
REACH EFFECTIVENESS ADOPTION IMPLEMENTATION MAINTENANCE RE-AIM

Goal: "Encourage program planners, funders, policymakers to pay attention to all program elements in order to improve the sustainable adoption and implementation of effective, generalizable interventions"

HOW TO TRANSLATE RESEARCH INTO ACTION:

R	<i>Reach your intended target population</i> <ul style="list-style-type: none">• The number of people willing to participate in an intervention
E	<i>Efficacy/ Effectiveness</i> <ul style="list-style-type: none">• How an intervention impacts certain outcomes
A	<i>Adoption by target staff, settings, or institutions</i> <ul style="list-style-type: none">• The number of people interested in initiating the intervention
I	<i>Implementation consistency, costs and adaptations made during delivery</i> <ul style="list-style-type: none">• Fidelity to intervention's protocol (cost of intervention, consistency of delivery)
M	<i>Maintenance of intervention effects in individuals and settings over time</i> <ul style="list-style-type: none">• Incorporating the intervention in order to have it delivered over the long term

