# Foreign Language Learning for Whom?: A Look at Race, Access, & Expectations

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Modern Foreign Language Education:

Community Conversation,

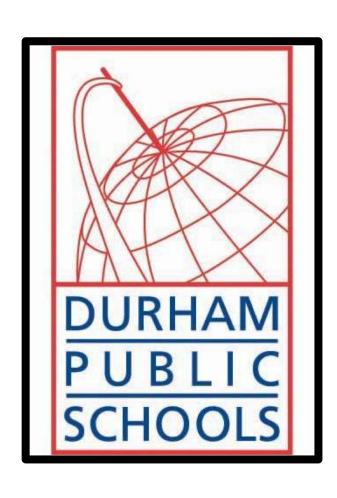
Wheelock College of Education, Boston University

May 2, 2019

### **Overview of Our Session**

- Personal Trajectory and Interest in the Topic
- Context for the Study
- Findings from the Current Study
- Considering Avenues for Enrollment
- Q&A

# My Experience/Positionality





### **World Languages: Benefits**

PUBLIC SCHOOLS OF NORTH CAROLINA State Board of Education | Department of Public Instruction

### K-12 STANDARDS, **CURRICULUM AND INSTRUCTIO**

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WORLD LANGUAGES

CONTACT :: Dr. Kristi Day

World (Foreign) Language study benefits all students. The study of another language leads to higher scores on standardized tests (reading, math, SAT), greater cognitive development in the areas of mental flexibility, creativity, divergent thinking and higher-order thinking skills, a broader English vocabulary, a better understanding of one's own language and culture, and enhanced career opportunities.

The North Carolina Second Language Standard



### **Gateway to Higher Education**



Prospective students | Current students |

ABOUT OUR SYSTEM ~

**OUR 17 CAMPUSES ~** 

LEADERSHIP AND POLICY ~

RESEARCH AND DISCOVERY ~

SER

STRATEGIC PLANNING ~

#### MINIMUM ADMISSION REQUIREMENTS

The University of North Carolina minimum admission requirements address three areas: high school courses, high school GPA, and test scores. The minimum requirements for admission are established by the Board of Governors of the University of North Carolina. However, admission is a competitive process and individual campuses may have additional requirements beyond the minimums listed in this publication. Meeting these requirements does not guarantee admission to any specific university or program. Please check with each campus for additional information related to their specific admission requirements.

#### MINIMUM COURSE REQUIREMENTS

Six course units\* in language, including

- four units in English emphasizing grammar, composition, and literature, and
- two consecutive units of a language other than English such as Spanish, Latin, or American Sign Language (ASL).

Four course units of mathematics in any of the following combinations

### World Languages: Access

- K- 12 language enrollment increased from 2005–2006 to 2007–2008, but only 18.5% of all public school students were enrolled in languages during the 2007–2008 academic year (ACTFL, 2011, p. 1)
- Students of color appear to be underrepresented in World Languages (Finn, 1998; Glynn & Wassell, 2018; NCES, 2007; Pratt, 2012)
- Students' demographics predict access to curricula (Anyon, 1981; Darling-Hammond, 2004; Kozol, 1991; Oakes, 2005)

### Purpose of the Study

- (1) to explore world language offerings across different school contexts in four large local education agencies (LEAs) in North Carolina during the 2013–2014 academic year;
- (2) to explore world language enrollment patterns for middle and high school students within these LEAs.

### **High Schools**

#### TABLE 2

#### **High School Characteristics**

	Range of number of students	Range of number of languages offered	Range of percentage of students of color
LEA 1	164–2,644	0–9	26.04–95.38%
LEA 2	59-2,032	0–5	25.28-95.93%
LEA 3	137-2,775	1–8	22.08-99.29%
LEA 4	13–2,001	1–7	21.59–99.11%

#### TABLE 5

## Number of Languages Offered at High Schools in Four Large LEAs, Including Virtual Public School Courses, 2013–2014

		School de	School demographics		
	>50% white	50–89%	90–98%	99–100%	
	students	tudents of color	students of color	students of color	
Languages		Schoo	ol counts		
offered					
1	0	9	3	1	
2	0	4	5	0	
3	5	12	4	4	
4	6	7	3	0	
5	6	14	2	0	
6	4	4	0	0	
7	2	4	0	0	
8	1	2	0	0	
9	0	1	0	0	
Total	24	57	17	5	

### Levels of Language Courses Offered at High Schools in Four Large LEAs, Including Virtual Public School Courses, 2013–2014

	School demographics				
	>50% white	50–89% students	90–98% students	99–100% students	
	students	of color	of color	of color	
Languages offered		Scho	School counts		
Intro (levels 1 and 2)	0	13*	4*	1	
Advanced (level 3 and	6	24	7	3	
above, honors)					
Advanced Placement	18	20	6	1	
International Baccalaureat	2	13	1	1	
Program**					
Total	24	57	17	5	

\*In each of these two groups, ew school that was only enrolling students through 10th grade during 2013–2014, which may have impacted the levels of language offered at their particular school sites. Those schools are included in the counts.

<sup>\*\*</sup>Some schools had both AP and IB programming. Totals may not sum because of this overlap.

#### Chi-Square Analyses Examining Student Subgroups and World Language Enrollment in High Schools With Differing Levels of Languages

All high   Introductory   Introductory   and honors   honors, and AP			Levels of languages offered			
Black male 9,079 229 2,656 6,194 (-22.9)** (-4.1)** (-7.1)** (-20.5)**  Black female 11,146 380 3,135 7,631  Hispanic male 3,515 87 897 2,531 (-15.3)** (-0.5) (-11.3)** (-10.3)**  Hispanic female 4,076 128 1,001 2,947 (-4.4)** (2.3) (-6.4)** (-0.5)  White male 13,652 181 2,713 10,758 (2.6) (-2.1) (4.3)** (-1.5)  White female 15,934 256 3,012 13,565 (27.6)** (2.9) (12.4)** (22.0)**  Asian/PI male 1,839 40 298 1,501 (3.6)** (-0.9) (0.7) (3.4)**  Asian/PI female 2,244 63 381 1,800		_	Introductory	•	* *	
Black female $(-22.9)^{**}$ $(-4.1)^{**}$ $(-7.1)^{**}$ $(-20.5)^{**}$ Black female $11,146$ $380$ $3,135$ $7,631$ Hispanic male $3,515$ $87$ $897$ $2,531$ $(-15.3)^{**}$ $(-0.5)$ $(-11.3)^{**}$ $(-10.3)^{**}$ Hispanic female $4,076$ $128$ $1,001$ $2,947$ $(-4.4)^{**}$ $(2.3)$ $(-6.4)^{**}$ $(-0.5)$ White male $13,652$ $181$ $2,713$ $10,758$ $(2.6)$ $(-2.1)$ $(4.3)^{**}$ $(-1.5)$ White female $15,924$ $256$ $3,012$ $12,565$ $(27.6)^{**}$ $(2.9)$ $(12.4)^{**}$ $(22.0)^{**}$ Asian/PI male $1,839$ $40$ $298$ $1,501$ $(3.6)^{**}$ $(-0.9)$ $(0.7)$ $(3.4)^{**}$ Asian/PI female $2,244$ $63$ $381$ $1,800$		Observed	Leaunte of stud	ents enrolled in	world languages*	
Black female 11,146 380 3,135 7,631  Hispanic male 3,515 87 897 2,531  (-15.3)** (-0.5) (-11.3)** (-10.3)**  Hispanic female 4,076 128 1,001 2,947  (-4.4)** (2.3) (-6.4)** (-0.5)  White male 13,652 181 2,713 10,758  (2.6) (-2.1) (4.3)** (-1.5)  White female 15,934 256 2,013 12,565  (27.6)** (2.9) (12.4)** (22.0)**  Asian/PI male 1,839 40 298 1,501  (3.6)** (-0.9) (0.7) (3.4)**  Asian/PI female 2,244 63 381 1,800	Black male	r e		· ·	· · · · · · · · · · · · · · · · · · ·	
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(-4.4)** (2.3) (-6.4)** (-0.5)  White male 13,652 181 2,713 10,758  (2.6) (-2.1) (4.3)** (-1.5)  White female 15,824 256 3,013 12,565  (27.6)** (2.9) (12.4)** (22.0)**  Asian/PI male 1,839 40 298 1,501  (3.6)** (-0.9) (0.7) (3.4)**  Asian/PI female 2,244 63 381 1,800	Hispanic male	· ·			· ·	
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(27.6)** (2.9) (12.4)** (22.0)**  Asian/PI male 1,839 40 298 1,501 (3.6)** (-0.9) (0.7) (3.4)**  Asian/PI female 2,244 63 381 1,800		13,652 (2.6)	181 (-2.1)	2,713 (4.3)**	10,758 (-1.5)	
(3.6)** (-0.9) (0.7) (3.4)** Asian/PI female 2,244 63 381 1,800	White female	,			,	
,	Asian/PI male	The state of the s			· ·	
	Asian/PI female	r e			· ·	

#### Chi-Square Analyses Examining Student Subgroups and World Language Enrollment in High Schools With Differing Student Demographics

		School demographics			
	All high schools	>50% white	50–89% students of color	90–98% students of color	99–100% students of color
	Observed	counts of	tudents enrolle	in world	languages*
Black male	9,079	1,571	4,904	1,962	642
	(-22.9)**	(-12.6)	(-15.2)**	(-0.6)	(-2.4)
Black female	,	1,841	6 200	2,109	
	(-34)**	(-1.8)	(-13)	(6.6)**	(4 0)**
Hispanic male	The state of the s		1,844	464	/2
	(-15.3)**	$(-4.6)^{**}$	$(-10.3)^{**}$	$(-7.3)^{**}$	$(-5.1)^{**}$
Hispanic female					
	$(-4.4)^{**}$			(-2.8)	(-3.4)**
White male	13,652	The state of the s	5,964	172	8
		(-7.3)**		$(-4.2)^{**}$	
White female		-	6,638	136	14
	(27.6)**	(13.0)**	(17.5)**	(-0.5)	
Asian/PI male	1,055	102	002	150	45
	(3.6)**		(1.5)	(1.7)	(2.1)
Asian/PI female	· ·	922	1,058	188	76
	(13.2)**	(7.0)**	(8.5)**	(5.6)**	(4.8)**
1 . 1					

### **Middle Schools**

#### TABLE 1

#### **Middle School Characteristics**

Range of number of students		Range of number of languages offered	Range of percentage of students of color
LEA 1	59–1,749	1–3	27.38–85.38%
LEA 2	120-1,252	0–2	25.50–97.93%
LEA 3	233-1,638	0–4	23.09–100%
LEA 4	72–1,196	0–2	14.82–98.8%

TABLE 3

## Number of Languages Offered at Middle Schools in Four Large LEAs, Including Virtual Public School Courses, 2013–2014

	School demographics						
>50% white 50–89% 90–98% 99–100% students students of color students of color students of color							
Languages offered							
1	9	19	10	5			
2	13	16	3	0			
3	1	5	0	0			
4	1	0	0	0			
Total	24	40	13	5			

**TABLE 4** 

#### Chi-Square Analyses Examining Student Subgroups and World Language Enrollment in Middle Schools With Differing Student Demographics

			School demographics				
		All	>50%	50–89%			
		middle	white		students of		
		schools	students	color	color	color	
		Observe	d counts of	students enrol	lled in world l	anguages*	
П	Black male	1,430	184	761	301	184	
		(-7.3)**	(-6.7)**	$(-3.1)^{**}$	(-1.6)	$(-2.2)^{***}$	
	Black female	1,772	238		354	227	
		(2.6)	(-2.6)	(4.5)**	(2.1)	(1.4)	
	Hispanic male	543	114	710	88	23	
		(-8.2)**	$(-4.4)^{**}$	$(-5.3)^{**}$	$(-3.1)^{**}$	(0.4)	
	77.	C12	1~0	272		22	
		$(-5.1)^{**}$	(-2.3)	$(-3.5)^{**}$	(-2.3)	(2.6)***	
	White male	2,342	1,401	895	43	3	
		(3.8)**	(4 6)**	(-16)	(2.2)	(0.6)	
	White female	2,288	1,388	851	47	2	
		(8.0)**	(4.8)**	(3.7)**	(3.2)**	(0.4)	
	Asian/ri maie	211	100	199	17	0	
		(-1.0)	$(-3.5)^{**}$	(2.8)	(-1.9)	(-1.0)	
	Asian/PI female	315	131	142	35	7	
		(1.9)	(-0.8)	(2.5)	(3.0)**	(-0.9)	

# **Critical Race Theory in Education**

- Ethno-racial status continues to be a significant factor in school inequities (Ladson-Billings & Tate, 1995)
- Rejection of underlying assumptions such as meritocracy, equal opportunity, and color/gender blindness (DeCuir & Dixson, 2004)
- Shift discourses from deficits to systemic issues

# How are students enrolled in languages?

- "I've never really thought about it."
- Teacher Recommendation
- Guidance Counselor
- Parent choice
- Determined by student
- Determined by "track"

### **Implications**

- Points of Access
  - -Exploratory Models (middle schools)
  - -Varied offerings by context
  - -Teacher Recommendation

Professional Development

Teacher Preparation

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### Questions?

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