

Practice Does Not Make Perfect: Understanding Fertilizer Mismanagement in Bangladesh through Leaf Color Charts*

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Abstract

This paper presents evidence to understand limitations in learning by farmers in using fertilizers (urea), despite years of experience. The literature on learning in agriculture has focused mostly on understanding how the process of learning takes place when a new technology is introduced. However, there is increased evidence that there are barriers to learning even in cases where the technology has existed for a long time. Using data from a field experiment I ran in Bangladesh in 2012-2013, I study whether there is evidence for mismanagement of urea and identify some of the errors that farmers make. In the experiment, I provide rice farmers in the treatment group with a simple tool (leaf color chart) to improve the management of urea fertilizers. Although there are challenges in using urea efficiently due to its high potential for waste, even without this tool farmers may have learned to reduce wastage by paying attention to the timing of urea applications. I find that farmers save urea by 9% on average when they gain access to a leaf color chart, and in addition they benefit from an increase in yield of 10%. The results show a failure to learn how to effectively apply urea earlier. Results also show that farmers apply urea too early in the season, during a period when it is likely to be wasted, and that there is significant scope to save urea even for farmers who apply the lowest quantities of urea at baseline, potentially through improving the timing of the application. Moreover, the largest gains come from farmers who were performing relatively better at baseline.

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1 Introduction

In this paper, I explore whether there are limitations in learning by farmers in using chemical fertilizers, despite years of experience, using data from a field experiment that I ran in Bangladesh in 2012-2013. The literature on learning in agriculture has focused mostly on understanding how the process of learning takes place when a new technology is introduced. The production function of a new technology is usually unknown but individuals learn over time as they and those around them gain experience in using the technology (Besley & Case 1993; Foster & Rosenzweig 1995; Conley & Udry 2003). However, there is increased evidence that there are barriers to learning even in cases where the technology has existed for a long time, and that farmers may remain far from the production frontier as they fail to optimize the use of inputs despite considerable experience (Hanna et al 2014).

In agriculture the process of learning may be particularly complex. Farmers make decisions on a wide range of factors such as the variety of seeds, timing of planting, crop spacing, inputs including irrigation, various fertilizers, pesticides and so on. For each of these inputs, farmers may need to learn about the right quantity, the correct timing and the proper method of application. The optimal application may also depend on the decisions farmers make on other inputs, and vary by plot quality and weather. Therefore, it is challenging to understand how well farmers learn over time and whether they could still benefit from outside advice, particularly once they have considerable experience. This question is important from a policy perspective as considerable resources are devoted towards agriculture extension (Purcell & Anderson 1997; Uddin 2008). For instance, agriculture extension workers will have more knowledge overall compared to farmers, however, farmers may have more knowledge about their specific plots.

In this paper, I explore some of these questions using a field experiment with rice farmers in Bangladesh, focusing on the management of urea (nitrogen fertilizer). Urea is a commonly used fertilizer that farmers have had decades of experience in using, since its popularization during the green revolution. Due to its inherent volatile properties, there is scope to use urea wastefully, however, farmers can learn to reduce wastage by paying attention to the timing of application of the fertilizer. I study whether there is evidence

for mismanagement of urea and identify some of errors farmers make. I also quantify the magnitude of the potential errors and present some preliminary evidence on the type of farmers who are more responsive to help provided through the experiment on improving the management of urea.

In the study, I provide farmers in the treatment group with a tool called a leaf color chart (LCC) that can help with the management of urea. Unlike other fertilizers, urea does not stay in the soil too long and is lost to the air or through run off, depending on environmental conditions. For this reason urea is typically applied several times throughout the growing season. If urea is applied at a time when the crop does not need much nitrogen, and if the nitrogen is not absorbed soon after application, it may not be available in the soil by the time the crop needs the nutrient. Farmers can reduce wastage by improving the timing of urea application so that urea is applied when the crop can immediately take-up a lot of nitrogen, i.e. when there is shortage of nitrogen by the crop as can be identified from light green and yellowish colored leaves. Crops that have sufficient nitrogen have dark green leaves.

A LCC is a simple tool that allows farmers to understand whether urea is needed by the crop. It is a plastic, ruler-shaped strip containing four panels that range in color from yellowish green to dark green, which can be used to determine if the crop has sufficient nitrogen. In this study, through a randomized control trial, I provided farmers in the treatment group with a leaf color chart as well as basic training on how to use the chart. Prior to the intervention, I conducted a baseline survey focused on inputs used and yields obtained in the *Boro* (dry) season of 2012. The distribution of LCCs and training sessions were held at the beginning of the *Boro* season of 2013 followed by a detailed endline survey after harvest. During the 2013 season, several short midline surveys were also conducted on a sub-sample to understand time use by farmers. During the training sessions, treatment farmers were instructed to compare the color of the rice crop leaves with the LCC before applying urea and encouraged to apply the fertilizer only when the crop was deficient in nitrogen. Even without an LCC, leaf colors are observable to the farmers, therefore with experience they may have been able to pay attention to color of the leaves to adjust urea applications accordingly. Therefore, this is a unique context to understand if there are

shortcomings in learning and if these shortcomings can be overcome with tools to supplement their knowledge.

I find that there is considerable scope for improvement and gaps in learning in several dimensions. I first estimate the intent-to-treat effect of gaining access to an LCC on urea use and yields by using a difference-in-difference estimator. This estimates the average effect of receiving the treatment (whether or not farmers take it up) by comparing the average change over time in urea use and yield for the treatment group in comparison to the average change over the same period for the control group. The experimental design of the study is essential in this setting to estimate the causal effect of getting access to an LCC, to ensure that the results are not driven by other non-related changes over time in urea use or by any systematic differences between the treatment and control groups. I find that farmers in the treatment group reduce urea use by 0.091 kilograms per decimal¹, which is a decrease of about 9% compared to baseline levels and they improve yields by about 0.073 mons per decimal², which is approximately an increase of 10%. These regressions include controls for individual and household specific characteristics, but the results are consistent when the controls are excluded and also in an alternative specification using logs of urea use and yield instead of levels. These results establish that substantial inefficiencies exist in the way farmers typically apply urea fertilizer; despite using more urea on average they obtain lower yield.

I also identify specific changes in the behavior by farmers in applying urea, using data from the midline surveys in 2013. These surveys collected data on the dates of urea applications and quantities applied on each date. I find that farmers in the treatment group tend to delay the first application of urea until 21 days after planting instead of applying earlier in the season when returns to this fertilizer are low³. The savings in urea for the treatment group, observed in the main data, can be explained by a reduction in urea application in the unproductive period. Within the correct urea application period, I find no significant difference in the quantity of urea applied by the two groups which suggests that treatment

¹1 acre = 100 decimals

²1 mon = 40 kilograms

³Extension workers recommend that urea should be applied 3 times during the period between 21 days after planting date until a month before harvest

farmers may improve the timing of urea application within the this period and increase the quantities that the crops can effectively absorb, which in turn generates the increase in yield. However, it is not possible to observe this directly with the available data.

The results show substantial gains on average by farmers, however, it is important to understand what happens to farmers at different points of the distribution of both urea use and yield. One reason to explore this further, is that there is significant variation in quantities of urea used by farmers at baseline so the response for farmers using the smallest quantities of urea may be different from those using the largest quantities per unit of land. I run quantile regressions of both urea use and yields to study how these distributions shift due to treatment. The analysis shows that farmers at all levels of the distribution reduce urea without sacrificing yields, indicating that there is scope for reducing wastage at all levels. Quantile regressions are helpful in understanding how the two distributions of urea and yield change due to the treatment, however, farmers at the bottom of the distribution of urea use may not necessarily be at the bottom of the distribution for yield. To look at changes for the same farmers, I compute average urea use and average yield for each household at baseline and then generate quartiles for both urea and yield. I estimate treatment effects on urea use and yield for each of these quartiles. These results indicate that at baseline some farmers do make use of local knowledge of their plots, and they perform better than they would if they followed regional urea recommendations, suggesting learning by farmers on plot quality. Interestingly, The largest gains from the LCCs also seem to come from farmers who were already performing relatively better at baseline.

The paper is organized as follows. Section 2 provides background on the cultivation of rice in Bangladesh and discusses the challenges of using urea efficiently and how leaf color charts can help the process. Section 3 describes the the experimental design. Section 4 presents the treatment effects of gaining access to an LCC on urea use and yields and explores possible changes in fertilizer application practices that explains the results. Section 5 explores the changes in the distribution of urea and yield caused by the treatment and identifies the areas the distribution that drives the main results. Section 6 discusses possible explanation for the failure to use urea more efficiently and Section 7 concludes.

2 Context and Experimental Setting

2.1 Rice Farming and Urea Use in Bangladesh

In Bangladesh, agriculture remains one of the most important sectors, characterized by a large number of small farmers. The agricultural sector contributes 21% to the GDP and employs about 50% of the labor force (BBS 2009). Rice is the staple food of the population of about 160 million and provides over 70% of direct calorie intake in the country (Alam, et al 2011). About 13 million agricultural households are involved in rice cultivation and they grow different varieties of rice, including traditional, modern and hybrid varieties. Since the green revolution, use of high yielding varieties of rice have become widespread particularly in the *Boro* (dry) season. The use of urea fertilizers have also been common since this period. Rice crop yield has grown from 0.76 tons per acre in 1970 to 1.9 tons per acre in 2012. The increase occurred mainly due to the use of high-yielding varieties that require higher levels of fertilizers as well as a considerable increase in irrigation. Urea (nitrogen) fertilizers have been used most widely and in the highest quantities but use of non-urea fertilizers have also increased in the last few years after subsidies were introduced. Overall, the use of fertilizers have increased by 400 percent in the last 30 years (Alam et al 2011; Anam 2014; BBS 2012).

Although the increase in yields have been high, a rapidly growing population puts pressure to continue to improve yields as self-sufficiency in rice production is a politically important goal. At the same time, there are rising concerns about the sustainability of current methods of cultivation and concerns for the environment, partly due to the high use of fertilizers and pesticides. Despite the large gains in productivity and intensive use of inputs, a gap remains between potential yield⁴ and actual yield achieved by farmers, known as the yield gap (Alam 2010; Begum et al 2010; Ganesh-Kumar et al 2012). A high yield gap implies that there is still scope for improvement through better management of inputs. A persisting yield gap also suggests that despite decades of learning and experience, there are shortcomings in learning by farmers and possibly potential mistakes in management of inputs that persist.

⁴Yield obtained in demonstration/test plots by agricultural specialists using existing technology

2.2 Is Urea used Inefficiently?

Although use of chemical fertilizers is high on average, it is not clear from the academic literature on whether there is overuse of urea overall in Bangladesh, although extension workers often use the term overuse to explain levels of use of the fertilizer. Due to a lack of strong evidence in the literature, I look at the levels of use of urea in the baseline data of this study to understand whether there is evidence for overuse or underuse. Figure 1 shows the kernel density of overuse of urea by farmers in the study locations for this paper based on data from the baseline survey. To compute overuse, I obtained urea recommendations at the union⁵ level, based on the union, the variety of rice and depth of the plot of the farmer, from the website of Soil Resource Development Institute (SRDI) that generates fertilizer recommendations based on soil nutrient profiles the region. If recommendations for a union are not available on the SRDI website, national level recommendations were used from the Fertilizer Recommendation Guide 2005 (BARC 2005). For each plot of land, overuse is defined as the recommended quantity of urea for the plot subtracted from the amount of urea used by farmers in the plot as reported in the baseline survey. I standardize the quantities of urea applied to kilograms used per decimal of land⁶ and plot the kernel density in Figure 1.

The figure shows that on average farmers overuse urea but that the majority are close to the recommended level of use. However, there is considerable variation and there are farmers who overuse and underuse suggesting that there may be room for improvement.⁷ Assuming that regional recommendations are accurate and farmers follow the recommendations, they may still be able to improve urea management as both quantity and timing of application of urea is important.

Urea is particularly challenging to use, as the timing of the application plays an important role. Non-urea chemical fertilizers are applied once during field preparation and if

⁵A union is the smallest rural administrative and local government unit in Bangladesh is usually consists of a group of nine villages

⁶100 decimals equal one acre. Since plot sizes in Bangladesh are small, I use decimals instead of acres in this paper

⁷It is possible that this graph simply captures variation in plot quality as there may be differences in soil fertility (due differences in nutrients, pH, organic matter etc) even within a small geographic area. If farmers behave optimally regarding fertilizer management, then we should not observe any improvements in outcomes by changing urea application, which is not the case

unused some of the fertilizers are retained by the soil which improves quantity of nutrients available for crops in the next season. However, much of the urea applied can be wasted as urea is very volatile and can leave the soil fairly quickly. Once urea is applied, the nitrogen introduced in the soil constantly cycles among its various forms, including ammonia, nitrate and ammonium, and much of the nitrogen can be lost from conversion of ammonia and nitrate to nitrogen gas, as well leaching downwards and run-off away from the roots. The rate of loss depends on soil pH, temperature, moisture and other soil properties and there will vary across plots and over seasons (Chowdhury & Kennedy 2004, 2005; Koenig et al 2007). Due to the potential quick loss, traditionally urea is applied in two to three separate applications a few weeks after planting and until the paddy comes out a month before harvest. Depending on the rate of loss, if urea is applied at a time when the crop does not require much nitrogen most of it can be wasted. If farmers are unable to account for differences in urea needs across plots and seasons and time the application of urea well, then they will use urea very inefficiently and obtain sub-optimal yield even though they are using high levels of the fertilizer overall. Therefore, farmers need to have an understanding of the urea needs of the plot and may need to adjust application depending on the temperatures and irrigation and given the potentially high level of noise in yields it be be difficult for farmers to learn how to improve efficiency of urea use.

2.3 Leaf Color Charts as a Tool to Improve Efficiency

The Leaf Color Chart (LCC) is a simple tool that allows farmers to understand whether urea is needed by the crop at any point in time during the urea application period. It is a plastic, ruler-shaped strip containing four panels that range in color from yellowish green to dark green, which can be used to determine if the crop has sufficient nitrogen, as nitrogen deficient leaves are yellowish-green in color and they become darker green when they attain sufficiency. Rice farmers in Asia usually apply nitrogen fertilizer in several split applications during a season. With an LCC, before any application, farmers can compare the color of the paddy leaf to the chart. If the color matches the lighter shaded panels on the chart then nitrogen fertilizer should be applied and if the color matches the darker shades no additional nitrogen fertilizer is needed at that time. Therefore, farmers get a signal in real

time to determine if nitrogen fertilizers are needed at any point during the growing season. This allows nitrogen to be applied more precisely and reduce wastage as they will apply at a time when uptake by crops will be high (Alam et al 2005; Buresh, 2010; Witt et al, 2005).

The Department of Agricultural Extension in Bangladesh has been engaged in efforts to popularize LCCs through a pilot project, although they are not available in the market yet (DAE 2011). The literature on LCCs in agricultural journals usually finds an increase in returns either through substantial reduction in use of nitrogen fertilizers without any reduction in yields, or through substantial reduction in nitrogen fertilizers as well as improvements in yields (Alam et al., 2006; Alam et al., 2005; Balasubramanian et al., 2000; Islam et al., 2007; Singh et al., 2002). However, many of the studies are from demonstration plots which were closely supervised by agricultural workers. If farmers are given LCCs and basic training, it is not clear if they would choose to adopt and use LCCs and also whether they would be able to use it effectively. It is also important to note that LCCs will only be change urea use or yields if farmers are unable to learn how to time urea application well on their own, which they may have learned to do through experience.

3 Experimental Design, Intervention and Empirical Strategy

I conducted this study in partnership with the Center for Development Innovation and Practices (CDIP), a non-government organization in Bangladesh. CDIP is primarily a micro-finance institution that also has programs in education in their program areas. The study was implemented across 20 CDIP branches spread across 21 sub-districts in 8 districts of Brahmanbaria, Chandpur, Gazipur, Lakhipur, Munshiganj, Naranganj and Noakhali. Approximately, one-third of the sample was drawn from CDIP micro-finance clients and the remaining two-thirds of the sample were drawn from farmers residing in villages with a CDIP school. The farmers from these villages, may or may not be directly connected with CDIP.⁸

I conducted a baseline survey in September-October 2012, for 1440 farmers. The survey collected data at the plot level on all crops grown in the past year by season. The survey

⁸Sample drawn this way for logistical purposes, and based on preferences stated by CDIP.

focused on the *Boro* season of 2012, and also included information for the season on all prices and all inputs including fertilizers. A “short” survey was also conducted on an additional 603 farmers in December 2012.⁹ I stratified by CDIP branch and type of sample (CDIP microfinance clients and farmers from villages with CDIP schools), and randomized at the individual level. Table 1 shows some randomization checks, and compares differences between the treatment and control groups at baseline. There is no significant differences between the two groups for average age, years of schooling, number of plots farmed, non-agricultural income of the household, total plot area cultivated, urea use or yield, however, revenue is lower for the treatment group by Tk 24 per decimal of land for the treatment group that is significant at the 10% level. Randomization check conducted on 15 other variables (not presented) showed no significant differences between the two groups.

Treatment farmers were invited to attend a training session in their village in January 2013. The training session was organized by local CDIP staff and led a an extension worker or officer invited from the Department of Agricultural Extension (DAE). During the session, each farmer received a leaf color chart and instructions on how to use the chart. CDIP staff conducted home visits for farmers who did not attend the training, to provide the lcc and instructions. The training sessions were generally held before planting. CDIP staff also conducted a more informal refresher training (individually with farmers or in small groups) a few weeks after the main training (before the time urea is generally applied).

CDIP staff later visited farmers to conduct midline surveys and take photographs of the rice fields, but during the follow-up visits they were asked not to mention LCCs, except the final visit after the fertilizer application period had ended. At the end of the survey, farmers were asked if they had used the LCCs. Data for the midline surveys were collected during the fertilizer application period. These short surveys focused on how farmers spend their time, either in the form of a simplified time diary or questions on a seven day recall, where farmers were asked how much time they spent on various agricultural activities in the last seven days. Some midline surveys also included question on fertilizers applied during the

⁹Due to delays in receiving funding for the project the longer baseline could not be conducted for all farmers. Since the intervention had to be completed by January 2013, there was not enough time to conduct a longer baseline survey for the additional farmers included. New farmers were added to the study by including additional CDIP branches and following the same guidelines in selecting farmers.

season. At the end of each midline survey, the enumerator visited the field and took samples of leaves from a randomly selected plot. After coming back, the enumerators photographed three leaf samples against an LCC to keep a record of the leaf colors. Midline surveys were conducted on about 67% of the sample due to funding constraints.

An endline survey was conducted for all farmers after harvest from June to August 2013. I implemented the endline survey through an independent survey company, that had not been involved in the interventions or previous data collection to ensure that there would be no bias. The survey was similar to the “long” baseline survey, and collected detailed plot-level information for all farmers in the study. The survey also included questions to determine cognitive skills (math test, Raven’s test), risk preference, time preference, and questions on household assets. During the endline survey, farmers were also asked whether they received an LCC, whether they attended the main training, whether they used the LCC during the season and were also asked to show their LCC (if they said they had received one).

Table 2 shows the treatment group farmers were much more likely to receive the LCC, attend training, use the LCC and could show the LCC to enumerators. About 73% of the treatment group stated they received, which reflects limitations in the distribution mechanism. 7.8% of the control group also states they received an LCC, most likely through government extension workers. The primary farmer in the household is the person interviewed at the endline survey and only 56% attended the DAE training session. Qualitative interviews with some of the farmers later on, usually revealed that in many of these cases, the primary farmer was away from the village or working in an additional occupation during the training and a family member attended training as his representative, as CDIP records indicate almost full attendance during training, however, the representative often failed to explain how the LCC works to the farmer. 49% of the treatment farmers stated they used the LCC compared to 5.5% of the control group farmers.

For the analysis in the paper, I estimate the ITT effect of getting access to an LCC. I estimate the effects on urea use and yield, by using a difference-in-difference estimator (Equation 1).

$$y_{pht} = \beta_0 + \beta_1 Treatment_h + \beta_2 Post_t + \beta_3 Treatment * Post_{ht} + \rho X_{ht} + \epsilon_{pht} \quad (1)$$

y_{pht} is yield per decimal or urea used per decimal in plot p for household h at time t . $Treatment_h$ takes a value of 1 if the household was assigned to receive an LCC and 0 otherwise. $Post_t$ is 1 for the observations from the endline survey and 0 if its from the baseline. X_{ht} includes controls for household and individual specific characteristics including age and years of education completed by the farmer interviewed (primary farmer in household), total plot area cultivated by household, non-agricultural household income, variety of rice as well as strata fixed effects. ϵ_{pht} is the error term. Standard errors are clustered at the household level. Since assignment to receive an LCC was random, β_3 estimates the causal effect of getting access to an LCC. This coefficient estimates the average effect of receiving the treatment (whether or not farmers take it up) by comparing the average change over time in urea use and yield for the treatment group in comparison to the average change over the same period for the control group. The experimental design of the study is vital in this setting for two key reasons. Environmental conditions, prices of inputs, and a wide variety of other factors can vary from season to season and also affect yields, so it is essential to have a control group we follow over the same period in order to isolate the effect of the treatment from the effect of other changes. To estimate the causal effect of the treatment, it is necessary to ensure that there are no systematic differences between the treatment group and control groups other than getting access to the treatment, and random assignment to treatment is effective in ensuring this.

4 Main Results

4.1 Treatment Effects on Urea, Yield & Returns

Table 3 shows the ITT of gaining an LCC through the intervention on urea used and yield attained by farmers. Columns 1 & 4, shows the treatment effects without any additional controls. Controls for age and years of education of the farmer, non-agricultural family

income, total area cultivated by the farmer, the variety of rice cultivated on the plot and strata, are included in the rest of the regressions. Household fixed effects are also included in columns 3 & 6. The unit of observation is a plot and all regressions are clustered at the household level. Column 2, shows that having access to leaf color charts result in a decrease in urea use of 0.091 kilograms per decimal (significant at the 1% level). The coefficient is not significantly different without other control variables (Column 1) or when household fixed effects are included (Column 3). This is equivalent to an 9% decrease in urea use on average. Average area cultivated by farmers is about 82 decimals, so farmers in the treatment group save about 7.5 kilograms of urea on average, which is a savings of Taka 150 (USD 1.92).

Column 5, shows that getting access to LCCs lead of an increase on yield of 0.073 mons per decimal (statistically significant at the 5% level), which is an increase of 10% from the mean baseline yield. The mean price of rice is Tk 600, so for average plot holding of 82 decimals, there is a gain of Tk 3592 in revenue (USD 46.0). However, when household fixed effects are introduced, the coefficient is smaller and less precise. Estimates from an alternative specification using logs of urea per decimals and logs of yield per decimal is shown in Table A2. The results are consistent overall, however the estimates for effect of urea have a larger magnitude while that for yield have a smaller magnitude. Based on these estimates, urea use decreases by 13% (significant at 1% level) and yield increases by 5% (significant at 10% level) for the second specification without household fixed effects.

I also estimate the effects on total revenue, costs and profits for the farmers. As discussed in the section above above, price data of inputs and details on quantities used for non-fertilizer inputs are only available at the baseline for the “long survey” sample of farmers so I estimate two sets of regressions. Columns 1 to 3 of Table 4 shows the difference-in-difference estimates for revenue, total cost and profits for farmers for whom all data are available. The difference between the treatment and control groups at endline are estimated for all farmers in the study and columns (4) to (6) shows the estimates for revenue, costs and profits.

For the sample for whom price data are available, revenue increases by Tk 49.1 per decimal (significant at 10% level), total cost is higher by Tk 8.5 per decimal for the treatment

group but it is not significant. Profits are higher by Tk 39.6 per decimal, which is significant at the 5% level. Using endline data for all farmers in the sample, revenue is higher by Tk 17.3 per decimal for the treatment group (significant at 5% level), total cost is lower but not precise for the treatment group and profits are higher by Tk 20.4 per decimal.

There are some concerns about the quality of the price data in the baseline and endline surveys, and some of the variables are much more noisy compared to other measures that were collected. To address this concern, I collected price data retrospectively at the village level (from local fertilizer stores) in March 2014. Table A3 estimates the same regressions using price data collected from the villages. The results are consistent and of similar magnitude as the first set of estimates although profits for the long survey sample are no longer significant.

Overall, the treatment effects are substantial, particularly in savings of urea. Back of the envelop calculations discussed above show large quantities of savings of urea and higher revenue. This implies inefficiencies exist in the way urea is applied by the average farmer. With better information or signals, that farmers obtain due to this intervention, they are now able to both save urea and benefit from higher yields. In the next section, using midline data, I try to isolate where the savings in urea come from, based on potential changes in behavior by the farmers.

4.2 Changes in Timing of Urea Application

During the last midline survey, data were collected on urea application dates during the season and quantities applied at each date. From this data, I am able to observe differences in urea application patterns between the treatment and control groups. Since I do not have baseline data on urea application patterns, I cannot estimate the difference-in-difference, however, I estimate the difference between the treatment and control groups during the season after the intervention.

During the refresher training sessions, farmers were told to focus on a few simple instructions, a translated version of the handout is shown in Appendix Table A1. Farmers were told to start checking leaf colors in their field with the LCC 21 days after planting to determine if they need to apply urea, which is a later starting date compared to when many

farmers start in practice. After applying urea on any date, farmers were instructed to check back in 10 days, to determine whether additional urea is needed. If the chart indicated that urea was not needed, farmers were told to check again in 5 days. During each application, they are advised to apply 9 kilograms of urea per 33 decimals of land, which is also slightly less than the amount usually applied. Based on these instructions, there are several possible changes in behavior compared to prevalent practices.

1. Farmers may delay urea application until 21 days after planting
2. Farmers may now apply smaller quantities of urea per application
3. Farmers may apply urea more frequently
4. Farmers may improve timing of application so that they apply when leaves are light and delay application when leaves are dark

Note that the instructions directly do not tell farmers to apply less urea in total, but rather allow the leaf colors to indicate if they should apply at any point in time. Based on data collected during the midline surveys, I explore if there is any evidence for 1 to 3. It is not possible to directly test 4, as we do not know when farmers check leaf colors. Table 5 shows these estimates. The midline data has more measurement error due to local CDIP workers collecting data after a short training, and it is collected for a sub-sample, and so is overall noisier. The dependent variable in column (6) is a dummy variable that takes on a value of 1 if the first urea application in that plot, took place on or after 21 days after planting. Farmers in the treatment group are much more likely to have waited until 21 days to start urea application compared to the control group. The coefficient for number of times urea is applied is positive and the one for urea per application is negative for the treatment group, but both coefficients are small and not significant, so it seems unlikely that the treatment caused farmers to apply smaller quantities of urea more frequently.

Although the crop may respond to any urea applied early on, the returns are lower in that period, which is why agriculture specialists recommend starting urea application three weeks after planting. Column (3) estimates the difference in total urea applied between the treatment and control groups. The estimate is negative and of a similar magnitude as the

main specification, but it is not precise. Columns (4) and (5) further splits this up into total urea applied between 21 days after planting until the paddy comes out (“right time”) and urea applied at any other time (“wrong time”). There appears to be no difference in urea applied at the right time between the two groups, however, the treatment group reduces urea use at the time in which returns are low. The coefficient is only significant at the 10% level, however, these estimates suggest that the differences between the treatment and control groups are most likely driven by the treatment group delaying urea use to a more productive time and the reduction in quantity of urea applied observed in the full data comes from a reduction in quantity applied during periods of low return. These results suggest that farmers were getting the start time wrong before and wasting resources by applying some urea too early when returns are low.

Reduction of urea use during the period of low returns, explains where much the urea reduction comes from, however, it is not sufficient to explain an increase in yield, as applying urea before the third week will not harm the crop. However, an increase in yield can be explained if farmers improve timing of urea application within the period of high returns. Farmers can improve timing by closely monitoring that the leaves have sufficient nitrogen and applying urea whenever nitrogen is needed. This will increase take-up of nitrogen by the crop that will in turn promote yield. There is some evidence that the treatment group spends more time in tasks related to fertilizer application (Table 6) based on questions asked in two of the midline surveys (round 2 & 4) on a how much time the farmer had spent in the last seven days on various agricultural activities. Treatment farmers stated spending 0.170 hours more in the past week before these surveys on activities related to fertilizer application. In addition, I also separately estimate the number of times urea is applied in the right and wrong times as well as urea per application, and treatment group farmers are marginally more more likely to apply urea more times in the period of high returns, although the coefficient is small (Table A5). These results suggest that treatment farmers may learn to improve the timing of urea use and spend more time on fertilizer application to ensure less urea is wasted.

5 Non-linearities in Treatment Effects

As an LCC will encourage farmers who underuse to use more urea and farmers who overuse to use less urea, we can expect responses to be non-linear. For example, as seen earlier in Figure 1, on average farmers overuse compared to regional recommendations, however, there are farmers at the ends of the distribution, who overuse or underuse significantly. To explore how the distributions of urea use and yield change with access to LCCs, I run quantile regressions for both.

Table 7 shows the results of the quantile regressions. Perhaps surprisingly, we do not observe convergence but the results show that the full distribution of urea use shifts downwards for the treatment group. The coefficient for the highest percentile is less precise (significant at 10% level) and the remaining coefficients are all significant at the 1% level. We cannot rule out that the different coefficients are statistically different from one another, although the magnitude of the coefficient for the lowest percentile is the smallest (a decrease of 0.072 kg per decimal). There is no significant change in the distribution of yield. The coefficients are all positive but imprecise, although the coefficient for the highest percentile is the largest (an increase of 0.038 mon per decimal).

Quantile regressions are helpful in understanding how the two distributions of urea and yield change due to the treatment, however, farmers at the bottom of the distribution of urea use may not necessarily be at the bottom of the distribution for yield. To look at changes for the same farmers, I compute average urea use and average yield for each household at baseline and then generate quartiles for both urea and yield. I estimate treatment effects on urea use and yield for each of these quartiles. I estimate the following regression separately for urea use and yield.

$$\begin{aligned}
 y_{pht} = & \alpha + \gamma \text{Quartile}_j + \mu \text{Quartile}_i \text{Treatment}_h + \delta \text{Quartile}_i \text{Post}_t \\
 & + \sigma \text{Quartile}_i * \text{Treatment}_h * \text{Post}_{ht} + \rho X_{ht} + \epsilon_{pht}
 \end{aligned} \tag{2}$$

where $i = 1, 2, 3$ or 4 , $j = 2, 3$ or 4 and all other variables are as above.

Table 8, reports the coefficients showing the treatment effects by baseline urea quartile. The means for each dependent variable at baseline is reported in square brackets. Quartile 1 is the lowest quartile, while 4 is the highest. Columns (1) and (2) estimate treatment effects by baseline quartiles of urea use. Farmers at the lower quartiles of urea use at baseline reduce urea use once they have access to LCCs. Farmers at the highest quartile of urea use, do not change use of urea significantly. Farmers at the top and bottom quartiles of urea use at baseline, are also those who benefit from higher yield once they have access to LCCs (gains of 0.089 mon per decimal and 0.176 mon per decimal respectively). While these results are surprising, one possible explanation is that farmers at the top and bottom quartiles are on average better farmers who able to determine the needs of the plot and apply fertilizer accordingly, instead of applying the average recommended amount. Note that average urea use at baseline by quartile 2 farmers is 1.6 times higher but the yields attained at baseline are the same. This implies that the farmers in quartile 1 are arguably “better” than those in quartile 2, as they were able to obtain the same yield with fewer inputs through access to better plots or by managing inputs well. If this translates to an ability to also use the LCC well, they may benefit from a higher yields. The results for the fourth quartile are harder to explain, however, note that using an LCC does not mean that the farmer will end up using less urea, farmers may use the same quantity but potentially improve yields by improving the timing of the applications. Since adoption rates of LCC are not different across the quartiles, farmers in the topmost urea quartile may have been using the right quantity for those plots but are now able to improve yield further by improving timing of application, but with the available data it’s not possible to observe this. Soil nutrient profiles for the plots would have also been helpful in understanding whether quality differences in plots explains some of the behavior as I hypothesize above, but these data are also not available.

Columns (3) and (4) show similar estimates using baseline yield quartiles instead. The coefficients in column (4) show treatment effects on yield and all the coefficients are positive but not significant (consistent with the quantile regressions). The largest treatment effects on urea use are for the middle quartiles. Farmers in the middle respond the most to the

treatment and are use significantly less urea (0.115 kg per decimal less for quartile 2 and 0.184 kg per decimal less for quartile 3) than baseline without sacrificing yields. Farmers at the highest quartile of yield at baseline, are best performers. A lack of observable response in urea use may mean that these farmers were already optimizing in terms of quantity. The coefficient for treatment effect on yield for this group is not precise but is much larger compared to the other groups (and this group probably drives the results for yield we see when the data are pooled together). If this is due to lack of statistical power, it may mean that the best farmers are able to incorporate signals obtained from an LCC to further improve timing and they gain the most. Overall, based on all the estimates from Table 8 it seems that the largest response comes from farmers at the ends of the distribution of urea use at baseline and from farmers at the middle of the distribution of urea at baseline. Also, the most gain seems to come from farmers who were already doing better at baseline.

6 Further Discussion

6.1 Farmers Learn over Time, but gaps remain

Without any information on the fertilizer needs of a plot, the optimal solution may be to follow regional recommendations, however, based on our results it seems that some farmer may perform better than they would by following regional recommendations. To understand levels of optimal use, Figure 1 is misleading as it shows that there are many farmers on both tails who are far from the optimal levels. However, Table 8 shows that farmers at the lowest urea quartile at baseline are performing better than farmers at the second quartile, who use much more urea on average but attain the same yield. Similarly, farmers at the top quartile use far greater quantities of urea but their average yield are also much higher, so it's not clear that they should reduce urea use. These facts suggest that at least some farmers perform better than they would if they followed regional recommendations, which implies that over time time they are able to learn about the needs of the plots. However, gaps in knowledge clearly remain, as on average farmer perform better with LCCs. If farmers had full knowledge of the production function then using the LCC would not have provided any additional information that would be useful.

Due to the large level of noise in yields each year, it may be difficult to receive signals from experimentation. For example, differences in average fertilizer application by plots may depend on overall plot quality which is easier to observe. On average some plots may produce poorer harvests consistently, and farmers may then adjust inputs accordingly. However, it may be more difficult to understand the effect of timing of urea application on yield and returns, and if they do not experiment with timing they may not have information that would lead them to understand that timing matters. Alternatively, it may simply be a failure to notice information in front of them such as the importance of the color of the leaves. Hanna, Mullainathan & Schwartzstein (2014) develops a model of “learning through noticing” where they show that an individual with significant experience may still fail to reach the production frontier because they did not notice important features of the data that they have access to. This may also be the case with the rice farmers in the study. Farmers perhaps learn about quality of the plots and adjust total urea application accordingly, but, although they have information on the color of the leaves as well as the timing of application of urea they may fail to notice the importance of both and also fail to understand the relationship between the two.

6.2 Urea overuse may be a market failure

From the results discussed so far, there are two dimensions in which farmers make errors in applying urea that some are able to correct with access to an LCC. Treatment farmers are more likely to stop applying urea too early, and some of them may also improve the timing of application within the period of high returns, although there is no direct evidence for the latter and it is not observable. While both are failures in learning, the first one does not harm yield but rather only wastes urea. Since urea is cheap, in the presence of uncertainty about the correct start date, it may be optimal to apply urea early. Urea is heavily subsidized by the government in Bangladesh so farmers do not bear the full cost, moreover, the amount spent by farmers is not significant compared to all other expenses. If urea is applied early, the crop is not harmed so the only loss is the amount the farmers spend on the excess quantity applied. Overuse can then be viewed as a market failure where it is optimal for the farmer to use early but the cost is borne by others in the form of negative

externalities, partly by the government who finances the subsidies and partly by society in the form of water pollution as excess urea ends up in water bodies.

7 Conclusion

This paper explores whether there are limitations in learning by farmers in using urea after a long period of experience in using the fertilizer. While it is challenging to learn how to reduce wastage of urea, farmers can learn to do so by paying attention to the timing of urea fertilizers and getting cues from the color of the rice leaves to determine whether the crop is getting sufficient nitrogen. In this study, through a field experiment, I provide rice farmers in the treatment group with an LCC, which is a simple tool that helps with the management of urea fertilizers. I find that farmers save urea by 9% on average when they gain access to a leaf color chart, and in addition they benefit from an increase in yield of 5%, which suggest a failure to learn how to effectively apply urea without help from the chart. In particular I find that farmers make the error of applying urea too early in the season, when the returns are lower and they are likely to correct this error once they have access to an LCC. I also find that there is scope to save urea by farmers at all levels of the distribution and that the largest gains in yield come from farmers who were performing relatively better at baseline. These results suggest that farmers who are most engaged and able to learn on their own about the needs of their plots, may also benefit the most from additional outside help.

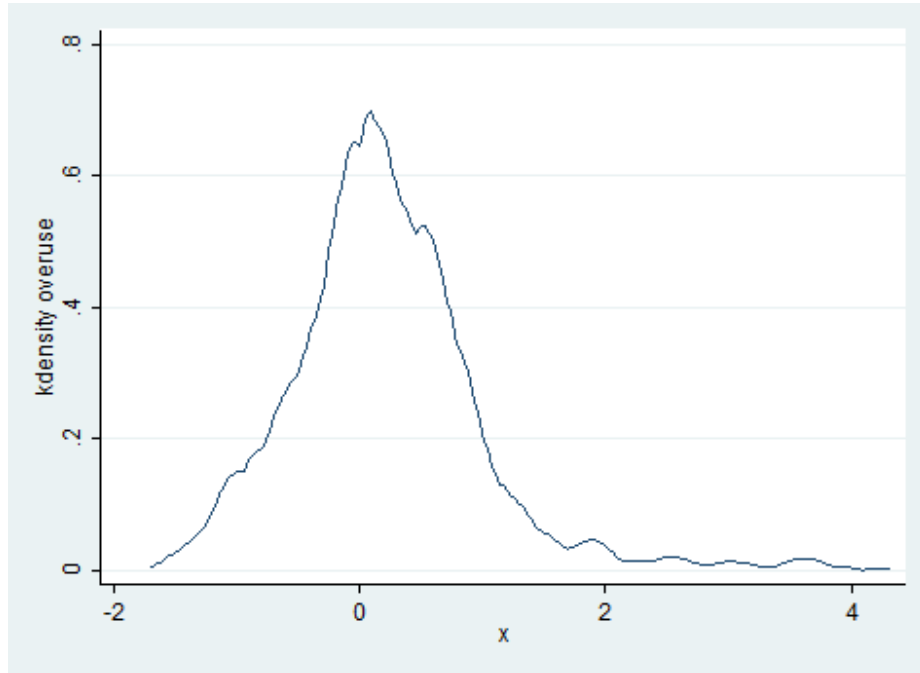
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Figures

Figure 1:
Overuse of Urea at Baseline (Kg/decimal)



Tables

Table 1:
Randomization Checks

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Age (years)	Schooling (years)	Number of Plots	Non-agri Income (Tk)	Plot Area (decimal)	Urea (kg/dec.)	Yield (mon/dec.)	Revenue (Tk/dec)
Treatment	0.676 (0.545)	-0.166 (0.188)	-0.015 (0.046)	-650.199 (454.589)	0.973 (0.603)	0.001 (0.025)	-0.035 (0.022)	-24.35* (14.44)
Control Group Mean	45.04	5.89	2.39	10309.83	28.34	1.01	0.67	356.94
Observations	2,014	1,935	2,045	1,893	4,860	4,521	4,519	3,377

Include controls for strata

Robust standard errors in parentheses for columns (1) to (5)

Robust standard clustered at household level for columns (6) & (8)

*** p<0.01, ** p<0.05, * p<0.1

Table 2:
Take-up & Stated use of LCCs

	(1)	(2)	(3)	(4)
	Received LCC	Attended Training	Used LCC	Could Show LCC
Treatment	0.680*** (0.018)	0.526*** (0.020)	0.488*** (0.020)	0.578*** (0.020)
Age (years)	0.000 (0.001)	0.001* (0.001)	0.001 (0.001)	-0.000 (0.001)
Schooling (years)	-0.006** (0.002)	-0.006** (0.003)	-0.005** (0.003)	-0.004 (0.003)
Total plot area	-0.000 (0.000)	-0.000 (0.000)	0.000 (0.000)	0.000 (0.000)
Income (Non-agri)	0.000 (0.000)	0.000* (0.000)	0.000* (0.000)	0.000 (0.000)
Mean of Control Group	0.0781	0.0596	0.0596	0.0715
Observations	1,514	1,514	1,514	1,514

Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Table 3:
Full Sample: Treatment Effects on Urea & Yield

Urea is in Kilograms per Decimal & Yield is in Mons per Decimal

	Urea			Yield		
	(1)	(2)	(3)	(4)	(5)	(6)
Treatment*Post	-0.084** (0.035)	-0.091*** (0.035)	-0.094** (0.043)	0.070** (0.028)	0.073** (0.029)	0.054* (0.033)
Treatment	-0.001 (0.026)	0.002 (0.027)		-0.035 (0.023)	-0.041* (0.024)	
Post	0.065** (0.026)	0.107*** (0.026)	0.118*** (0.033)	-0.099*** (0.020)	-0.091*** (0.021)	-0.073*** (0.025)
Controls	No	Yes	Yes	No	Yes	Yes
Household FE	No	No	Yes	No	No	Yes
Mean at Baseline	1.001	1.001	1.001	0.665	0.665	0.665
Observations	8,605	8,223	8,223	8,604	8,222	8,222

Standard errors clustered at household level

Controls for age, schooling, total plot area, income, rice variety, and strata

Note: 100 decimals = 1 acre; 1 mon = 40 kilograms

*** p<0.01, ** p<0.05, * p<0.1

Table 4:
Revenue, Cost & Profits

All dependent variables in Takas per decimal

	Long Survey Sample			Full Sample		
	(1) Revenue	(2) Total Cost	(3) Profit	(4) Revenue	(5) Total Cost	(6) Profit
Treatment*Post	49.136*** (18.048)	8.480 (13.902)	39.561** (19.217)			
Treatment	-29.733* (15.978)	-12.370 (9.586)	-16.288 (15.112)	17.327** (7.070)	-3.093 (9.278)	20.420* (11.144)
Post	-33.124** (14.619)	48.404*** (11.054)	-79.547*** (15.594)			
Means (Baseline/control group)	366.7	244.3	121.2	346.2	291.3	54.92
Observations	7,121	7,151	7,121	4,088	4,088	4,088

Standard errors clustered at household level

Controls for age, schooling, total plot area, income, rice variety, and strata

*** p<0.01, ** p<0.05, * p<0.1

Table 5:
Changes in Behavior in Using Urea

	(1) Applied First Urea After 21 days	(2) Number of Times Urea Applied	(3) Urea per application (kg/decimal)
Panel A: Timing & Application			
Treatment	0.042*** (0.015)	0.018 (0.029)	-0.019 (0.013)
Control Group Mean	0.117	2.384	0.530
Observations	3,109	3,208	3,205
	(4) Total Urea (kg/decimal)	(5) Urea Applied between day 21 to paddy date (kg/decimal)	(6) Urea Applied before day 21 or after paddy (kg/decimal)
Panel B: Changes in Quantities			
Treatment	-0.043 (0.039)	0.001 (0.025)	-0.044* (0.025)
Control Group Mean	1.227	0.562	0.665
Observations	3,205	3,205	3,205

Standard errors clustered at household level

Includes controls for age, schooling, income and total plot area

Includes strata fixed effects

*** p<0.01, ** p<0.05, * p<0.1

Table 6:
Time Use by Farmers: 7 day recall

The dependent variables are total hours spent in each activity the last 7 days

	(1)	(2)	(3)	(4)	(5)
	#Times in Field	Fertilizer Application	Weeding	Pesticide Application	Other Activities
Treatment	0.088 (0.075)	0.170** (0.086)	0.120 (0.089)	-0.001 (0.023)	0.022 (0.058)
Round 4	-0.945*** (0.064)	-1.580*** (0.095)	-1.109*** (0.107)	-0.070*** (0.023)	-0.213*** (0.059)
Control Group mean	2.69	0.084	0.97	0.09	0.65
Observations	1,669	1,669	1,669	1,669	1,669

Standard errors clustered at household level
Includes controls for age, schooling, income and total plot area
*** p<0.01, ** p<0.05, * p<0.1

Table 7:
Quantile Regressions

The dependent variables are urea in kilograms per decimal and yield in mons per decimal

	(1)	(2)	(3)	(4)	(5)	(6)
	Quantile Regression Estimates					OLS
	0.1	0.25	0.5	0.75	0.9	
Panel A: Urea Per Decimal						
Treatment*Post	-0.072*** (0.027)	-0.105*** (0.025)	-0.120*** (0.029)	-0.112*** (0.036)	-0.104* (0.054)	-0.091*** (0.035)
Treatment	0.018 (0.016)	0.011 (0.012)	0.028* (0.016)	0.017 (0.020)	-0.019 (0.026)	0.002 (0.027)
Post	0.122*** (0.025)	0.147*** (0.019)	0.173*** (0.022)	0.135*** (0.036)	0.161*** (0.046)	0.107*** (0.026)
Observations	8,223	8,223	8,223	8,223	8,223	8,223
Panel B: Yield Per Decimal						
Treatment*Post	0.024 (0.021)	0.002 (0.012)	0.009 (0.010)	0.015 (0.011)	0.038 (0.025)	0.073** (0.029)
Treatment	0.002 (0.011)	0.008 (0.008)	0.001 (0.006)	-0.008 (0.008)	-0.026 (0.023)	-0.041* (0.024)
Post	-0.009 (0.015)	0.003 (0.009)	-0.002 (0.007)	-0.016* (0.009)	-0.058*** (0.023)	-0.091*** (0.021)
Observations	8,222	8,222	8,222	8,222	8,222	8,222

Bootstrapped standard errors in parentheses
Controls for age, schooling, total plot area, rice variety, and strata
*** p<0.01, ** p<0.05, * p<0.1

Table 8:
Treatment Effects by Baseline Urea & Yield Quartiles

	By Urea Quartiles		By Yield Quartiles	
	(1)	(2)	(3)	(4)
	urea (kg/dec)	yield (mon/dec)	urea (kg/dec)	yield (mon/dec)
Quartile1*Treatment*Post	-0.117** (0.049) [0.47]	0.089** (0.041) [0.58]	-0.058 (0.062) [0.85]	0.050 (0.031) [0.37]
Quartile2*Treatment*Post	-0.103*** (0.039) [0.75]	-0.020 (0.044) [0.59]	-0.115** (0.053) [0.92]	0.044 (0.039) [0.54]
Quartile3*Treatment*Post	-0.076* (0.043) [1.01]	0.078 (0.056) [0.65]	-0.164*** (0.053) [0.97]	0.042 (0.034) [0.64]
Quartile4*Treatment*Post	0.041 (0.081) [1.84]	0.176** (0.082) [0.83]	-0.051 (0.095) [1.32]	0.126 (0.082) [1.08]
Observations	8,216	8,215	8,216	8,215

Standard errors clustered at household level

Baseline means in square brackets

Includes all controls and remaining interacted variables. The Quartile variable refers to urea quartiles for columns (1) % (2) and to yield quartiles for columns (3) & (4)

Appendix

Table A1:
Instructions to Use LCCs
Five Most Important Information

1. Check leaf color with LCC every 10 days, starting 21 days after planing until the paddy comes out (If urea is not needed on a day when you check with the LCC, check back again in 5 days).
2. Every time you check leaf color with an LCC, pick out 10 healthy leaf samples (Walk diagonally across the field from one end to the other to pick 10 bunches).
3. For each bunch of leaves, select the topmost fully developed leaf and place it on the LCC to match a color. Compare in the shade of your body.
4. Out of the 10 samples, if 6 or more are light in color (it matched the first two panels of the LCC, then apply 9 kilograms of urea every 33 for decimals of land. Check leaf color with LCC again in 10 days.
5. If urea is not needed on the day you measure (out of the 10 leaf samples, 4 or fewer are light), then check the leaf color again in 5 days with the LCC to see if urea needs to be applied.

Table A2:
Full Sample: Treatment Effects on Urea & Yield

	Log Urea			Log Yield		
	(1)	(2)	(3)	(4)	(5)	(6)
Treatment*Post	-0.121*** (0.033)	-0.129*** (0.034)	-0.137*** (0.043)	0.046* (0.026)	0.049* (0.027)	0.043 (0.034)
Treatment	0.030 (0.023)	0.033 (0.024)		-0.011 (0.020)	-0.017 (0.021)	
Post	0.172*** (0.024)	0.218*** (0.025)	0.232*** (0.033)	-0.062*** (0.020)	-0.042** (0.020)	-0.030 (0.026)
Controls	No	Yes	Yes	No	Yes	Yes
Household FE	No	No	Yes	No	No	Yes
Mean at Baseline	1.001	1.001	1.001	0.665	0.665	0.665
Observations	8,590	8,209	8,209	8,604	8,222	8,222

Standard errors clustered at household level

Controls for age, schooling, total plot area, income, rice variety, and strata

*** p<0.01, ** p<0.05, * p<0.1

Table A3:
Revenue, Cost & Profits: Price Data from Village Stores

All dependent variables in Takas per decimal

	Long Survey Sample			Full Sample		
	(1) Revenue	(2) Total Cost	(3) Profit	(4) Revenue	(5) Total Cost	(6) Profit
Treatment*Post	49.136*** (18.048)	6.959 (14.759)	30.387 (21.553)			
Treatment	-29.733* (15.978)	-17.170 (11.610)	-1.519 (18.549)	17.327** (7.070)	-8.529 (9.285)	25.856** (11.174)
Post	-33.124** (14.619)	89.075*** (11.871)	-74.001*** (17.913)			
Means (Baseline/control group)	366.7	245.0	80.37	346.2	330.2	15.96
Observations	7,121	8,311	7,121	4,088	4,088	4,088

Standard errors clustered at household level

Controls for age, schooling, total plot area, income, rice variety, and strata

*** p<0.01, ** p<0.05, * p<0.1

Table A4:
Costs Breakdown

All costs are in Takas per decimal

	(1) Fertilizers	(2) Manure	(3) Pesticides	(4) Weedkillers	(5) Other Expenses	(6) Labor
Treatment*Post	3.763 (6.783)	0.568 (0.945)	1.035 (0.979)		8.518** (3.919)	-1.129 (5.281)
Treatment	-6.810 (6.543)	0.339 (0.486)	-0.909 (0.667)	-3.856 (25.293)	-5.876* (3.436)	-0.393 (3.941)
Post	11.572** (5.517)	-0.284 (0.592)	-2.597*** (0.885)		3.357 (3.148)	13.569*** (3.800)
Mean at Baseline	34.62	1.855	7.403	52.70	87.33	114.1
Observations	7,130	5,867	6,545	1,314	7,151	7,136

Standard errors clustered at household level

Controls for age, schooling, total plot area, rice variety, and strata

*** p<0.01, ** p<0.05, * p<0.1

Table A5:
Changes in Urea Application

	(1)	(2)	(3)	(4)
	Number of Times Urea Applied Day 21 until paddy	Number of Times Urea Applied Before 21 days/after paddy	Urea per application Day 21 paddy date (kg/decimal)	Urea per application Before 21 days/after paddy (kg/decimal)
Treatment	0.053* (0.031)	-0.034 (0.028)	-0.005 (0.015)	-0.026* (0.013)
Control Group Mean	1.227	0.562	0.665	0.665
Observations	3,208	3,208	2,765	2,935

Standard errors clustered at household level

Includes controls for age, schooling, income and total plot area

*** p<0.01, ** p<0.05, * p<0.1