SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

Boston University

Sponsorship Package

2019 - 2020
ABOUT SHPE

Founded in 1974, the Society of Hispanic Professional Engineers (SHPE) is a national organization dedicated to the academic, professional, and social development of the Hispanic community in the science, technology, engineering, and mathematics (STEM) fields. From the start, SHPE’s biggest asset proved to be its extensive network of students, professionals, and industry partners. Working together, we complete our mission of empowering the Hispanic community in STEM.

The Boston University SHPE (BU-SHPE) student chapter is working hard to grow our membership by hosting local career and leadership conferences, networking mixers and speaker events for both our members and the broader student community at BU. BU-SHPE’s leadership is dedicated to helping our members build the professional and academic skills they will need to launch their careers after graduation.
THE SHPE MISSION STATEMENT:

“SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, and development.”

At the beginning of each general body meeting, our members rise to recite our mission statement. We begin every meeting this way as a reminder that we have come together to support and empower the Hispanic community in STEM.

Our diverse population of members in STEM ranges from students studying mechanical engineering to marine science! BU-SHPE supports any and all Hispanic STEM majors through professional development workshops, study nights, cultural seminars, and social activities to promote the feeling of familia.
SHPE National holds an annual national convention and regional conferences to support our members both professionally and as the future leaders in STEM.

The National Convention is a tremendous opportunity for our members; over the span of three very intensive days, students can attend a variety of educational workshops, participate in an engineering symposium, receive access to an amazing two day career fair and so much more!

Executive board member Victor Figueroa, attended the SHPE National Convention in 2018 and received an on the spot internship offer with GE Aviation for Summer 2019! Victor showed that even as a freshman, success is easily attainable with the resources and perseverance of a future STEM leader.

The Regional Leadership Development Conference (RLDC) is a rigorous two-day professional and leadership focused conference. Students attend workshops focused on improving engagement within their chapters, how to best brand themselves, and much more!
BU-SHPE is working tirelessly to fundraise $35,000 this year to send our members to the National Convention and Regional Conferences. BU-SHPE provides a full scholarship for each member to attend, which includes hotel, airfare, and registration for the student.

The money raised will grant full scholarships for approximately 15 members to attend the SHPE National Convention in Phoenix, Arizona this October 2019. This money will also allow us to send our entire executive board and BU-SHPE members to the Regional Leadership Development Conference in Spring 2020.
WHY SPONSOR BU-SHPE?

Thank you for taking the time to read through this packet and for your consideration! Choosing to sponsor BU-SHPE allows us to continue our mission of empowering the Hispanic community through STEM access, awareness, support, and development. Your generous donation will allow BU-SHPE to maintain a high-standard of operation for our general body meetings, provide full scholarships for our members to attend the National Convention and the Regional Leadership Development Conference, and more!

The following pages describe the compensation you will receive for your generous contribution, depending on your sponsorship tier. We will gladly accept your donation. Thank you once again for your support!
SPONSORSHIP TIERS

Platinum Level ($1,500)
- Company logo featured on our social media banners
- Company spotlight and employment postings in every weekly newsletter
- Sponsor recognition plaque
- BU-SHPE resume book
- All bronze and silver level benefits!!

Gold Level ($1000)
- Company spotlight at two general body meetings and in our weekly newsletter for a month
- BU-SHPE resume book
- General body meeting collaboration with company
- All bronze level benefits!
SPONSORSHIP TIERS

Silver Level ($500)
- Company logo and description featured on our website
- Company spotlight on our social media and in our weekly newsletter
- Company employment postings on our website and new postings announced at a general body meeting

A La Carte Options
- Company spotlight at a general body meeting ($100)
- BU-SHPE resume book ($200)
- Company spotlight in our weekly newsletter for a month ($250)
- Company employment postings on our website ($300)
Your sponsorship is greatly appreciated and will create an enduring relationship with BU-SHPE!

Please remember that all donations to BU-SHPE are tax deductible. Donations can be made online in the Sponsorship Section of our website.

We thank you again for your support as we work to achieve our goals for the 2019-2020 academic year!
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