

SPRING / SUMMER 2026

COM CRC NEWSLETTER



Boston University College of Communication
Communication Research Center

Communication
Research Center



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ABOUT THE CRC

Research is an integral part of faculty and student activities at Boston University. Researchers at COM use the most advanced theory and methods to examine communication phenomena. Addressing theoretical and applied problems through a range of quantitative and qualitative perspectives.

The CRC was established in 1959 and pioneered the use of television as a research tool, conducting systematic analyses on the effects of television on children and measuring political opinions and voting intentions. This solidified the CRC as an institution with an intimate understanding of survey research methodology.

Today, the CRC has over 40 research fellows specializing in advertising, critical cultural studies, health communication, human-computer interaction, international communication, journalism studies, media entertainment, political communication, public relations, and mis/dis-information.

The CRC offers several research tools such as the iMotions biometric research platform, which allows faculty and students to examine physiological responses to various forms of media. Other devices include multiple virtual reality systems that aid faculty and students in investigating presence, empathy, and immersive storytelling.

In 2009, the CRC established the Communication Research Colloquium Series consisting of monthly research presentations that highlight current and original research of faculty in COM. This forum fosters discussions among faculty and students about a variety of research topics in communication.

In 2011, the Dr. Melvin L. DeFleur Distinguished Lecture Series was established. Each year two distinguished scholars from outside the university are invited to share their outstanding scholarship and experience with the BU community. In recognition of the pioneering and inspirational contributions of Dr. Melvin L. DeFleur, the faculty members named this series in his honor.

2022 saw the inception of the COM/CRC Media & Technology Public Opinion Poll. In concert with Ipsos, the market research company, and COM's marketing communications team, each month a faculty researcher posits a question that measures the attitudes and opinions of 1,000 adults across the United States. Recent polls have generated coverage in the Boston Globe, eWeek, and NPR, further advancing the reach of the research being conducted via the CRC and promoting the thought leadership of its faculty fellows.



LETTER FROM THE DIRECTOR

With the end of another semester, I have been reflecting upon the many activities in the CRC and among our fellows in 2026, thus far.

At a time when external research funding continues to be difficult to attain (and retain), the CRC again provided two internal funding opportunities: the Faculty Research Seed Grants and the Hugo Shong Misinformation Faculty Research Grants. You can read about the awardees and their projects in the pages that follow.

The CRC is also offering our fellows administrative support throughout the external grant lifecycle, from early proposal planning through submission coordination and post-award support. You can see more details on our website [here](#).

Our Colloquium Series consists of monthly research presentations that highlight the original research of our CRC fellows. I would like to thank our 2026 spring Colloquium speakers which included a February talk from Professor Edward Downes about mobile device dependency. In March, we heard from Dr. Chris Chao Su and PhD student Patrick Mohan Zhang about how people learn information from generative AI, research that was funded by a Faculty Research Seed Grant. And in April, Dr. Ayse Lokmanoglu presented research on studying visual communication. You can read about these presentations as well as those from many of our past Colloquium speakers on our [website](#).

In addition to our Colloquium Series, every semester our fellows nominate a distinguished scholar from outside the university to share their outstanding scholarship, expertise, and experience with the BU community. Our [distinguished lecture series](#) is a tribute to Dr. Melvin L. DeFleur, a past colleague, to honor his contributions to the fields of communication and media research.



**MICHELLE
AMAZEEN, PHD
CRC DIRECTOR**

This letter is part of a monthly series from the director of the CRC, Dr. Michelle Amazeen

This spring, we were honored to host Dr. Yotam Ophir (University at Buffalo) as our DeFleur Distinguished Lecturer who spoke about "*Misinformation and Society: Five Lessons I've Learned from Studying Thousands of Years of Falsehoods*." A recording of his talk is accessible on our website, as well.

In promoting a culture of research and collaboration, our fellows had opportunities throughout the semester to gather in person. This spring, our monthly Work-In-Progress meetings were coordinated by Dr. Ayse Lokmanoglu, enabling fellows to informally discuss their research with the intent of idea exchanges surrounding any aspect of research efforts (collaboration, theoretical premises, study design, methods, resources, analysis issues, literature searches, conference presentations, etc.). I am looking forward to seeing the new energy and changes Dr. Lokmanoglu is planning for the fall.

The CRC has two formal outreach programs designed to enhance public access to the work of our faculty fellows: the Media & Technology Public Opinion Poll and "The COMversation" podcast. Since its inception in January 2022, the COM/CRC [Media & Technology Public Opinion Poll](#) has enabled faculty fellows to advance their thought leadership on a variety of information integrity topics. This past semester, our polls involved [dating apps](#) and perceptions of and responses to [U.S. Immigration and Customs Enforcement \(ICE\) activity](#). Faculty members with ideas for a future poll can get involved by completing this [Google Form](#).

LETTER FROM THE DIRECTOR

(CONT.) To make communication research even more accessible to the public, the CRC's podcast, The COMversation, connects academic insights with current events. Hosted by Dr. Charlotte Howell, three new episodes were released this spring. The February episode addressed Migration, Media, and Memory with CRC fellow Dr. Roy Grundmann and Julia Cumes, a fellow with COM's Center for Media Innovation for Social Impact (MISI). The March episode featured yours truly discussing my new book, Content Confusion. In April, Dr. Howell facilitated a discussion of the Heated Rivalry phenomenon with Dr. Katy Coduto and Professor Aaron Walker. More episodes are being prepared for release over the summer, so be sure to follow 'The COMversation' on Spotify or PocketCast and give us a listen!

Given the University's commitment to engaging students in research, the CRC continued to facilitate fellows' efforts to recruit students as research participants via our SONA research participant management system. The SONA system gives both graduate and undergraduate students an opportunity to become involved with various research activities across COM while earning course credit for doing so. This semester, **37 research studies** were available to over **594 students** from **43 different COM courses**. I hope you will consider registering your courses for the Fall 2026 semester. For more information about how our SONA program works, please visit our [website](#) or email comsona@bu.edu.

Last but not least, I am incredibly grateful for the commitment and hard work of our staff this spring. Many thanks to our Lab and Research Manager, Amanda King, who has made our facilities a welcoming place for scholarly activities and has skillfully trained both experienced and emerging researchers on the technologies offered by the CRC. I would also like to thank our wonderful student assistants who helped to keep the Center running. Aditi Balaravi (MCR) was our Research/SONA Assistant, GT Nguyen (MS) was our Technical Assistant, and Mary Yiorkadji (MS) was our Multimedia Assistant. I look forward to welcoming back Aditi and Mary next semester and send GT best wishes upon her graduation from COM. Thanks to you all!

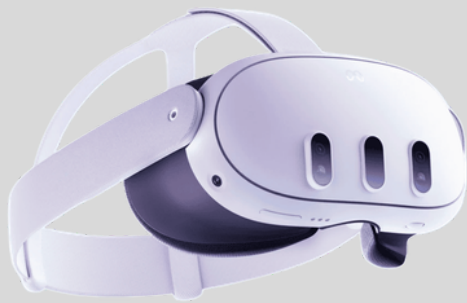
To our CRC community of fellows, I wish you a wonderful summer with time to relax and recharge. I look forward to seeing you in the fall.



NEW THIS SPRING: HIGHLIGHTS & UPDATES

TECHNOLOGY UPGRADES

With the increase of interest in biometric research, the Communication Research Center has been incrementally upgrading its technological hardware and software over the Spring '26 semester. With additional workstations, devices, and upgraded software, we're looking forward to advancing BU's communication research in the coming years.



META QUEST 3 (Qty. 1)

A wireless mixed-reality headset that supports immersive research applications involving virtual environments, interactions, and user behavior.

- 4K Resolution
- 512GB of storage

PUPIL LABS NEON INSERT FOR META QUEST 3 (Qty. 1)

AVR compatible eye-tracking insert that enables researchers to collect gaze data within immersive virtual environments.

- Calibration-free binocular tracking
- Real-time data at 200 Hz
- Up to 4 hours of recording
- Drop-in facial interface



NEW THIS SPRING: TECHNOLOGY UPGRADES (CONT.)

VARJO XR-4 SERIES HEADSET (Qty. 1)

A high-resolution mixed-reality headset designed for advanced simulation, visualization, and human-computer interaction research.

- Dual 4K x 4K mini-LED displays (3840 × 3744)
- Integrated 200 Hz eye tracking
- Dual 20-megapixel passthrough cameras plus 300 kpx LiDAR depth sensing



LEGION T7 341AS (Qty. 1)

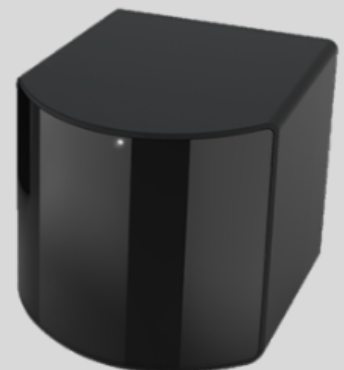
A high-performance desktop workstation that supports computationally demanding research tasks, including VR, eye-tracking, and data-intensive applications.

- 13th Generation Intel Core i9-13900KF
- NVIDIA GeForce RTX 4080 16GB
- 32 GB DDR5-5600MHz

STEAMVR BASE STATION 2.0 (QTY. 2)

A wide-area tracking system, that powers the presence and immersion of room-scale virtual reality by helping headsets and controllers track their exact locations.

- Wireless syncing for cable-free setup
- Covers up to 5m × 5m (16'5" × 16'5")



NEW THIS SPRING: TECHNOLOGY UPGRADES (CONT.)

PUPIL LABS NEON (Qty. 1)

Standalone wearable eye-tracking glasses designed to capture a participant's gaze in naturalistic research settings with minimal setup.

- High-speed eye camera
- Wide-angle scene camera
- Stereo microphone
- Water-resistant



INSTA360 LINK 2 (Qty. 2)

An AI-powered webcam that supports high-quality video capture for remote research sessions, demonstrations, and documentation.

- Ultra HD 4K resolution
- Built-in 2-axis gimbal
- Customizable AI tracking
- AI noise-cancelling audio

4-CHANNEL BIOSIGNAL PLUX (QTY. 1)

A wireless bio signal acquisition system that allows researchers to collect multiple physiological signals simultaneously.

- Records up to 4 sensors simultaneously
- Bluetooth acquisition up to 3000 Hz
- Up to 10 hours of live-stream data collection



NEW THIS SPRING: TECHNOLOGY UPGRADES (CONT.)

BLOOD VOLUME PULSE (BVP) FINGER CLIP SENSOR (Qty. 1)

A non-invasive sensor used to measure blood volume as an indicator of physiological arousal and cardiovascular activity.

- Seamless integration w/ biosignalplux kit
- The clip-on form-factor minimizes interferences from external light sources.



LENOVO TAB ONE (Qty. 3)

A compact tablet that can be used for study administration, participant interaction, media presentation, and mobile research tasks.

- 8.7" HD display w/ a 60Hz refresh rate
- 4GB RAM
- 12.5 hours of battery life
- 64GB of storage

IMOTIONS VR EYE TRACKING MODULE (QTY. 1)

A smart analysis tool that follows moving areas of interest automatically, saving researchers from manually chasing objects frame by frame.

- Over 30 automated eye-tracking metrics
- Static & dynamic Areas of Interest (AOIs)



SPRING 2026 COM RESEARCH COLLOQUIUM SERIES

The Communication Research Colloquium Series at Boston University was established in October 2009. This series consists of monthly research presentations that highlight current and original research of faculty in the College of Communication. This forum provides an intellectual exchange of ideas and perspectives, features scholarship in several methodological traditions, and fosters discussions among faculty and students about a variety of research topics in the field of communication.

What's Going On with that Device Attached to Your Hip? The Downfalls of Mobile Device Dependency

Edward J. Downes, Ph.D
Assistant Professor, Public Relations

February 2026

In this presentation, Dr. Downes asks, "Are we thinking about the potential effects of smart hpones beyond our need to use them?".

From a conceptual perspective focusing on our addiction to/obsession with smartphones, the presentation suggests the ontological changes - the changes in humanity's "essence" - these devices have wrought. He points out that they are redefining time, space, availability, and ultimately redefining us.

COMMUNICATION RESEARCH CENTER COLLOQUIUM SERIES

Illustration created with the assistance of Midjourney

What's Going On with that Device Attached to Your Hip?
The Downfalls of Mobile Device Dependency

Edward J. Downes, Ph.D
Associate Professor, Public Relations
Boston University College of Communication

Thursday, February 26, 2026
3:30 - 4:30 PM
COM 209

BU College of Communication

In this presentation, Dr. Downes asks, "Are we thinking about the potential effects of smart phones beyond our need to use them?".

From a conceptual perspective focusing on our addiction to/obsession with smartphones, the presentation suggests the ontological changes--the changes in humanity's "essence"--these devices have wrought. He points out that they are redefining time, space, availability, and ultimately redefining us.

Learning Information from Generative AI: How Attention & AI Literacy Shape Scientific Understanding

Chris 'Chao' Su, Ph.D
Assistant Professor, Emerging Media Studies


Patrick 'Mohan' Zhang
Ph.D. Student, Emerging Media Studies

March 2026


Drawing on the Cognitive Mediation Model, this talk presents ongoing research funded by the CRC that examines how individuals process and comprehend evolving scientific information when interacting with generative AI systems.

In particular, two field experiments investigate how attention and cognitive processing shape learning outcomes, and how these processes interact with two key factors: disclaimers that highlight the evolving nature of scientific knowledge and users' generative AI literacy.

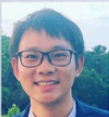
COMMUNICATION RESEARCH CENTER COLLOQUIUM SERIES



LEARNING INFORMATION FROM GENERATIVE AI: How Attention & AI Literacy Shape Scientific Understanding



PATRICK 'MOHAN' ZHANG
Ph.D Student,
Emerging Media Studies




CHRIS 'CHAO' SU, PH.D
Assistant Professor,
Emerging Media Studies

Drawing on the Cognitive Mediation Model, this talk presents ongoing research funded by the CRC that examines how individuals process and comprehend evolving scientific information when interacting with generative AI systems.

In particular, two field experiments investigate how attention and cognitive processing shape learning outcomes, and how these processes interact with two key factors: disclaimers that highlight the evolving nature of scientific knowledge and users' generative AI literacy.

3:30 PM
WEDNESDAY, MARCH 25TH
RKC 101

 College of Communication

From Images to AI: Critical Computational Approaches to Communication Research


Ayse D. Lokmanoglu, Ph.D
Assistant Professor, Emerging Media Studies

April 2026


As digital media becomes increasingly visual, scholars face new challenges in analyzing large-scale image and video datasets. This talk introduces computational approaches that combine AI, computer vision, and language models to study visual communication at scale.

At the same time, it argues for critical computational approaches that integrate communication theory, humanities perspectives, and human oversight as a gold standard for interpreting and validating AI-driven research.


COMMUNICATION RESEARCH CENTER COLLOQUIUM SERIES



FROM IMAGES TO AI:
Critical Computational Approaches to Communication Research




AYSE LOKMANOGLU
Ayse Lokmanoglu: Ph.D., Assistant Professor, Emerging Media Studies



THURSDAY, APRIL 2
3:30PM-4:30PM
COM 209

As digital media becomes increasingly visual, scholars face new challenges in analyzing large-scale image and video datasets. This talk introduces computational approaches that combine AI, computer vision, and language models to study visual communication at scale.

At the same time, it argues for critical computational approaches that integrate communication theory, humanities perspectives, and human oversight as a gold standard for interpreting and validating AI-driven research.

 College of Communication

SPRING 2026 MELVIN L. DEFLEUR DISTINGUISHED LECTURE

DEFLEUR DISTINGUISHED LECTURE SERIES




MISINFORMATION & SOCIETY:

Five Lessons I've Learned from Studying Thousands of Years of Falsehoods

YOTAM OPHIR, Ph.D

Associate Professor of Communication, University at Buffalo

**THURSDAY, APRIL 23
3:30 PM : PHO 206**

 College of Communication

Misinformation & Society: Five Lessons I've Learned from Studying Thousands of Years of Falsehoods

Yotam Ophir, Ph.D.
**Associate Professor of
Communication;
University at Buffalo**

April 2026

Misinformation is nothing new. For as long as humans have communicated, they have also manipulated information and deceived others to gain power. Nevertheless, scholars, journalists, and pundits have expressed a concern about humanity entering a new "Post-Truth" era, one driven by the collapse of truth and political turmoil.

In this talk, Dr. Ophir argues that humans have never been motivated by accuracy and that the current moment could be better explained by considering unprecedented technological and political developments. Potential solutions are discussed.

**STUDENTS
ENROLLED**

594

**TOTAL
STUDIES**

37

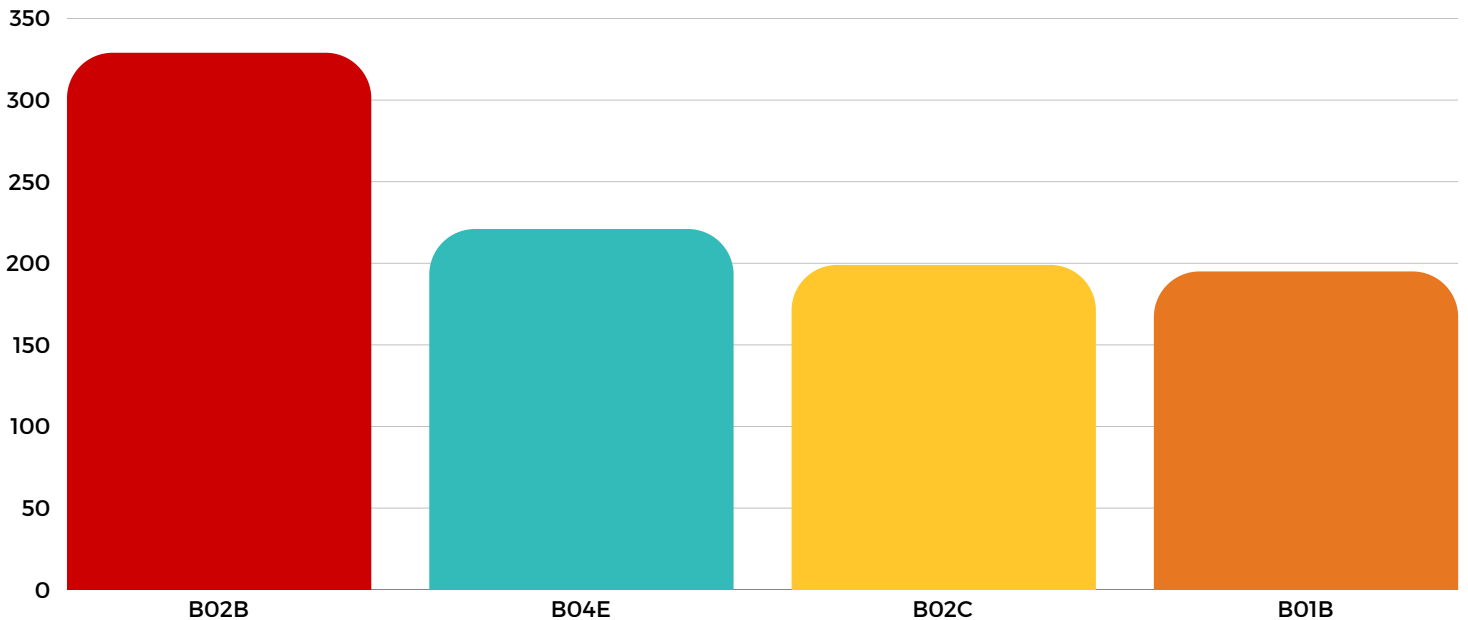
**REGISTERED
COURSES**

43

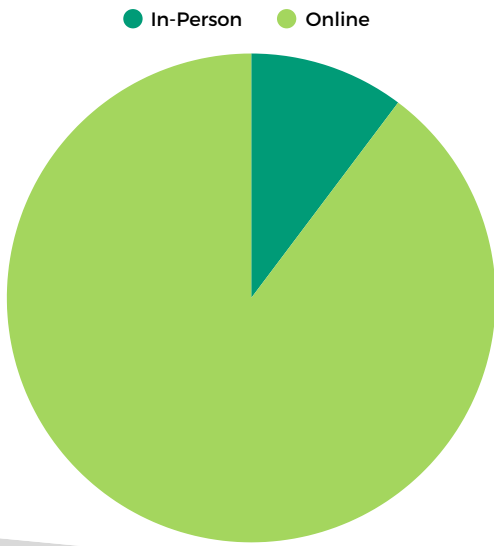
SONA BY THE NUMBERS

A SNAPSHOT OF COM SONA'S ACTIVITY OVER THE COURSE OF THE SPRING '26 SEMESTER. ACROSS IN-PERSON RESEARCH, ONLINE STUDIES, LECTURE ATTENDANCE, AND MORE, THE CRC SUPPORTED BOTH FACULTY AND STUDENTS IN THEIR RESEARCH.

Room Usage, Ranked by Hours



Study Breakdown



● In-Person ● Online

LARGEST ONLINE STUDY

329



STUDENT RESEARCHERS

43

197

LARGEST IN-PERSON STUDY



SONA BY THE NUMBERS

A SNAPSHOT OF COM SONA'S ACTIVITY OVER THE COURSE OF THE SPRING '26 SEMESTER. ACROSS IN-PERSON RESEARCH, ONLINE STUDIES, LECTURE ATTENDANCE, AND MORE, THE CRC SUPPORTED BOTH FACULTY AND STUDENTS IN THEIR RESEARCH.

STUDY PARTICIPATIONS



3,477

CREDITS EARNED



1,246

LECTURE ATTENDEES



218

RESEARCH HOURS COMPLETED



1,316

RESEARCH LABS

The CRC is proud to spotlight these research labs led by CRC Fellows. Spanning topics across media, technology, public engagement, and audience experience, these labs foster innovative scholarship, interdisciplinary collaboration, and hands-on student research opportunities.



STORY TECHNOLOGY & AUDIENCE RESPONSE

JOSHUA BALDWIN, FACULTY MENTOR

THE STORY TECHNOLOGY AND AUDIENCE RESPONSE (STAR) LAB CONDUCTS RESEARCH THAT EXAMINES THE COGNITIVE AND AFFECTIVE MECHANISMS UNDERLYING AUDIENCES' USE, ENGAGEMENT, AND RESPONSE TO TRADITIONAL AND EMERGING NARRATIVES AND ENTERTAINMENT.

BE YOU KIDS MEDIA LAB

ANNEMARIE MCCLAIN, FACULTY MENTOR

THE BE YOU KIDS MEDIA LAB EXPLORES WAYS TO USE AND DESIGN MEDIA TO PROMOTE POSITIVE OUTCOMES AMONG YOUTH AND THEIR FAMILIES. THE LAB USES MIXED-METHODS AND COMMUNITY-ENGAGED APPROACHES TO EXPLORE THEIR WANTS AND NEEDS IN THEIR DIGITAL EXPERIENCES AND ENVIRONMENTS.



COMPUTATIONAL RESEARCH ON SOCIETAL ISSUES

XIAOYA JIANG, FACULTY MENTOR

THE COMPUTATIONAL RESEARCH ON SOCIETAL ISSUES (CRSI) LAB EXAMINES PUBLIC OPINION ON SOCIETAL ISSUES USING COMPUTATIONAL APPROACHES AND GUIDED BY SOCIAL SCIENCE THEORIES.



SPRING 2026 MEDIA & TECHNOLOGY SURVEY



FEBRUARY
PERCEPTION OF DATING APPS
KATY CODUTO, PHD; MEDIA
SCIENCE



MARCH
**AWARENESS OF I.C.E.
OPERATIONS**
ARUNIMA KRISHNA, PHD;
MCADVPR

BEYOND THE LAB

WHETHER IT'S THROUGH OUR MEDIA & TECH SURVEY, WHICH POLLS A DIVERSE RANGE OF FOLKS, ACROSS THE U.S., ON HOT-BUTTON TOPICS, OR OUR PODCAST, 'THE CONVERSATION', WHERE WE WORK TO MAKE RESEARCH ENGAGING AND ACCESSIBLE. WE STRIVE TO ENSURE RESEARCH DOESN'T JUST STAY IN THE LAB.

THE CONVERSATION



HOST

CHARLOTTE HOWELL,
PHD; FTV

S02 . EP01
MIGRATION, MEDIA, & MEMORY
GUESTS: ROY GRUNDMAN
PHD & JULIA CUMES

S02 . EP02
**INTERVIEW W/ MICHELLE
AMAZEEN**
GUESTS: MICHELLE
AMAZEEN, PHD

S02 . EP03
HEATED RIVALRY
GUESTS: KATY CODUTO PHD &
PROF. AARON WALKER

S02 . EP04
BRANDED CONTENT
GUESTS: PROF. AMY SHANLER
& PROF. MAURA SMITH



AWARDS & RECOGNITION

Awards received at the *International Communication Association Conference (ICA), 2026.*

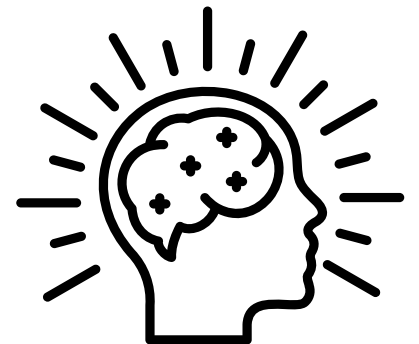


**XIAOYA JIANG; MEDIA SCIENCE
TOP FACULTY PAPER AWARD; GLOBAL COMMUNICATION
& SOCIAL CHANGE DIVISION**

JIANG, X., ECHEVERRIA, M., & KWON, H. (2026, JUNE 7).
PUBLIC EXPRESSION ABOUT PRESIDENTIAL DEBATES IN
LATIN AMERICA ON TWITTER (X): SOCIAL NETWORK
FEATURES, INFLUENTIAL NODES, AND TOP MESSAGES IN
SIX COUNTRIES.

**MORGAN WEILAND; MCADVPR
BEST DISSERTATION AWARD; PHILOSOPHY, THEORY &
CRITIQUE DIVISION**

MAKING INTERNET LAW: HOW CYBERSPACE WAS
SOCIALY CONSTRUCTED AS A FIRST AMENDMENT
SPEECH SYSTEM



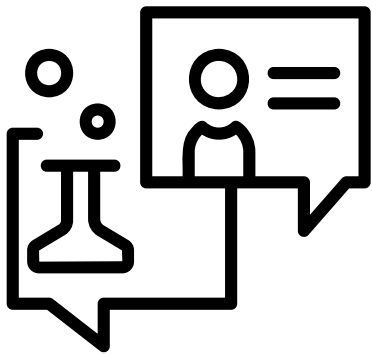
**TOP STUDENT PAPER; INFORMATION
SYSTEMS**

DAHLKE, R., KWON, H., & JIANG, X. (2026, JUNE 7).
INFORMATION DYNAMICS IN POLITICAL DEBATES:
MULTIMODAL APPROACH TO CANDIDATES' FACIAL
EXPRESSIONS AND REAL-TIME PUBLIC REACTIONS DURING
THE 2024 U.S. PRESIDENTIAL DEBATE.



AWARDS & RECOGNITION

Awards received at the *International Communication Association Conference (ICA), 2026.*

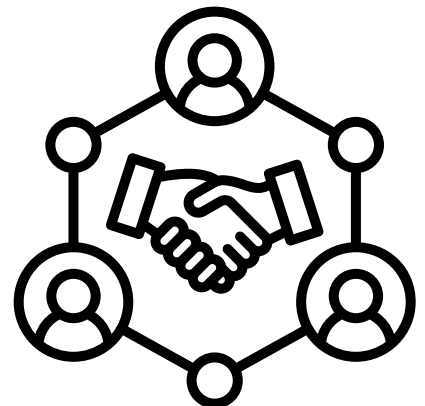


TOP PAPERS IN COMMUNICATION SCIENCE & BIOLOGY SESSION

GRADY, S.M., BALDWIN, J., DOOLEY, A. (2026, JUNE 5).
EASE AND CONSTRAINTS ON ENJOYMENT AND
APPRECIATION: THE ROLE OF NARRATIVE CHALLENGE.

VISUAL COMMUNICATION STUDIES TOP PAPER SESSION

CRISSMAN, J., LOKMANOGLU, A.D., GRABE, M.E., &
WALTER, D. (2026, JUNE 5). TRACING VISUAL
COMMUNICATION'S CROSS-DISCIPLINARY
CITATION FOOTPRINT IN A NETWORK ANALYSIS
FROM 1975 TO 2024.





76TH ANNUAL ICA CONFERENCE

COMMUNICATION AND INEQUALITIES
IN CONTEXT

CAPE TOWN, SOUTH AFRICA
JUNE 4-8, 2026

CRC FELLOW PRESENTATIONS

Amazeen, M. A., Krishna, A., & Wells, C. F. (2026). *Misinformation Susceptibility and Inoculation: Differential Effects of Fact- and Technique-Based Messages on Resisting Fossil Fuel Climate Disinformation* [Paper presentation].

Chan, N., **Su, C. C.**, & Zhou, R. (2026). *Imagining and enacting futures: The anticipatory politics of algorithmic governance* [Conference presentation].

Chen, H. T., Dong, X., **Su, C. C.**, **Guo, L.**, Qi, J., & Wei, L. (2026). *Reinforcing or fluctuating causal dynamics between cross-cutting exposure and polarization? Evidence from survey and behavioral tracking data from the U.S.* [Conference presentation].

Fu, Z., & **Su, C. C.** (2026). *Podcasting intimacy: A computational analysis of textual and acoustic dimensions of affective expression* [Conference presentation].

Hong, T., Bak, B. R., Wijaya, D., & **Beaudoin, C. E.** (2026). *Information control in the networked public sphere: A difference-in-differences analysis of Nigeria's Twitter ban on vaccine misinformation* [Paper presentation].

Hwang, J. (2026). *When the Source Is AI: Extending Source Credibility Theory With Objectivity and Identifying Trust in AI as a Boundary Condition* [Paper presentation].

Ji, G., Cummings, G., Su, C. C., & **Zhang, P.** (2026). *Understanding evolving science: How disclaimers and AI literacy shape elaboration and comprehension in generative AI* [Conference presentation].

Liu, J., Yang, G., Huang, Q., Sun, Y., & **Su, C. C.** (2026). *Whose protest counts? Power and exclusion in online activism* [Pre-conference presentation].

Mao, T. C., **Su, C. C.**, Chan, N., & **Guo, L.** (2026). *When platforms tell us what is authentic: Platform governance of authenticity on X and Weibo* [Conference presentation].

76TH ANNUAL ICA CONFERENCE

COMMUNICATION AND INEQUALITIES
IN CONTEXT

CAPE TOWN, SOUTH AFRICA
JUNE 4-8, 2026

CRC FELLOW PRESENTATIONS

Su, C. C., & Chan, N. (2026). *Codified and enacted platform values: Evidence from platform policies and the EU's DSA transparency database* [Conference presentation].

Tamborini, R., **Baldwin, J.**, Wang, Y., & Prabhu, S. (2026). *The Effect of a Serialized Story's Conclusion: What Audiences Find Appealing and Meaningful* [Paper presentation].

Weiland, M. (2026). *Technologies of Participation: A History of the Framework for Networked Computers as a Speech System* [Paper presentation].

Zhu, Z., Hu, X., Zhang, X., Wang, H. N., Li, Y., Bai, R., Wang, S., Liu, T., Deng, J., & **Grabe, M. E.** (2026). *From Classroom to Workplace: A Case Study of Ethics and AI Adoption in Higher Education* [Paper presentation].



Xiaoya Jiang, Ph.D

Top Faculty Paper Award

CONFERENCE PRESENTATIONS

21

Katz, J. E. (2026, May 5). *Living with intelligent systems: Trust, fear, and everyday decisions* [Keynote]. Digital Minds Workshop, Università di Bologna, Italy.

Katz, J. E. (2026, May 13). *AI, robots and the future of human relationships: Are we crossing a threshold?* [University-wide lecture]. Università di Bologna, Italy.

Katz, J. E. (2026, May 19). *If algorithms teach, who governs? AI, education and the democratic temperament* [University-wide lecture]. Università di Bologna, Italy.

Lee, E., & Jin, Y. (2026, March). *Measuring organization-issue dynamics: Developing a scale for optimal strategic positioning in public relations practice* [Conference presentation]. 28th Annual International Public Relations Research Conference (IPRRC), Orlando, FL, United States.

Lee, E., & Kim, K. H. (2026, August). *Active and passive inconsistency: How authenticity and hypocrisy mediate the effects of organizational advocacy on trust and distrust* [Conference presentation]. AEJMC, New Orleans, LA.

PUBLICATIONS

Asif, M., Sovacool, B. K., Ali, Z., Heinz, E., Kwan, T. A., Nordensvärd, J., **Krishna, A.**, Thollander, P., Rohdin, P., & Zhang, W. (2026). Of demographics, technology, and geography: The social determinants of energy consumption patterns and user behaviour in Saudi Arabia's residential sector. *Energy and Buildings*, 356. <https://doi.org/10.1016/j.enbuild.2026.117061>

Browning, N., **Krishna, A.**, & **Yang, S.-U.** (2026). Editor's essay: Rinse, repeat, research! *Journal of Public Relations Research*, 38(1), 1-3. <https://doi.org/10.1080/1062726X.2025.2606441>

Chan, N. K., Kwok, C., He, R., & **Su, C. C.** (2026). Contesting data power at the margins: Contentious data imaginaries and social movement mobilization. *Big Data & Society*. <https://doi.org/10.1177/20539517251389866>

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