

## Caroline Flammer

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### BIOGRAPHY

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Caroline Flammer is an Associate Professor and Dean's Research Scholar at Boston University's Questrom School of Business. She is also a Fellow of the Susilo Institute. Her research interests are in competitive strategy at the intersection of corporate governance, impact investing, corporate social responsibility, climate change, and innovation, with a focus on the antecedents and implications of companies' investments in sustainable practices. Her research examines how, and under which conditions, firms can enhance their competitiveness and long-term profitability while having a positive impact on society and the natural environment. Identifying the extent to which firms can improve their competitiveness while strengthening—instead of undermining—the very system in which they operate is important, as firms can play a critical role in addressing climate change, poverty, inequality, global health, and other grand challenges related to society and the natural environment.

She has published in leading academic journals such as the *Academy of Management Journal*, *Journal of Financial Economics*, *Management Science*, and the *Strategic Management Journal*. Caroline was awarded the 2015 Alliance for Research on Corporate Sustainability (ARCS) Scholar Award. She is also the recipient of several other prestigious awards including the Moskowitz Prize for Best Paper in Sustainable and Responsible Investing in both 2013 and 2017, the 2015 French Social Investment Forum-Principles for Responsible Investment (FIR-PRI) Award for Best Published Paper in Finance and Sustainability, and the 2016 Investor Responsibility Research Center (IRRC) Institute Research Award.

Caroline serves as Associate Editor for the *Strategic Management Journal*, as Associate Editor for *Management Science*'s special issue on Business and Climate Change, and is on the editorial board of the *Academy of Management Journal*. She also serves as Chair of the Academic Advisory Committee of the United Nations' Principles for Responsible Investment (PRI), the largest network of responsible investors to date. At Boston University, she serves as the Academic Director of both the Social Impact MBA program and the university-wide Minor in Sustainable Energy. Furthermore, she is the PhD Coordinator for the Strategy & Innovation Department.