

Form Name:  
Submission Time:

Citizens Commission  
February 21, 2019 6:12 pm

**Name** Dominick Pangallo

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**Address**

[REDACTED]  
[REDACTED]

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**Phone**

[REDACTED]

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**Email**

[REDACTED]

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**Citizenship Affirmation**

I am a U.S. Citizen

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**Residency Affirmation**

I am a resident of the Commonwealth of Massachusetts

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**Statement of Intent**

I intend to comply with and advance the policy established by this Act.

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**Statement of Interest**

I have seen how the role of money can deprive a candidate of the time and ability to connect with voters. Every minute spent fundraising is a minute not spent knocking on a door or answering a question. The need to raise money consumes a candidate's time, reducing her capacity to engage in communicating with and answering questions from voters, who can then make a better-informed decision about whom they wish to support. This means those candidates who succeed may be less reflective of and responsive to their constituents, not necessarily because they "owe" more to donors, but simply because their relationships have not been enriched on the campaign trail through connections with the people that they are meant to represent. The crushing, ever-present need to raise funds does a disservice to constituents and candidates alike.

For my Master's thesis I studied how horse-race heuristics like fundraising could unduly impact voter choice. It revealed the potentially pernicious effect that money in politics could have: beyond the fact that money might influence positions or increase access to policy-makers, these heuristics could actually lead a voter to support a candidate with whom they disagree or oppose a candidate they would otherwise support. The effect of money is more complex than simply matters of influence or access; it can also have less obvious impacts.

I would be honored to be entrusted with the responsibility to help thoughtfully draft the proposed amendment.

**Résumé or Summary of Qualifications Upload**

[https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/480103979/71887710\\_dominick\\_pangallo\\_resume.pdf](https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/480103979/71887710_dominick_pangallo_resume.pdf)

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**Political Party Affiliation, if any, over the previous five years** Democratic

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**City or Town where you reside** SALEM

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**Employment Status** Employed

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**Occupation** Chief of Staff

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**Employer** City of Salem

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## Contact

[REDACTED]

[REDACTED]

## Top Skills

Public Relations

Politics

Public Affairs

## Certifications

IS-0700.a National Incident Management System Introduction

IS-00200.b ICS for Single Resources & Initial Action Incident

Investment Fraud Prevention

IS-00702.a NIMS Public Information Systems

IS-00100.b Introduction to Incident Command System

# Dominick Pangallo

Chief of Staff at Office of the Mayor, City of Salem  
Salem, Massachusetts

## Summary

Accomplished government management and public affairs professional with advanced skills in communications, public administration, developing and analyzing public policies, program evaluation, and civic engagement. Especially adept at strategic communications and public management. Dedicated to work that makes a positive difference in the daily lives of others.

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## Experience

Office of the Mayor

Chief of Staff

March 2013 - Present

City of Salem

\*Direct staff of five, interns & part-time employees and oversee daily operation, budget, website, and payroll of the office.

\*Serve as Mayor's liaison to City Council and other officials, including preparing twice-monthly filings with Council.

\*Chair the Neighborhood Improvement Advisory Council, Salem State University Neighborhood Advisory Comm., and Contributory Retirement Bd., Co-Chair of the Salem for All Ages Task Force, and serves on problem properties and homelessness task forces. Staffs Scholarship & Education Comm.

\*Draft Mayor's speeches, presentations, correspondence, press releases, and other similar documents.

\*Write and publish twice-monthly Mayor's newsletter and podcast.

\*Maintain City social media accounts, including City Twitter account, October traffic notifications on Twitter, and BuildingSalem public information campaign on Twitter, Facebook, and website.

\*Conduct research into policy proposals and issues, and provide analysis for Mayor's consideration.

\*Publish and analyze annual resident survey and annual Haunted Happenings survey.

\*Coordinate quarterly all-staff meetings for all City employees with the Mayor.

\*Chair monthly senior staff coordination meeting.

\*Involved in the City's performance management initiatives, including SalemStat, Commonwealth Connect, and similar programs.

\*Responsible for scheduling decisions and requests for appointments with the Mayor.

\*Oversee appointment/re-appointment process for 220+ volunteer members on 35 City boards, as well as for 18 senior staff and department heads.

\*Provide direction and advice to senior staff and department heads.

\*Coordinate inter-departmental and inter-governmental issues and projects.

\*Work with private non-profit, corporate, and neighborhood organizations in the City as the Mayor's representative.

\*Resolve complicated constituent service issues, cases, and requests.

\*Oversee special projects and initiatives for the City.

\*Serve as spokesperson for the Mayor.

Partnership for Community Development  
Marketing & Development Coordinator  
March 2012 - March 2013 (1 year 1 month)  
Hamilton, NY

Fundraising, marketing, media relations, public engagement, strategic planning, writing, etc. for the PCD.

The PCD is a non-profit economic and community development organization that serves the greater Hamilton, NY area.

The PCD enhances sustainable economic opportunity and community vitality in the village and town of Hamilton and the surrounding areas. Specifically, we help:

- Existing businesses and farms thrive.
- Attract and support new community-minded businesses and talent to our area.
- Develop attractive, inviting and commercially viable downtown areas.
- Preserve and enhance the small town, rural character of our community, staying authentic to who we are.
- Foster widespread civic involvement in community development initiatives.

### The Northfields Group

Principal

June 2006 - March 2012 (5 years 10 months)

The Northfields Group is a small political and public affairs consulting firm providing strategic campaign services including general consulting, public opinion research and polling, direct mail design and fulfillment, public relations consulting, paid phone calls (live and automated), voter targeting, field and GOTV planning, and more. We specialize in local, state, and federal level Democratic campaigns and causes in the New England and Mid-Atlantic regions. We have served as consultant or staff to over forty campaigns at every level from local through congressional, including several special elections. We also work with nonprofit organizations, labor unions, and progressive groups.

### John Tierney for Congress

Campaign Manager

April 2008 - December 2009 (1 year 9 months)

### Peabody Essex Museum

Public Relations Associate

2007 - 2008 (2 years)

### Eileen Donoghue for Congress

Deputy Campaign Manager/Field Director

April 2007 - September 2007 (6 months)

Massachusetts House of Representatives  
Legislative Aide, State Rep. John Keenan  
January 2005 - March 2007 (2 years 3 months)

John Keenan for State Representative  
Campaign Manager  
March 2004 - December 2004 (10 months)

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## Education

Suffolk University  
M.S., Political Science · (2005 - 2006)

Suffolk University - Sawyer School of Management  
MPA, State & Local Government · (2005 - 2006)

Bates College  
BA, Political Science and Theater · (1999 - 2003)