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BIOGRAPHY

Caroline Flammer is an Associate Professor and Dean's Research Scholar at Boston University, and a Visiting Professor of International and Public Affairs at Columbia University. She is an expert in sustainable investing and the recipient of numerous prestigious awards. Her research examines how, and under which conditions, firms can enhance their competitiveness and long-term profitability while strengthening—instead of undermining—the very system in which they operate and hereby play a critical role in addressing climate change, inequality, global health, and other grand challenges related to society and the natural environment. The Web of Science ranked her among the top-100 Highly Cited Researchers in the economics and business profession in terms of impact over the past 10 years.

Among other roles, she serves as the Chair of the Academic Advisory Committee of the United Nations' Principles for Responsible Investment (PRI), the largest network of responsible investors to date. Moreover, she serves as Associate Editor for both *Management Science* and the *Strategic Management Journal*. At Boston University, she serves as the Academic Director of the Social Impact MBA program and the university-wide Minor in Sustainable Energy. For further information: <http://sites.bu.edu/cflammer/>.