

SPRING/SUMMER 2023

# COM CRC NEWSLETTER



**Boston University** College of Communication  
Communication Research Center



Communication  
Research Center



# TABLE OF CONTENTS

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ABOUT THE CRC	3
LETTER FROM THE DIRECTOR	4
AEJMC 2023	5
ISHS 2023	7
STUDENT SPOTLIGHT	8
COURSES UTILIZING THE CRC	10
COM RESEARCH COLLOQUIUM SERIES	11
SPRING 2023 MELVIN L. DEFLEUR DISTINGUISHED LECTURE	13
PUBLICATIONS	14
ICA 2023	19
AWARDS & RECOGNITION	21
CRC STAFF	23



# ABOUT THE CRC

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Research is an integral part of faculty and student activities at Boston University. Researchers at COM use the most advanced theory and methods to examine communication phenomena. Addressing theoretical and applied problems through a range of quantitative and qualitative perspectives, faculty and students engage in the most cutting-edge developments in communication research that provide an extraordinarily fertile ground for innovation and science.

The CRC was established in 1959 and reorganized, rebuilt, and relaunched in 1994. The CRC pioneered the use of television as a research tool, conducting systematic analyses on the effects of television on children and measuring political opinions and voting intentions. This early beginning led the CRC to develop a specialty in survey research methodology.

Today, the CRC has 40 research fellows specializing in advertising, critical cultural studies, health communication, human-computer interaction, international communication, journalism studies, media entertainment, political communication, and public relations.

The CRC has recently updated several research tools such as the iMotions biometric research platform, which allows faculty and students to examine physiological responses to games and other media. Other recent additions include a virtual reality system that aids faculty and students in investigating issues related to psychological presence, empathy, and immersive storytelling.

In 2009, the CRC established the Communication Research Colloquium Series consisting of monthly research presentations that highlight current and original research of faculty in COM. This forum provides an intellectual exchange of ideas and perspectives and features several methodological traditions. It fosters discussions among faculty and students about a variety of research topics in communication.

In 2011, the Dr. Melvin L. DeFleur Distinguished Lecture Series was established. Each year two distinguished scholars from outside the university are invited to share their outstanding scholarship, expertise, and experience with the BU community. In recognition of the pioneering and inspirational contributions of Dr. Melvin L. DeFleur to the field of mass communication research and his service as a venerable and inexhaustible member of the CRC, the faculty members named this series in his honor.



# LETTER FROM THE DIRECTOR

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**DR. MICHAEL  
ELASMAR,  
INTERIM  
CRC DIRECTOR**

The end of the semester is always a busy time at COM. I write these words on May 1, 2023, with the coming week being the last week of classes for the spring semester. I have been acting as Interim Director of the CRC while the CRC Director, my colleague Dr. Michelle Amazeen, was on sabbatical. As some of you might have heard, Michelle got recently recognized for being a top ranked BU researcher based on the year 2021. And our colleague Dr. James Katz was also recognized as a top ranked BU researcher based on career-long data. Congratulations to Dr. Amazeen and Dr. Katz! <https://www.bu.edu/ciss/2023/03/29/bu-social-scientists-rank-among-top-2-of-highly-cited-scholars/>

This semester we were fortunate to have three of the CRC Fellows deliver presentations to packed audiences. The February CRC colloquium was delivered by Dr. Chris Su who presented "Decoding the dynamics of media platforms". In March, Dr. Katy Coduto presented "Romantic and Sexual Expression in Mediated Communication Contexts", and in April Dr. Pablo Mino presented "Global and Critical Approaches to Public Relations". This semester's Melvin DeFleur Distinguished Lecture was presented by Dr. Deen Freelon, who is based at the Hussman School of Journalism and Media at the University of North Carolina - Chapel Hill, and whose talk centered on "Analyzing social media information quality with PIEGraph". All presentations were video recorded and are available for viewing in case you missed attending in person.

This week also brings the end of my Interim Director role at the CRC, a position which gave me the opportunity to reconnect with the CRC and its fellows. As some of you know, the CRC holds a special place in my heart. The CRC was a social science research center established at COM in the 1950s, but for reasons that are too complicated to trace, disappeared from existence sometime in the 1980s.

When I arrived to BU in 1993, after learning about the CRC's demise, I took the initiative to bring it back to life in 1994. I was fortunate to be allowed to build the CRC's physical space from scratch on two separate occasions and in two separate locations including the current one and run it from 1994 until 2015. By contrasting where we were 29 years ago to where we are now, I can tell you that, without a doubt, the CRC today is in great shape. The CRC currently enjoys great visibility within and outside BU, thanks to Michelle's prominent research program on disinformation and misinformation and the scholarly work of the CRC's various Fellows. The level of CRC activity and productivity today surpasses by far what these were 29 years ago, and this is due to the contributions of the CRC's numerous Fellows and the doctoral students who are buzzing around collecting data for various ongoing experiments. And many thanks go to Lindsay Goldberg who has single-handedly been managing the day-to-day operations of the CRC and overcoming the many challenges that are associated with this task. The trajectory that the CRC is currently on is very reassuring and promises that a bright future for this center lies ahead.

I wish you a smooth end of semester and hope that your summer will be productive but also beautiful. See you around the BU campus!



# AEJMC 2023

Fostering Freedom  
and Defending  
Democracy

Washington, DC  
August 7-10, 2023

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## CRC FELLOW PRESENTATIONS

Amazeen, M.A. *Research University versus Teaching University: Which one is Right for You?*  
[Panelist]

Amazeen, M.A. *Is "Mother" on the Cover? Should You "Look Up"? Science and Health Journalism* [Panelist]

Amazeen, M.A., Vasquez, R., Krishna, A., Ji, Yi G., Su, C.C. & Cummings, J. *Missing Voices: Examining How Misinformation Susceptible, Underrepresented Communities Engage, Perceive, and Combat Science Misinformation*

Miño, P., *Strategic Communication and Critical Branding Research: Examining Issues of Race, Gender, and Culture.* [Panel organizer and panelist]

Hong, T., Tang, Z., Wu, J., Murray, E., Wijaya, D., Beaudoin, C. *Posted in Error: Did the CDC's Retraction of Aerosol Guidance Undercut Its Public Reputation?*

Huang, J.. *Public Engagement of Corporate Social Media Strategies: Functional Interactivity, Vividness, and Social Presence* [student project]

Longo, E. *"How Fossil Fuel Companies Use Native Advertisements to Shift Environmental Narratives in U.S. Media"* [student project]

Prena, K. *What I Wish I'd Known: Maximizing your time as a graduate or teaching assistant*  
[Panelist]

Shore, A. *Governing the Screenshot Feature: Fighting Interpersonal Breaches of Privacy through Law and Policy*

Shore, A., Prena, K. *Communication Technology Division Platform Rules as Privacy Tools: The Influence of Screenshot Accountability and Trust on Privacy Management*

# AEJMC 2023

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Washington, DC  
August 7-10, 2023

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## CRC FELLOW PRESENTATIONS (CONTINUED)

Su, C.C., Ji, Y.G., Krishna, A., & Cummings, J., Vasquez, R., Taneja, H., Amazeen, M.A. *Selective Citations in Fact-Checking: Proposing an Analytical Approach*

Su, C.C., Liu, J. *Digital Nationalistic Activism in Comparative Perspective: Trump Blaming China on Social Media in the U.S. and China*

Trifiro, B., Shaughnessy, B., Conro, K., & Stewart, K. *“‘I Think There’s Been a Glitch’: A content analytic approach to understanding Twitter discourse surrounding Ticketmaster’s mishandling of ticket sales for The Eras Tour*

Trifiro, B. *Research University versus Teaching University: Which One is Right for You?*  
[moderator]

Wu, H.D. *Covering China in Sync with Foreign Policy — How Taiwanese and U.S. Press Covered the Superpower, 1977-2017*

# INTERNATIONAL SOCIETY OF HUMOR STUDIES CONFERENCE 2023

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## CONFERENCE CONVENER AND CRC FELLOW DR. PATRICE OPPLIGER HAS BROUGHT THE ANNUAL ISHS CONFERENCE TO BOSTON UNIVERSITY FROM JULY 3RD-7TH, 2023

ISHS is a scholarly and professional organization dedicated to the advancement of humor research. Many of the Society's members are university and college professors in the arts and humanities, biological and social sciences, and education. The society also includes professionals in the fields of counseling, management, nursing, journalism, and theater.

The society is interested in humor's many facets, including its role in business, entertainment, and health care as well as how humor varies according to culture, age, gender, purpose, and context.

For more information on the conference, including registration head [here](#).

For more information on the ISHS, visit the [official ISHS website](#).





# STUDENT SPOTLIGHT

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WE ASKED SOME OF THE EMERGING MEDIA STUDIES DOCTORAL STUDENTS ABOUT THEIR EXPERIENCE IN THE CRC THIS SEMESTER. HERE'S SOME INSIGHT ON STUDENT USES OF THE CENTER:



## KATYA NOVOZHILOVA

PH.D. STUDENT, EMERGING MEDIA STUDIES

### **What type of involvement do you have in the CRC?**

I used CRC facilities for the project for Dr. Cummings' class EM755 Measuring Media Effects. Our project explored participants' interactions with chatbots, and how peoples' perceptions vary depending on chatbots' design. We used the multipurpose research room and naturalistic research area for our study. For our study, we were collecting facial expressions data via Affectiva software embedded in the iMotion laptop and skin conductance data using shimmer GSR.

### **What skills have you gained from utilizing the CRC?**

I learned a lot about how to conduct in-person experiments. Before that, I only did online experimental studies, and the in-person lab experiment was drastically different from what I did before. I learned a lot about the overall procedure of an in-person experiment, for instance, how to write up a researcher's manual with a precise indication of every step of the study, how to navigate a researchers' team in terms of scheduling data collection slots, or how to reserve equipment via QReserve. I also learned how to use iMotions equipment and software and how to troubleshoot technical issues. Finally, I learned how to use the Sona system for recruiting participants, creating study slots, and granting participants credits.

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# STUDENT SPOTLIGHT

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WE ASKED SOME OF THE EMERGING MEDIA STUDIES DOCTORAL STUDENTS ABOUT THEIR EXPERIENCE IN THE CRC THIS SEMESTER. HERE'S SOME INSIGHT ON WHAT RESEARCHING IN THE CRC IS LIKE:



## DANNY YIHAN JIA

PH.D. STUDENT, EMERGING MEDIA STUDIES

### **What type of involvement do you have in the CRC?**

I've mostly been using the lab space and some biometric sensors for a class project. We're conducting an experiment on the psychological impact of immersion. To collect data, we've been using Shimmer sensors that help us measure GSR, which is an indicator of physiological arousal. It's been fantastic working with such cutting-edge equipment. I'm looking forward to seeing where this project takes us.

### **What skills have you gained from utilizing the CRC?**

Utilizing the resources from the CRC has been really beneficial for me. I learned how to use various state-of-the-art equipment, and it was amazing to incorporate these tools into my research. Working on my study design helped me refine my approach to research and think critically about addressing research questions. Overall, my time at the CRC has been a great learning experience and has equipped me with practical skills that I can apply to future research projects.

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# COURSES UTILIZING THE CRC

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Over the last few years, we are proud to have welcomed courses from across COM to the center for exposure to research. Students are encouraged to look into the following courses if they are interested in getting involved with the center.

## EXPOSURE TO FOCUS GROUP DESIGN AND METHODS

- **COM CM 321\*** - Communication Research Methods (Undergrad)
- **COM CM 539** - Health Campaigns
- **COM CM 557** - Media Effects
- **COM CM 722\*** - Communication Research Methods (Grad)
- **COM CM 724** - Design Sampling & Measurement
- **COM EM 757** - User-Producers 2.0 - Developing Interactivity

## EXPOSURE TO BIOMETRICS

- **COM JO 205** - Visual Storytelling
- **COM CM 280** - Persuasion Theory
- **COM CM 321\*** - Communication Research Methods (Undergrad)
- **COM FT 552** - Fundamentals of Interactive Media
- **COM CM 557** - Media Effects
- **COM CM 718** - Advertising Strategy and Consumer Insights II
- **COM CM 722\*** - Communication Research Methods (Grad)
- **COM EM 755** - Experimental Design & Measurement

## EXPOSURE TO CLIENT RESEARCH

- **COM CM 585:** AdLab
- **COM CM 580:** PRLab
- **COM EM 777:** Masters Collaboratory Project (EMS only)

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Courses with an asterisk(\*) indicate only some sections utilize the center. In these cases it is best to verify with the instructor. This list is only a guide. Course content is always subject to change at any time at the discretion of course instructors.



# COM RESEARCH COLLOQUIUM SERIES

The Communication Research Colloquium Series at Boston University was established in October 2009. This series consists of monthly research presentations that highlight current and original research of faculty in the College of Communication. This forum provides an intellectual exchange of ideas and perspectives, features scholarship in several methodological traditions, and fosters discussions among faculty and students about a variety of research topics in the field of communication.


## Decoding The Dynamics of Media Platforms: An Interdisciplinary Exploration and Two Alternative Approaches

**Dr. Chris Su**

**Assistant Professor, Emerging Media Studies.**

February 2023


This talk will examine the dynamics of media platforms through two interdisciplinary research projects. In the first project, a content analysis approach is employed to investigate the citation and co-citation network behind fact-checking content, revealing the selective manner in which online fact-checking content cites sources. The second project analyzes the value and regulation systems embedded within the public-facing policies (community guidelines) of media platforms through lexical analysis and network analysis. Using digital datasets that are not commonly employed in communication research, the results of these projects provide insight into the complexity of media platforms and their impact on society. This talk will discuss the results of these two empirical research projects, providing a unique and valuable perspective on the dynamics of media platforms.



**BU** Communication Research Center  
Spring 2023 Colloquium Series




**DECODING THE DYNAMICS OF MEDIA PLATFORMS: AN INTERDISCIPLINARY EXPLORATION AND TWO ALTERNATIVE APPROACHES**

Monday, February 27th | 3:30-4:30 PM | COM 209



**Dr. Chris Su, Ph.D.**  
Assistant Professor, Emerging Media Studies

This talk will examine the dynamics of media platforms through two interdisciplinary research projects. In the first project, a content analysis approach is employed to investigate the citation and co-citation network behind fact-checking content, revealing the selective manner in which online fact-checking content cites sources. The second project analyzes the value and regulation systems embedded within the public-facing policies (community guidelines) of media platforms through lexical analysis and network analysis. Using digital datasets that are not commonly employed in communication research, the results of these projects provide insight into the complexity of media platforms and their impact on society. This talk will discuss the results of these two empirical research projects, providing a unique and valuable perspective on the dynamics of media platforms.


 @BUComResearch
  @BUComResearch



## Romantic and Sexual Expression in Mediated Communication Contexts

**Dr. Katy Coduto**

**Assistant Professor, Media Science**

**March 2023**

Numerous social media platforms are utilized in the search for romantic connection as well as the expression of sexual interest and engagement. The studies covered in this talk will consider the technological affordances that support these behaviors, as well as user perceptions of their actions in these spaces.

**Thursday, March**

**23**

**COM 209  
3:30 pm - 4:30 pm**



**Dr. Kathryn Coduto**  
Assistant Professor, Media Science

Numerous social media platforms are utilized in the search for romantic connection as well as the expression of sexual interest and engagement. The studies covered in this talk will consider the technological affordances that support these behaviors, as well as user perceptions of their actions in these spaces.

► **COM Students | RSVP through SONA**

Follow our hashtag **#COMCOLLOQUIUM** on Twitter and Instagram  
**@BUCOMResearch**

## Global and Critical approaches to Public Relations: Theoretical Insights from Latin America

**Dr. Pablo Miño**

**Assistant Professor, Public Relations**

**April 2023**

Research at the intersection of critical-cultural branding and public relations has consistently developed over the past 20 years. However, Latin American perspectives to this conversation remain scarce. This presentation examines the expansion of nation branding in Latin America, understood as an economic development strategy focused on the promotion of exports, investment, and tourism offerings in the region. This presentation conceives nation branding as an expression of "modern colonialism" in Latin America, engaged with self-stereotyping strategies to lure the interest of investors and tourists in the Global North.

**Pablo Miño**  
Assistant Professor, Public Relations

**April 11th | 3:30-4:30 PM | COM209**

**Global and Critical Approaches to Public Relations: Theoretical Insights from Latin America**

Research at the intersection of critical-cultural branding and public relations has consistently developed over the past 20 years. However, Latin American perspectives to this conversation remain scarce. This presentation examines the expansion of nation branding in Latin America, understood as an economic development strategy focused on the promotion of exports, investment, and tourism offerings in the region. This presentation conceives nation branding as an expression of "modern colonialism" in Latin America, engaged with self-stereotyping strategies to lure the interest of investors and tourists in the Global North.



# SPRING 2023 MELVIN L. DEFLEUR DISTINGUISHED LECTURE

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## MELVIN L. DEFLEUR DISTINGUISHED LECTURE



### Deen Freelon

PhD, Associate Professor at UNC  
Hussman School of Journalism and Media

4 - 5 pm, April 7  
**COM 101**

Reception to follow 5 to 6 pm in COM 209

## "Analyzing social media information quality with PIEGraph"

**Dr. Deen Freelon**

Associate Professor at UNC Hussman  
School of Journalism and Media

May 2023

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Quantitative social media research has traditionally been conducted from what might be called a platform-centric view, wherein researchers sample, collect, and analyzed data based on one or more topic- or user-specific keywords. Such studies have yielded many valuable insights, but they convey little about individual users' tailored social media environments—what I call the user-eye view. Studies that investigate social media from a user-eye view are relatively rare because of the expense involved and a limited number of suitable tools. This talk introduces PIEGraph, a novel system for user-eye view research that offers key advantages over existing systems. PIEGraph is lightweight, scalable, open-source, OS-independent, and collects Twitter data viewable from mobile and desktop interfaces directly from APIs. The system incorporates an extensible taxonomy that allows for straightforward classification of a wide range of political, social, and cultural phenomena. The presentation will focus on how our research team is using PIEGraph to examine the extent to which high- (academic/scientific/journalistic) and low-quality (disinformation/hyperpartisan) information sources populate users' personalized information environments across lines of gender, race, ideology, and conspiracy belief.



Amazeen, M. A., & Krishna, A. (2023). Processing vaccine misinformation: Recall and effects of source type on claim accuracy via perceived motivations and credibility. *International Journal of Communication*, 17, 560-582. <https://ijoc.org/index.php/ijoc/article/view/19795>

Cahill, T. J. & Cummings, J. J. (2023). Effect of congruity on the state of user presence in virtual environments: Results from a breach experiment. *Frontiers in Virtual Reality*. <https://doi.org/10.3389/frvir.2023.1048812>

Cummings, J. J. & Wertz, E. (2023). Capturing social presence: Concept explication through an empirical analysis of social presence measures. *Journal of Computer-Mediated Communication*. <https://doi.org/10.1093/jcmc/zmac027>

Hong, T., Cabrera, J., & Beaudoin, C. E. (2023). Disentangling real-world and virtual-world social norms: The persuasive elements and social psychological effects of a serious game. *Telematics and Informatics Reports*, 9, 100038. <https://doi.org/10.1016/j.teler.2022.100038>

Howell, C. E., & Howell, J. B. (2023). Happy Trees in a Black Box: Elevated Escapism as Comfort Television in The Joy of Painting with Bob Ross. *JCMS: Journal of Cinema and Media Studies*, 62(5), 50-71. <https://doi.org/10.1353/cj.2022.a899237>

Lee, F., Shaw, P., & Wu, H. D. (forthcoming). The news coverage about China in changing media systems: A comparative study of the U.S., Taiwan, and Hong Kong. *Mass Communication Research*. 媒體系統變遷下的中國新聞報導：美國、台灣和香港的比較研究。《新聞學研究》

Miño, P. (2023). Power Imbalances and Contested Notions of the Nation: Latin American Nation Branding through the Lens of the Cultural-Economic Model of Public Relations. *Journal of Public Relations Research*. <https://doi.org/10.1080/1062726X.2023.2205651>

Miño, P. (2023). When the locals are Othered: hybridized representations of Latin American cultures and identities through nation branding. *Communication, Culture & Critique*, tcad004. <https://doi.org/10.1093/ccc/tcad004>

Mays, K., Paik, S., Trifiro, B., & Katz, J. E. (2023). Coping during COVID-19: How attitudinal, efficacy, and personality differences drive adherence to protective measures. *Journal of Communication in Healthcare*. <https://doi.org/10.1080/17538068.2023.2202009>

Miño, P. (2023). Power Imbalances and Contested Notions of the Nation: Latin American Nation Branding Through the Lens of the Cultural-Economic Model of Public Relations. *Journal of Public Relations Research*, 1-14. <https://doi.org/10.1080/1062726X.2023.2205651>

Morante, A., & Wu, H. D. (2023). Assessing China's news coverage and soft power in Latin America in the wake of the Belt and Road Initiative (2013-2021). *International Communication Gazette*, 85(1), 80-96. <https://doi.org/10.1177/17480485221139466>

Paik, S. (2023). Journalism Ethics for the Algorithmic Era. *Digital Journalism*, 1-27. <https://doi.org/10.1080/21670811.2023.2200195>

Wu, J., Origgi, J. M., Ranker, L. R., Bhatnagar, A., Robertson, R. M., Xuan, Z., Wijaya, D., Hong, T., & Fetterman, J. L. (2023). Compliance With the US Food and Drug Administration's Guidelines for Health Warning Labels and Engagement in Little Cigar and Cigarillo Content: Computer Vision Analysis of Instagram Posts. *JMIR Infodemiology*, 3, e41969. <https://doi.org/10.2196/41969>

Wu, H. D. (2023). Post-truth public diplomacy: A detrimental trend of cross-national communication and how open societies address it. *Journal of International Communication*, 29(1), 20-38. <http://dx.doi.org/10.1080/13216597.2022.2162099>

Wu, J., Wang, Y., Xu, Y. A., Fetterman, J. L., & Hong, T. (2023). Morally Driven and Emotionally Fueled: The Interactive Effects of Values and Emotions in the Social Transmission of Information Endorsing E-cigarettes. *International Journal of Communication*, 17, 21. <https://ijoc.org/index.php/ijoc/article/view/19860/4045>

## BOOKS

Katz, James E., Katie Schiepers & Juliet Floyd (Eds.), (Pending 2023). *Nudging choices through media: Ethical and philosophical implications for humanity*. New York: Palgrave Macmillan.

## BOOK CHAPTERS

Amazeen, M. A. (2023). Native advertising in digital news contexts: Perpetuating the 21st century infodemic. In E. West & M. P. McAllister (Eds.) *The Routledge Companion to Advertising and Promotional Culture*, 2nd edition. New York: Routledge.

Tao, W., Fernandez, J., & Ji, Y. G. (2023) Are Repeated Stories a Good Strategy? Focusing on Narrative Persuasion in Digital Political Communication. In F. Shen & H. H. Edwards (Eds.), *Narratives in Public Communication*. New York: Routledge.

## CONFERENCE PRESENTATIONS

16

Ji, Y. G., Qin, Y.S., Jin, J., Chen, Z.F, Men, L.R. (2023, March). How should companies communicate about geopolitical issues with employees: Through the lens of the Russia-Ukraine War. *Paper presented at the International Public Relations Research Conference.*

Katz, J. (2023, June). Great transformations and pedagogy: Teaching a generalized analytical methodology". *Presented at the Sciences Po International Teaching and Learning Workshop. Paris, France.*

Ranker, L., Wu, J., Hong T., Ross, J.C., Benjamin, E.J., Bhatnagar, A., Robertson, R.M., Xuan, Z., Fetterman, J.L. (2023, March). Prospective associations between social media use, following tobacco brand accounts, and tobacco initiation among youth. *Poster abstract presented at the Society for Research on Nicotine and Tobacco Annual Meeting, San Antonio, TX.*

Shore, A., Keats Citron, D., Penney, J (2023, June). The Chilling Effects of Dobbs. *Presented at the Privacy Law Scholar Conference. Boulder, CO.*

Trifiro, B., Wu, J., Ranker, L., Origgi, J.M., Benjamin, E. J., Ross, J. C., Xuan, Z., Wijaya, D., Fetterman, J. L., & Hong, T. (2023, March). FDA health warning label compliance on Instagram advertisements of synthetic nicotine products. *Manuscript presented to the Society for Research on Nicotine and Tobacco, San Antonio, TX.*

Wu, H. D. (2023, April). "Post-truth public diplomacy" at #Connexions Conference, Center for Russian, East European and Eurasian Studies, The University of Texas at Austin (Remote) <https://www.slavx.org/connexions>

Wu, J., Ranker, L. R., Origgi, J. M., Ma, J., Hao, D., Benjamin, E. J., Ross, J. C., Xuan, Z., Wijaya, D., Fetterman, J. L.†, & Hong, T.† (2023, March). Protected status vs targeted marketing? A computational analysis of individuals engaging with public and protected cigar-branded Tweets. *Poster abstract presented at the Society for Research on Nicotine and Tobacco annual meeting, San Antonio, TX.*

## INVITED TALKS

Amazeen, M. A. (2023, April 26). Branded Content Reading Group Event: "Native Advertising in Digital News Contexts: Perpetuating the Twenty-first Century Infodemic." Branded Content Governance Project [Remote presentation].

Amazeen, M. A. (2023, March 2). U.S. Federal Trade Commission Bureau of Consumer Protection: "Content confusion: Navigating the media in an era of misinformation." Washington, D.C.

Amazeen, M.A., Wells, C., Krishna, A. (2023, May 16). *Taking on Climate Lies: Climate Disinformation Initiative at Boston University Symposium.* Boston University Institute for Global Sustainability and Rafik B. Hariri Institute for Computing and Computational Science & Engineering.



**INVITED TALKS (CONTINUED)**

17

Krishna, A. (2023, May 3). Disinformation and Misinformation: How are these affecting society?  
Boston University College of Communication. [Remote panel].

Krishna, A. & Amazeen, M. A. (2023, March 22). U.S. Environmental Protection Agency Office of Research and Development:  
"Misinformation interventions: Understanding misinformation recognition, susceptibility, and response." [Remote presentation].

Miño, P. (2023, March). Enfoques Globales y Críticos al Campo de las Relaciones Públicas: Paradigmas Teóricos desde América Latina. Presented to graduate students in the PhD Program in Communication, Facultad de Comunicaciones, Pontificia Universidad Católica de Chile.

Miño, P. (2023, March). Expanding Theory and Research in Public Relations and Critical Branding: A Focus in Latin America. Presented at the Center for Latinx Digital Media at Northwestern University.

Trifiro, B. (2023, February). Social Media and Society's Wicked Problems. Invited lecture at Bryant University's Honors College Speaker Series.

**MEDIA APPEARANCES**

Amazeen, M.A. (2023, January 11). Twitter has always been a hotspot for climate change misinformation. On Musk's watch, it's heating up. *USA Today*. <https://www.usatoday.com/story/tech/2023/01/10/twitter-climate-change-misinformation-surge-elon-musk/11002993002/>

Amazeen, M.A. (2023, January 13). More and More Toxic: Mayor Wu Cuts Back on Twitter Following Musk Chaos. *The Boston Globe*. <https://www.bostonglobe.com/2023/01/13/business/mayor-wu-cuts-back-twitter-after-musks-chaos/>

Amazeen, M. A. (2023, April 19). Why I left the bird: NPR, Twitter, and Disinformation. *BU Today*. <https://www.bu.edu/articles/2023/pov-why-i-quit-twitter-npr-and-disinformation/>

Amazeen, M.A. (2023, April 24). Tucker Carlson's Departure from Fox is Earth-shaking, comes at critical time for network, media experts say. *The Boston Globe*. <https://www.bostonglobe.com/2023/04/24/metro/tucker-carlson-departure-from-fox-marks-a-seismic-moment/>

Amazeen, M.A. (2023, April 27). Major Shakeups in American Media. *CTV News*. <https://www.ctvnews.ca/video?clipId=2674589>

Amazeen, M.A., Krishna, A., & Wells, C. (2023, February 6). That "News Story" on Climate Change You're Reading Might Be a Greenwashing Ad Instead. *BU Today*. <https://www.bu.edu/articles/2023/climate-change-news-might-be-greenwashing-ad-instead/>

**MEDIA APPEARANCES**

Coduto, K. (2023, January 17). Olivia Dunne's rise to fame is fueling the earning power of college athletes – but who is keeping her safe? *The 19th*. <https://19thnews.org/2023/01/livvy-dunne-tiktok-lsu-gymnast-influencer-nil-policies/>

Coduto, K. (2023, February 13). Why We Swipe: Looking for Love in Online Places. *BU's The Brink*. <https://www.bu.edu/articles/2023/why-we-swipe-looking-for-love-in-online-places/>

Coduto, K. (2023, February 14). Swiping Your Way to Love on Dating Apps. *South Dakota Public Broadcasting*. <https://listen.sdpb.org/show/in-the-moment/2023-02-14/swiping-your-way-to-love-on-dating-apps>

Coduto, K. (2023, February 14). Do People Have Faith in Dating Apps? *The Boston Globe*. <https://www.bostonglobe.com/2023/02/14/lifestyle/do-people-have-faith-dating-apps>

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# 73RD ANNUAL ICA CONFERENCE

**Reclaiming  
Authenticity in  
Communication**

19

Toronto, Ontario,  
Canada on  
25-29, May 2023

## CRC FELLOW PRESENTATIONS

**Cummings, J. J.** "Immersed or interrupted? Cognitive factors associated with virtual reality usage in the age in media multitasking."

**Cummings, J. J.** "In the message vs. in the message system: The cultivation potential of immersive technology."

**Chaikulngamdee C.** "Predicting expression about Black Lives Matter on social media --How users' embraced values, issue importance, perceived opinion climate, and personality type influence their online engagement."

**Chaikulngamdee, C., & Wu, H. D.** Predicting Expression About Black Lives Matter on Social Media: How Users' Embraced Values, Issue Importance, Perceived Opinion Climate, and Personality Type Influence Their Online Engagement.

**Chan, N. K., Su, C. C., & Shore, A.** "Shifting Platform Values in Community Guidelines: Examining the Evolution of TikTok's Governance Frameworks."

**Deng, F., Su, C. C.** Social media news consumption and cognitive dissonance on China's social credit system among overseas Chinese students.

**Guo, L., Wu, H. D., Yu, H., & Betke, M.** Affective Agenda Setting and Priming of Partisan Media: A Computer Vision Analysis of the 2020 Democratic Party Presidential Primaries.

**Hong, T., Cabrera, J., & Beaudoin, C. E.** A serious video game: Testing the independent and relative influence of real-world and virtual-world social norms. [Game Studies division]

**Ji, G., Su, C.C., Krishna, A., Huang, J., Cummings, J. J., Vasquez, R.A., & Amazeen, M.A.** Building cross-sector alliances during COVID-19: A network approach.

**Kim, S., Miño, P., Gaither, B. M., Austin, L.** Perceptions of Corporate Social Advocacy at an International Scale: Evidence from Chile, South Korea, and the United States.

**Krishna, A., Amazeen, M.A., & Eschmann, R.** Vaccine Misinformation and Susceptible Publics: Understanding the differences between Disinformation-Immune, -Vulnerable, -Receptive, and -Amplifying Publics' Perceptions and Behavioral Intentions.

# 73RD ANNUAL ICA CONFERENCE

Reclaiming  
Authenticity in Communication 20

Toronto, Ontario,  
Canada on  
25-29, May 2023

## CRC FELLOW PRESENTATIONS (CONTINUED)

**Li, Y., & Su, C. C.** Comparing online incivility expressed about the Russian-Ukraine war in China and the United States.

**Miño, P..** Beyond Economic Dependency: Nation Branding in Latin America Under a Context of Neoliberal Globalization. [Pre-conference: Organizational Communication and Public Relation's Dis/encounters: a dialogue from Latin America]

**Paik, S., J. Cummings, L. Guo, Y. Zhang.** "Framing Effects of Algorithmic Content Curation: Evidence From the United States and China.

**Paik S., Guo L., Zhou N., Zhao Y., Gao G., Parekh M., Ishwar P., Betke M., & Wijaya D.** Crowdsourcing emotions on multimodal framing effects of gun violence news.

**Prena, K.** Death in Video Games: Considering Character Death and other Mechanics, and their Relationships with Memory.

**Trifiro, B.** Breaking Boundaries: How Privacy Concerns Dictate Online Information Disclosures.

**Trifiro, B.** Keeping it Real: Contested Meanings of Authenticity on Social Media. [Invited panelist]

**Strickland, S., & Cummings, J. J.** Don't threaten me with a bad time: The impact of climate change message framing and source on intention to act.

**Su, C. C. & Zhang, R.** Anti-vaccine or not: The effects of source and affordance-based credibility on misinformation sharing behavior and vaccination intention.

**Zhang, Y., Guo, L., Cummings, J. J., & Paik, S.** Does awareness of personalization algorithms invalidate the agenda-setting effects? Evidence from an online experiment in the U.S. and China.



# AWARDS & RECOGNITION

## **Top Faculty Paper Award (First Place), Public Relations Division, International Communication Association**



Ji, Y. G., Su, C., Krishna, A., Huang, J., Cummings, V., Vasquez, R., & Amazeen, M. (2023) Building cross-sector alliances during COVID-19: A network approach.

## **Funded Grant: Arthur W. Page Center for Integrity in Public Communication**

Dr. Yi Grace Ji



"How Should U.S. Companies Communicate about Geopolitical Issues? Toward a Normative Model of Corporate Prosocial Communication"

## **Inaugural Nelson Undergraduate Research Award in Communication, Undergraduate Research Opportunities Program (UROP), Summer 2023**

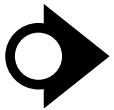


Emma Longo, mentored by Dr. Michelle Amazeen

"How Fossil Fuel Companies Use Native Advertisements to Shift Environmental Narratives in U.S. Media"

# AWARDS & RECOGNITION

**Executive Leadership Team, Go Red for Women, American Heart Association, Greater Boston, 2023**



Dr. Traci Hong

**Junior Faculty Fellow of the Boston University Rafik B. Hariri Institute for Computing and Computational Science & Engineering, 2023-2024**



Dr. Chris Chao Su

**Emerging Media Studies PhD Graduate**



Dr. Jiayi Wu

**Fellow Tenure and Promotion**



Associate Dean of Research, Dr. Michelle Amazeen  
Associate Professor, Film & Television, Dr. Charlotte Howell  
Associate Professor, Public Relations, Dr. Arunima Krishna

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