

AEJMC 2019 Conference Schedule (August 6 - 10, 2019): COM Faculty and Students

Date	Time		Location	COM Participants	Session Title / Topic	Session Type	Division(s) / Interest Group(s)	Paper Title
Tues., August 6	1pm	5pm	Sheraton Hall E (Lower Concourse)	Moderating/Presiding: Dustin Supa	Got Big Data?: Computational Methods in Research, the Classroom, and Ethical Storytelling	Preconference Workshop Session	Public Relations and Mass Communication and Society Divisions	n/a
Wed., August 7	11:45 am	1:15pm	Pine (Mezzanine Level)	Authors: Lei Guo Yiyan Zhang	International Perspectives in Newspaper and Online News	High Density Refereed Research Paper Session	Newspaper and Online News Division	<i>Who Perpetuates "Fake News" in China? Rumor Diffusion on Mainstream News Websites, Weibo, and WeChat</i>
Wed., August 7	1:30 pm	3:00 pm	Cedar (Mezzanine Level)	Panelist: Yiyan Zhang	Understanding News and New Media: Chinese Experiences and Beyond	Panel Session	Chinese Communication Association	<i>Contextualizing Connective Action in Proactive Authoritarian Regimes in Digital Era: #MiTu Movement in China</i>
Wed., August 7	5pm	6:30 pm	Grand Ballroom Foyer (Lower Concourse)	Discussant: Michelle Amazeen	Topic II — Media and Health	Refereed Research Paper Scholar-to-Scholar (Poster) Session	Political Communication Interest Group and Mass Communication and Society Division	n/a
Thurs., August 8	10am	11:30 am	Sheraton Hall C (Lower Concourse)	Moderating/Presiding: Don Wright	The State of Canadian Public Relations - Practice and Education	Teaching Panel Session	Public Relations Division	n/a
Thurs., August 8	10am	11:30 am	Grand Ballroom East (Lower Concourse)	Panelist: Gary Sheffer	Building Trust in an Age of Disinformation	Cornerstone Session	Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility	n/a
Thurs., August 8	1:30 pm	3:00 pm	Grand Ballroom Foyer (Lower Concourse)	Discussant: Lei Guo	Theme I — Advances in Agenda Setting Research	Refereed Research Paper Scholar-to-Scholar (Poster) Session	Communication Theory and Methodology Division	n/a

				Co-Author: Chris Wells	Theme I — Advances in Agenda Setting Research	Refereed Research Paper Scholar-to-Scholar (Poster) Session	Communication Theory and Methodology Division	<i>Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral</i>
Thurs., August 8	3:15 pm	4:45 pm	Sheraton Hall C (Lower Concourse)	Panelist: Arunima Krishna	Reflecting on Integration - Challenges in Research and Practice	Research Panel Session	Public Relations and Advertising Divisions	n/a
Thurs., August 8	5pm	6:30 pm	Pine (Mezzanine Level)	Co-Authors: Arunima Krishna Donald Wright Raymond Kotcher	High Density Research Session: Top Papers and GIFTs	High Density Refereed Paper Session	Public Relations Division	<i>Curriculum Rebuilding in Public Relations: A Multi Managerial-Level Analysis of PR Practitioners' Expectations of Graduates</i>
Fri., August 9	8:15 am	9:45 am	Grand Ballroom Foyer (Lower Concourse)	Co-Authors: James Cummings Tiernan Cahill Blake Wertz	Theme — Immersive Environments	Scholar-to-Scholar (Poster) Refereed Paper Session	International Communication and Communication Technology Divisions	<i>Virtual Diffusion: Psychometric Predictors of Consumer-Level VR Device Adoption and Usage</i>
				Co-Authors: Li Zhang Xinyue Liu Di Mu Bochao Sun James Cummings	Theme — Immersive Environments	Scholar-to-Scholar (Poster) Refereed Paper Session	International Communication and Communication Technology Divisions	<i>Excitation Transfer Effect in Journalism Consumption in Mixed Immersive Environments</i>
				Co-Authors: Jacob Groshek Li Zhang	Theme — Digital Divides and Civic Engagement	Scholar-to-Scholar (Poster) Refereed Paper Session	International Communication and Communication Technology Divisions	<i>Media Participation When Nothing and Everything Is at Stake: Creative, Consumptive Influences on Political Engagement</i>
Fri., August 9	11:30 am	1pm	Linden (Mezzanine Level)	Co-Author: Mina Tsay-Vogel	Emerging Trends in Television: Second Screens and Parasocial Interactions	Refereed Paper Session	Communication Technology Division	<i>Social TV and Audience Engagement</i>
Fri., August 9	1:15 pm	2:45 pm	Kent (Second Floor)	Panelist: Christopher Beaudoin	2019 Deutschmann Award Session: Honoring the Career of Dr. Esther Thorson	Research Panel Session	n/a	n/a

Fri. August 9	1:15 pm	2:45 pm	Sheraton Hall B (Lower Concourse)	Panelist: Denis Wu	Big Questions for International Communication in the Era of Globalization: Paradigms, Theories, and Approaches	Research Panel Session	International Communication and Communication Theory and Methodology Divisions	<i>New Media's Challenges and Changes to Information Flow and Communication of Countries</i>
Fri., August 9	4:45 pm	6:15 pm	Pine (Mezzanine Level)	Co-Author: Michelle Amazeen	Social Media, Online Behavior and Fake News	High Density Refereed Paper Session	Mass Communication and Society Division	<i>Sharing Native Advertising on Twitter: Evidence of the Inoculating Influence of Disclosures</i>
Sat., August 10	11am	12:3 0pm	Sheraton Hall C (Lower Concourse)	Co-Authors: Lei Guo Kate Mays Yiyan Zhang	Theme II — New Perspectives on Methods	Refereed Paper Session	Communication Theory and Methodology Division	<i>What Makes Gun Violence a Prominent Issue? A Computational Analysis of Compelling Arguments and Partisanship</i>