Today, our 140 employees help more than 200,000 customers across 10 states and the District of Columbia to make progress toward a future safe from catastrophic climate change with clean air and abundant renewable energy.

In my experience, CleanChoice customers are making a deeply personal decision to enroll for our renewable energy service. It is a way they live their values through a purchasing decision—much like

they might invest in a socially-responsible mutual fund or choose a specific type of diet. If enacted, Section 54 of S.2842 would deny this important choice to tens of thousands of residents of the Commonwealth who enroll for a renewable energy service.

We have been a proud part of the Massachusetts business community since 2016, providing Bay Staters with a 100% renewable energy product from wind and solar. In addition to our competitive retail electricity product, we are also a community solar developer and services provider. Today, CleanChoice serves more than 31,000 Massachusetts households who use our services to reduce their carbon footprint and support the development of regional wind and solar power.

Our customers love having the freedom to choose clean energy and make a direct impact on the future. By switching away from default service to our 100% renewable energy product, the average customer prevents 19 pounds of carbon pollution per year—the environmental equivalent to preserving six acres of forest or avoiding 11,500 miles of gasoline-powered driving. With federal action on climate stalled, consumer energy choices are more important than ever.

Clean energy should be accessible to everyone. Ending the retail residential electricity market would take away that choice of 500,000 Bay State households. This would be a huge step backwards for Massachusetts and a setback for consumers who want clean energy. We urge you to preserve the market and let us continue to serve our Massachusetts customers by providing 100% renewable energy.

Sincerely,

A handwritten signature in black ink that reads "Tom Matzzie". The signature is written in a cursive, flowing style.

Tom Matzzie
Founder and CEO
CleanChoice Energy