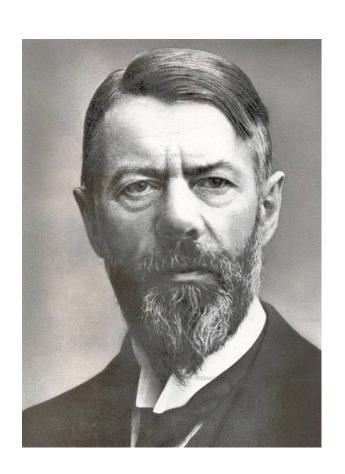
BU TPRI IP Day

Does Gender Affect Work?

Evidence from U.S. Patent Examination

DEEPAK HEGDE

MANAV RAJ

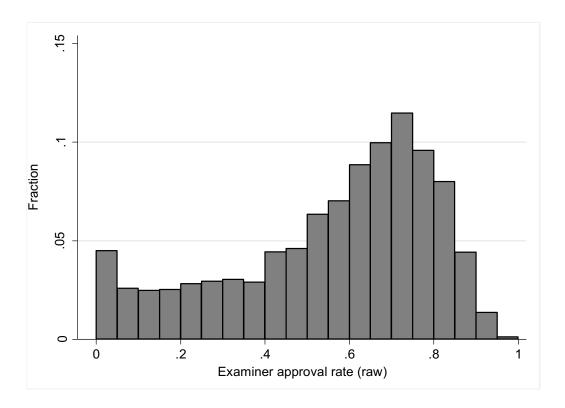


"Precision, unambiguity, knowledge of files, continuity, unity, strict subordination, reduction of friction and of material and personal costs — these are raised to the optimum point in the strictly bureaucratic administration."

— Max Weber, 1921/68 Economy and Society

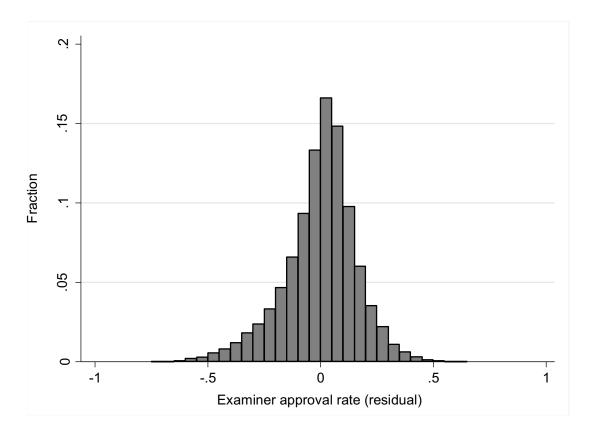
Data suggests large variance in examiner judgement

"there may be as many patent offices as examiners" (Cockburn, Kortum, & Stern, 2003)



Interquartile range (IQR) of examiner approval rate, based on all utility applications examined 2001-2015: **33**% (Farre-Mensa, Hegde and Ljungqvist 2019)

Data suggests large variance in examiner judgement



Interquartile range (IQR) of examiner approval rate after netting out art-unit X year effects: 17.7% (Farre-Mensa, Hegde and Ljungqvist 2019)

THE USPTO PATENT EXAMINATION PROCESS

In theory, applications at the USPTO are evaluated on their "objective" merits (non-obviousness, novelty, utility)

Within narrowly defined technology areas (art units) applications are allocated randomly (with respect to merit of application) to examiners

The USPTO pays and promotes examiners on a count-based incentive system

- Target counts based on art unit (tech complexity) & examiner grade
- Several attempts to assess examiners on a broader set of indicators including quality
- But "USPTO's objectives may not be clear because it does not have a consistent definition of patent quality" (GAO 2016)

Previous research suggests large gender differences in some preferences and attributes

Men tend to prefer competitive, performance-based compensation schemes

 No gender differences in performance under fixed wage scheme, but men solve 40 percent more mazes under pay-for-performance scheme (Gneezy et al 2003)

Women's work is higher quality

• Women's writing is clearer and women take six months longer for *Econometrica* publications (Henge 2016)

Gender differences exist along several other attributes

- Women choose less risky gambles and lotteries than men (Migheli, 2015)
- Women exhibit pro-social preferences (Funk and Gathmann 2006)

THE DATA

All utility patent applications filed at the USPTO from 2001 to 2015.

- 3.8 million applications filed by 1.1 million primary inventors and examined by 12,851 unique examiners
- Applications assigned to 721 technology art-units and 15,534 subclasses

Using a 3rd-party contractor, we assign gender to each unique name

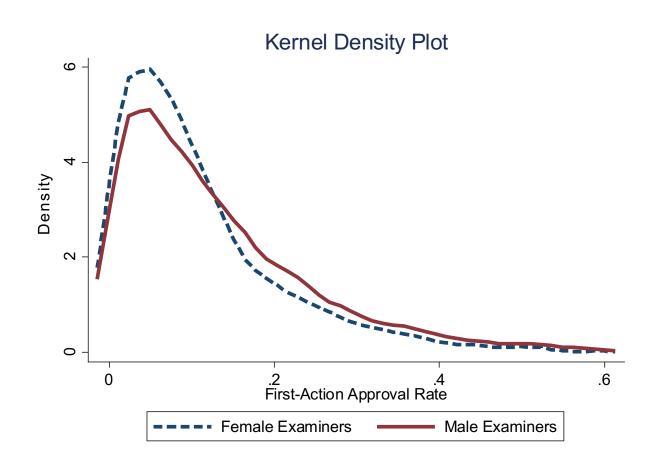
Data includes examiner characteristics (experience, grade, gender), inventor characteristics, application characteristics (claim count and word count) and examination characteristics.

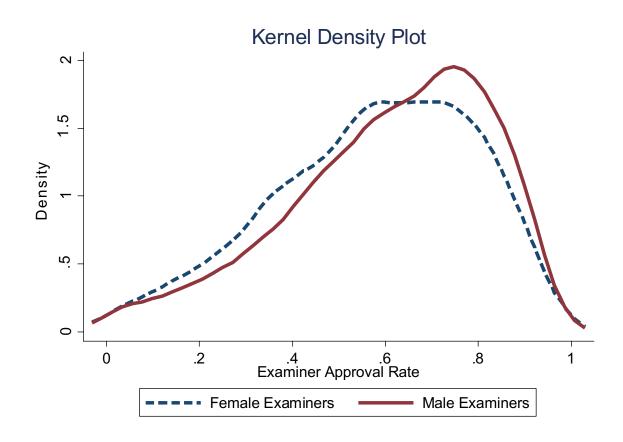
EXAMINER EFFORT — SAMPLE STATISTICS

Variables	Female Examiner	Male Examiner
Eirst Astion Approval Bate	15.3%	17.7%
First-Action Approval Rate	(36.0%)	(38.1%)
Paiastian 101 Count (Elisibility)	0.15	0.16
Rejection 101 Count (Eligibility)	(0.46)	(0.46)
Deignation 102 Count (Novelty)	0.82	0.80
Rejection 102 Count (Novelty)	(0.92)	(0.89)
Deignation 102 Count (Non abutanage)	1.42	1.38
Rejection 103 Count (Non-obviousness)	(1.26)	(1.25)
Deignation 112 Count (Postvietion)	0.66	0.59
Rejection 112 Count (Restriction)	(0.85)	(0.80)
Damant Francisco Incontral Citations	54.0%	<i>57</i> .1%
Percent Examiner-Inserted Citations	(37.5%)	(36.9%)
Deutscht landens andenst Clarine Count	2.65	2.74
Patent Independent Claim Count	(2.02)	(2.04)

EXAMINATION OUTCOMES — SAMPLE STATISTICS

Variables	Female Examiner	Male Examiner
Assessed Parts	64.4%	69.7%
Approval Rate	(47.9%)	(46.0%)
Process Time (Days)	857.2	836.2
Process Time (Days)	(541.6)	(525.1)
Four-Year Patent Renewal Rate	73.2%	73.4%
rour-tear ratent kenewal kate	(44.3%)	(44.2%)
Evamination Desirion Appeal Date	6.2%	5.2%
Examination Decision Appeal Rate	(24.1%)	(22.3%)
EPO Decision Match Rate	62.6%	61.9%
Ero Decision Maich Raie	(48.4%)	(48.6%)
Amuliantiana Drasasas d Overstanti	9.9	10.2
Applications Processed Quarterly	(8.5)	(8.9)
Overstant, Duck alkilita of Ducasation	8.8%	9.8%
Quarterly Probability of Promotion	(28.3%)	(29.8%)





THE EMPIRICAL MODEL

$$y_{iekt} = \alpha_1 G_e + \alpha_2 E_{et} + \alpha_3 Technology Year FE_{kt} + \epsilon_i$$

Dependent variables (y)

- **Examination effort**: (i) application approved without further scrutiny; (ii) frequency of various rejection codes; (iii) percent of examiner-inserted citations, (iv) reduction of independent claims
- **Examination outcomes**: (i) approval (ii) speed (iii) renewal (iv) appealed and (v) outcome matched EPO decision
- Career growth: Promotion (in a given quarter)

Independent variables

- Examiner gender
- Interaction between examiner gender and a) seniority and b) proportion of female examiners within technology art unit
- Control variables art-unit-subclassXyear effects, examiner seniority, grade
- Subclasses are narrowly defined: e.g., "Alkali metal and ammonium containing fertilizers," "Spellcheck software to process and program documents"

Application characteristics do not predict examiner gender

TEST FOR QUASI-RANDOM ASSIGNMENT

Dan and ant Versiahla	Examiner	Examiner	Examiner	Examiner
Dependent Variable	Female	Female	Female	Female
Average Word Count for Independent Claims	-0.000			-0.000
at Pre-Grant Publication				
	(0.000)			(0.000)
Claim Count at Pre-Grant Publication		0.000		0.000
		(0.000)		(0.000)
Word Count at Pre-Grant Publication			0.000	0.000
			(0.000)	(0.000)
Examiner Tenure Controls	Yes	Yes	Yes	Yes
Examiner Grade FEs	Yes	Yes	Yes	Yes
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes
Observations	1 , 01 <i>7</i> ,983	1,01 <i>7</i> ,983	1,01 <i>7</i> ,983	1,01 <i>7</i> ,983
R-Squared	0.360	0.360	0.360	0.360

^{***} p<0.01, ** p<0.05, * p<0.1

Female examiners exert more examination effort

OLS ESTIMATES OF GENDER EFFECTS ON EXAMINER EFFORT

Dependent Variable	Approval on First-Action	Rejection 102 Count (novelty)	Rejection 103 Count (non- obviousness)	Percent Examiner- Inserted Citations	Independent Claim Count at Patent Grant		
Examiner Female	-0.012***	0.033***	0.013***	0.002**	-0.014**		
Independent Claim Count at Pre- Grant Publication		7.1% difference relative to sample unconditional probability					
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes		
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes		
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes		
Observations	1,349,922	661,795	661,795	1,327,667	1,017,983		
R-squared	0.219	0.182	0.292	0.272	0.279		

^{***} p<0.01, ** p<0.05, * p<0.1

Female examiners are less likely to approve application, take slightly longer, and grant more valuable patents

OLS ESTIMATES OF GENDER EFFECTS ON EXAMINATION OUTCOMES

Dependent Variable	Approval Process Time		Renewal	Decision Appealed	EPO Decision Match	
Examiner Female	-0.006***	8.21***	0.003**	0.003***	0.003*	
Examiner Tenure Controls Examiner Grade FEs	1% difference relative to sample unconditional probability					
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes	
Observations	2,032,159	2,029,915	782,906	2,032,159	657,166	
R-squared	0.271	0.439	0.478	0.152	0.223	

^{***} p<0.01, ** p<0.05, * p<0.1

Female examiners examine fewer applications and are less likely to be promoted

OLS ESTIMATES OF GENDER EFFECTS ON EXAMINATION VOLUME & PROMOTION

Dependent Variable	Quarterl Processed Applicatio	d Promotion	Quarterly Promotion Probability
Examiner Female	-0.59 7 **	,	-0.002*
Quarterly Processed App	5.9% fewer applications per quarter	4.2% lower chances of promotion	2.1% lower chances
Examiner Tenure Controls	Yes	Yes	Yes
Examiner Grade FEs	Yes	Yes	Yes
Art-Unit-by-Year FEs	Yes	Yes	Yes
Observations	248,621	248,629	248,629
R-squared	0.585	0.085	0.126

^{***} p<0.01, ** p<0.05, * p<0.1

Gender differences in examination effort increase among examiners with signatory authority (GS-14 and GS-15)

OLS ESTIMATES OF GENDER EFFECTS ON EXAMINER EFFORT

Dependent Variable	Approval on First-Action	Rejection 102 Count (novelty)	Rejection 103 Count (non- obviousness)	Percent Examiner- Inserted Citations	Independent Claim Count at Patent Grant		
Examiner Female	-0.019***	0.030***	0.011	0.006***	-0.001		
Independent Claim Count at Pre- Grant Publication			8.8% difference relative to sample unconditional probability				
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes		
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes		
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes		
Observations	692,704	296,254	296,254	678,654	515,899		
R-squared	0.266	0.264	0.327	0.319	0.325		

^{***} p<0.01, ** p<0.05, * p<0.1

Gender differences in examination outcomes increase among examiners with signatory authority (GS-14 and GS-15)

OLS ESTIMATES OF GENDER EFFECTS ON EXAMINATION OUTCOMES

Dependent Variable	Approval	oval Process Time Renewal		Decision Appealed	EPO Decision Match
Examiner Female	-0.013***	12.524***	0.001	0.002***	0.002
Examiner Tenure Controls Examiner Grade FEs Art-Unit-by-Subclass-by-Year FEs	Yes Yes Yes			relative to onal probab	ility
Observations	932,746	932,428	399,382	932,746	287,373
R-squared	0.308	0.481	0.511	0.233	0.291

^{***} p<0.01, ** p<0.05, * p<0.1

Fraction of female examiners decreases at highest examiner grade levels

Examiner Grade	Percent of All Applications Examined at Grade	Percent Female Examiners at Grade
GS-7	6.4%	29.6%
GS-9	8.6%	29.1%
GS-11	9.5%	29.9%
GS-12	11.2%	31.1%
GS-13	16.2%	31.6%
GS-14	46.0%	25.3%
GS-1 <i>5</i>	2.1%	19.5%
Total	100.0%	38.7%

Gender differences in examiner effort increase with examiner seniority

	Approval on First-	Rejection 102	Rejection 103	Percent Examiner-	Independent
Dependent Variable	Action	Count	Count	Inserted Citations	Claim Count o
		(novelty)	(non-obviousness)	inseried Citations	Patent Grant
Examiner Female	0.007***	0.025**	0.027	-0.009***	0.004
Independent Claim Count at Pre-Grant					0.151***
Publication					
Examiner Grade 9 & Female	-0.003	0.001	0.007	0.012***	-0.005
Examiner Grade 11 & Female	-0.014***	0.010	-0.044**	0.003	-0.026
Examiner Grade 12 & Female	-0.014***	0.017	-0.053**	0.010**	-0.016
Examiner Grade 13 & Female	-0.018***	0.002	-0.027	0.006*	-0.032
Examiner Grade 14 & Female	-0.027***	0.009	0.003	0.016***	-0.016
Examiner Grade 15 & Female	-0.026**	0.027	0.012	0.004	-0.040
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes
Observations	1,349,922	661,795	661 <i>,</i> 795	1,327,667	1,017,983
R-squared	0.219	0.182	0.292	0.272	0.279

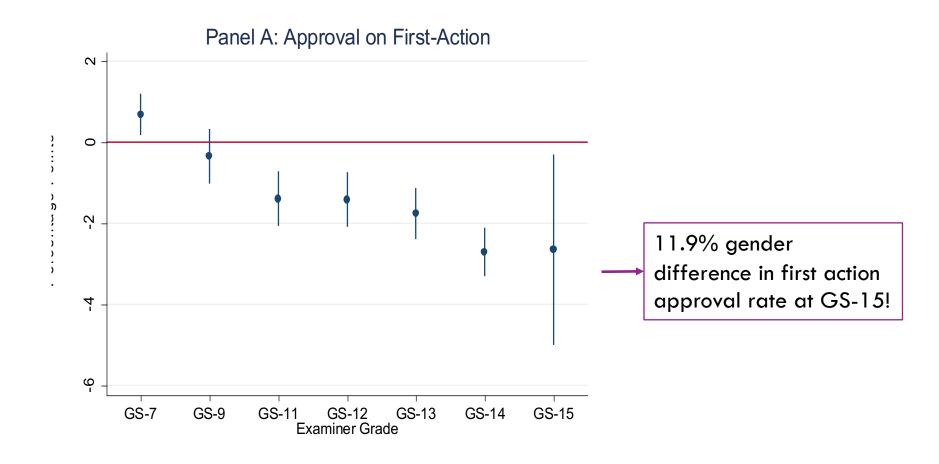
^{***} p<0.01, ** p<0.05, * p<0.1

Gender differences in examination outcomes increase with examiner seniority

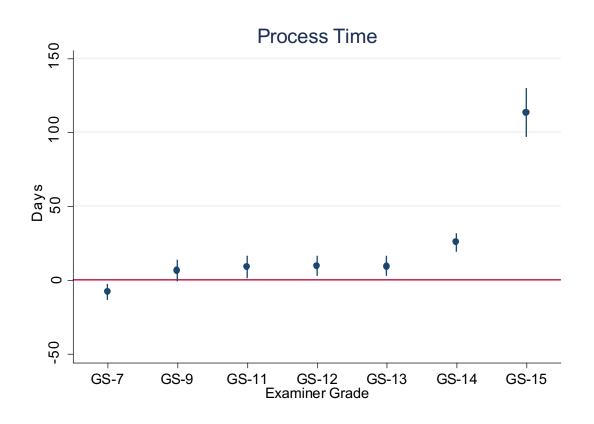
Dependent Variable	Approval	Process Time	Renewal	Decision Appealed	EPO Decision Match	
Examiner Female	0.017***	-6.511*	0.007*	-0.000	0.001	
Examiner Grade 9 & Female	-0.009**	5.895	0.000	-0.001	-0.004	
Examiner Grade 11 & Female	-0.021***	*** 7.757* -0.002 0.002		0.001		
Examiner Grade 12 & Female	-0.024***	7.859*	-0.002	0.000	-0.001	
Examiner Grade 13 & Female	-0.032***	7.554*	-0.004	0.002	0.010	
Examiner Grade 14 & Female	-0.025***	23.450***	-0.007	0.003	0.003	
Examiner Grade 15 & Female	-0.074***	114.196***	-0.019	0.029***	-0.027**	
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes	
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes	
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes	
Observations	2,032,159	2,029,915	782,906	2,032,159	657,166	
R-squared	0.271	0.439	0.478	0.152	0.223	

^{***} p<0.01, ** p<0.05, * p<0.1

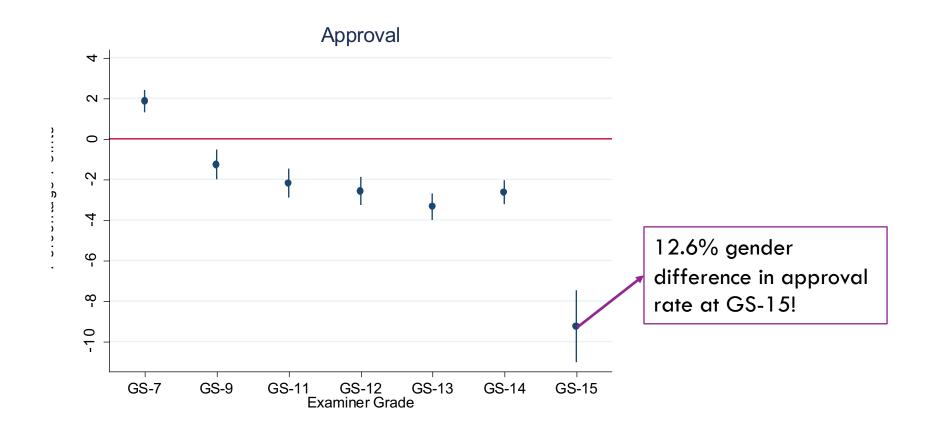
Gender differences in examiner effort increase with examiner seniority



Gender differences in examination outcomes increase with examiner seniority



Gender differences in examination outcomes increase with examiner seniority



Jul 22, 2019

Gender differences in examiner effort are higher in technology units with higher fraction of women examiners

		Rejection 101	Rejection 102	Rejection 103	Rejection 112	Percent	Independent
December 17/2 deliber	Approval on	Count	Count	Count	Count	Examiner-	Claim Count
Dependent Variable	First-Action	(usefulness)	(novelty)	(non-	(quality)	Inserted	at Patent
				obviousness)		Citations	Grant
Examiner Female	-0.009***	-0.022***	0.023**	-0.042***	-0.064***	-0.003	0.010
Independent Claim Count at Pre- Grant Publication							0.160***
% Female Examiners in Tech Center X Examiner Female	-0.012	0.098***	0.0224	0.206***	0.257***	0.017	-0.078
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	1,840,115	934,394	934,394	934,394	934,394	1,806,212	1,334,726
R-squared	0.295	0.405	0.267	0.366	0.329	0.341	0.340

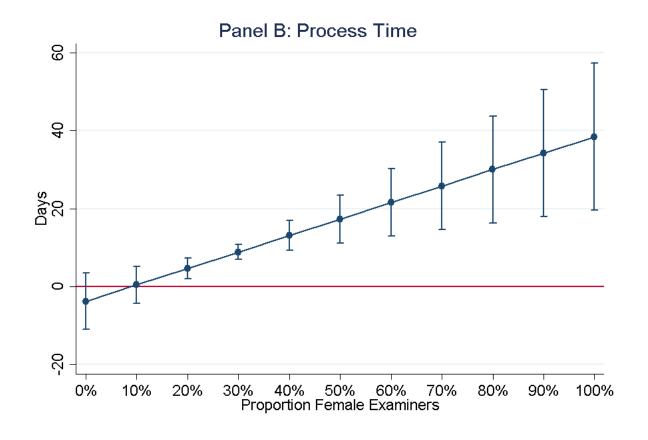
^{***} p<0.01, ** p<0.05, * p<0.1

Gender differences in examination outcomes higher in technology units with higher fraction of women examiners

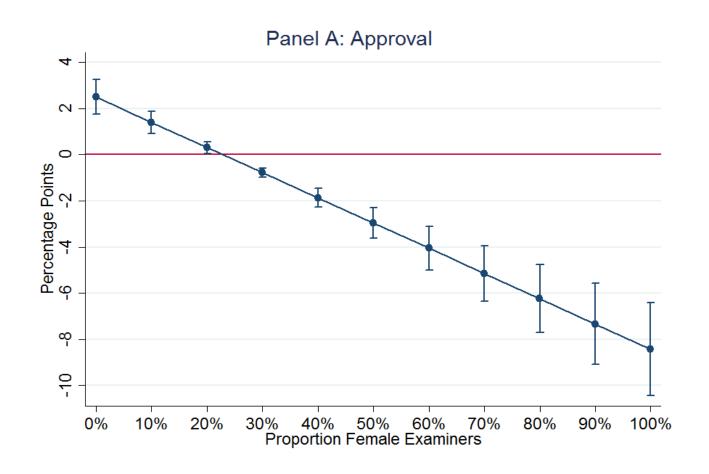
Dependent Variable	Approval	Process Time	Renewal	Decision	EPO Decision
				Appealed	Match
Examiner Female	0.023***	-3.815	0.010**	-0.006***	0.002
% Female Examiners in Tech					
Center X Examiner Female	-0.109***	42.317***	-0.026	0.027***	0.004
Examiner Tenure Controls	Yes	Yes	Yes	Yes	Yes
Examiner Grade FEs	Yes	Yes	Yes	Yes	Yes
Art-Unit-by-Subclass-by-Year FEs	Yes	Yes	Yes	Yes	Yes
Observations	2,866,951	2,864,199	1,021,455	2,866,951	842,522
R-squared	0.336	0.511	0.508	0.245	0.280

^{***} p<0.01, ** p<0.05, * p<0.1

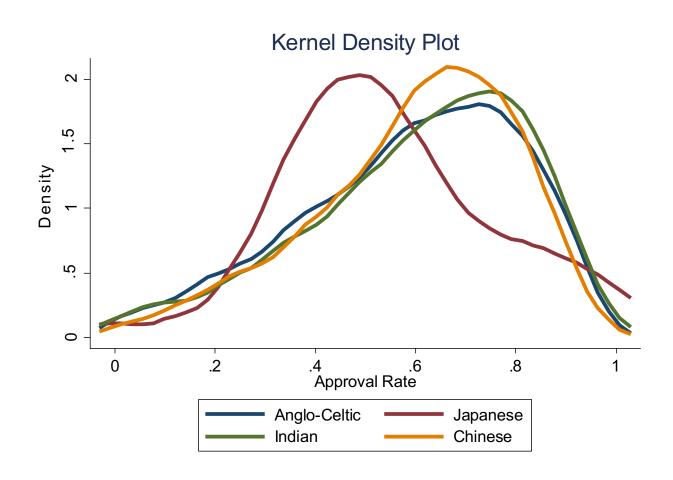
Gender differences in examination outcomes higher in technology units with higher fraction of women examiners



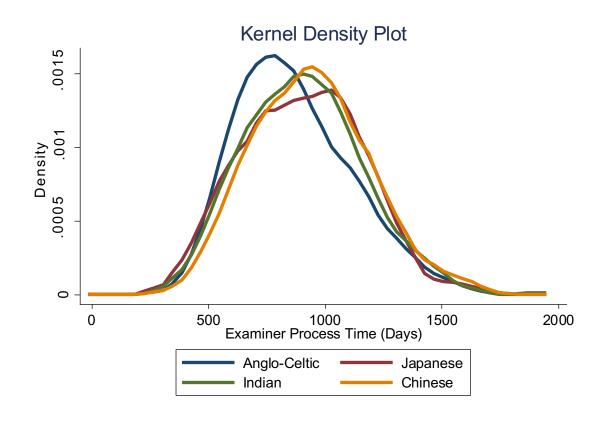
Gender differences in examination outcomes higher in technology units with higher fraction of women examiners



Approval Rate by Examiner Ethnic Origin



Average Process Time by Examiner Ethnic Descent



Policy Implications

Patent examination quality, speed and outcomes depend on examiner gender (examiner ethnicity & examiner grade)

- Systematic variance in USPTO's patent examination effort & judgement
- Follow-on innovation may depend on the applicant's "luck of the draw"

New explanation for gender gap

- Female examiners prioritize thoroughness over speed; quality over quantity
- Gender gap driven by prevalence of volume based (rather than quality based) incentives in the economy

Women's work resembles men's in male dominated technology centers

• Critical mass of minority group necessary to maintain the distinctive work characteristics of the group?

Thank you