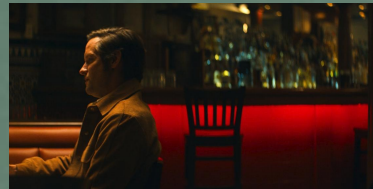
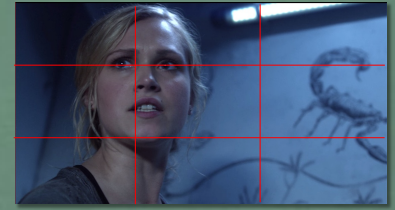
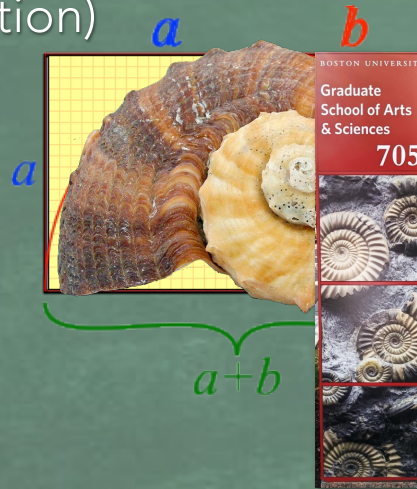


# PICTURE; Frame (composition)

w3 9/20

## GOLDEN RATIO

1. Fibonacci Sequence
2. Rule of 3<sup>rd</sup>'s
  - character's eye for reference point
3. Balance
  - objects
  - headroom
  - lead room
  - "crowding" frame edge



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## PICTURE; Frame (composition)

week 3 (9/20)

### GOLDEN RATIO

1. **Fibonacci Sequence**
  - science defining frame aesthetics
  - natural shapes conform to Golden Ratio; ie. conch shell
  - College of Arts and Sciences signage
2. **Rule of 3<sup>rd</sup>'s**
  - positioning subject (object-elements) on Golden Ration cross sections
  - “100” - WB
  - “The Umbrella Academy” – Netflix
  - character's eye is used for positional reference point
3. **Balance**
  - characters, objects
  - headroom; space above character
  - lead room; space leading characters action-attention
  - crowding the frame edge
  - story-scene, plot-theme, character (crowded-uneasy-off balance)

### REFERENCE

Title; subject

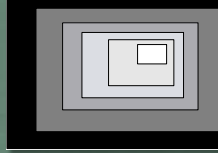
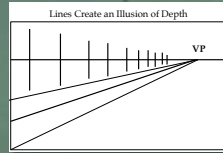
# PICTURE; Frame (composition)

w3 9/20

## DIMENSIONAL

### 1. Placement (FOV)

- foreground
- mid ground
- background



### 2. Position (3<sup>rds</sup>)

- lines and geometry

### 3. Exposure (contrast)

- highlights and shadows

"Umbrella Academy"

"The 100"



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## PICTURE; Frame (composition)

week 3 (9/20)

### DIMENSIONAL

#### 1. FOV Depth

- objects, elements "order" placement
- foreground elements/objects
- middle ground elements/objects
- background elements/objects

#### 2. Geometric Depth

- objects, elements "positional" placement

#### 3. Perception (communicate-inform)

- attention to action, object, character...

#### 4. Contrast\* (for Dimension)

- exposure brightness (*more with lighting lessons*)

### REFERENCE

Title; subject

Photo references by David H. Lyman, Founder of Maine Photo Workshops

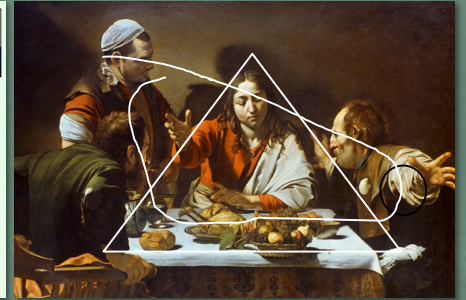
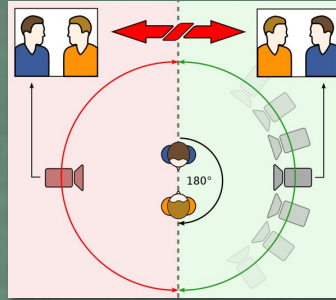
<https://www.mainemedia.edu/about/about-us-history/>

# PICTURE; Frame (composition)

w3 9/20

## COMMUNICATE

1. Perception
  - orientation
  - plot direction
  - character freedom
  - character limitation



## 2. Audience Behavior



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## ePICTURE; Frame (composition)

week 3 (9/20)

### COMMUNICATE

1. Perception (communicate-inform)
  - shot orientation: line of action: **180° rule**
  - frame direction: story-scene plot (characters action)
  - empty-open space: story-scene theme-message  
character(s) free to act and make choice
  - trapped-confined space: story-scene theme-message  
character(s) limitation to act and make choice
2. Behavioral (culture, age) **Theoretical but notable. Insignificant for FT353 productions.**
  - order of information comprehension  
information revealed with audience frame scan (clockwise; left-right-down-up)
  - understand your audience

### REFERENCE

NewScientist; Can culture dictate the way we see? [www.newscientist.com/article/dn11785-can-culture-dictate-the-way-we-see](http://www.newscientist.com/article/dn11785-can-culture-dictate-the-way-we-see)