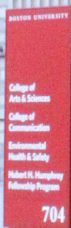


# COM CRC Newsletter

Spring 2019



Boston University  
College of Communication



Communication  
Research Center



# About the CRC

Research is an integral part of faculty and student activities at Boston University. Researchers at COM use the most advanced theory and methods to examine communication phenomena. Addressing both theoretical and applied problems through a range of quantitative and qualitative perspectives, faculty and students engage in the most cutting-edge developments in communication research that provide an extraordinarily fertile ground for innovation and science.

The CRC was established in 1959 and reorganized in 1994. The CRC pioneered the use of television as a research tool, conducting systematic analyses on the effects of television on children and measuring political opinions and voting intentions. This early beginning led the CRC to develop a specialty in survey research methodology.

Today, the CRC has 35 research fellows who specialize in topics including: advertising, critical cultural studies, health communication, human-computer interaction, international communication, journalism studies, media entertainment, political communication, and public relations. Several research faculty also serve as editors of competitive peer-reviewed journals.

The CRC has recently updated a number of research tools such as the iMotions biometric research platform which allows faculty and students to examine physiological responses to media (e.g., websites, ads, television programs, and video games). Other recent additions include a virtual reality system which aids faculty and students to investigate issues related to psychological presence, empathy, and immersive storytelling.

In 2009, the CRC established the Communication Research Colloquium Series consisting of monthly research presentations that highlight current and original research of faculty in COM. This forum provides an intellectual exchange of ideas and perspectives, features scholarship in several methodological traditions, and fosters discussions among faculty and students about a variety of research topics in the field of communication.

In 2011, the Dr. Melvin L. DeFleur Distinguished Lecture Series was established. Each year two distinguished scholars from outside of the university are invited to share their outstanding scholarship, expertise, and experience with the BU community. In recognition of the pioneering and inspirational contributions of Dr. Melvin L. DeFleur to the field of mass communication research and his service as a venerable and inexhaustible member of the CRC, the faculty members named this series in his honor.





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# Letter from the Co-Directors



We had a very busy spring semester in the CRC! First, we welcomed our full-time CRC Lab & Research Manager, Susie Blair, who has been instrumental in managing the research center and coordinating and promoting various research efforts and events, as well as taking on new roles that include grant seeking and support for faculty and students and conducting iMotions training workshops. We are extremely fortunate to have Susie on board as the administrator of our center, helping us develop and lead key research initiatives moving forward. In addition, two new research fellows joined the CRC – Dr. Christopher Wells (Assistant Professor, Division of Emerging Media Studies) and Dr. Dana Janbek (Master Lecturer, Department of Mass Communication, Advertising & Public Relations). We are also excited to announce the addition of Dr. Kelsey Prena who will be joining the faculty as an Assistant Professor in the Division of Emerging Media Studies this coming fall.

In terms of technology updates, we recently added the electroencephalography (EEG) module to our iMotions suite and have two Emotiv EPOC+ headsets available in the center. This module enables users to connect, record, and visualize live EEG data.

Additionally, Dr. Michelle Amazeen helped launch a new CRC initiative, Work-in-Progress monthly meetings, which provide a forum for research fellows to informally discuss their current projects. The exchange of ideas during these brown-bag lunches center on aspects of research pertaining to a study's theoretical premise, design, methods, fieldwork resources, analysis issues, and literature searches.

As always, we would like to acknowledge the work and commitment of our graduate student staff. We would like to thank our returning staff – Saniya Farooqi (M.S. student in Mass Communication), Tanvi Shah (M.A. student in Emerging Media Studies), and Xu Zhang (M.A. student in Emerging Media Studies) for upkeeping the center, overseeing technology and facility reservations, and promoting the accomplishments of the CRC research fellows and our lecture series. In addition, we appreciate the work of our SONA Administrator, Wei Guo (M.S. student in Mass Communication) who managed the SONA system for our college this past spring.

Finally, as the semester comes to an end, we want to convey our deepest gratitude to Dean Thomas Fiedler for the tremendous support he has given the CRC during the past eleven years. He has been an incredible advocate for the center, ensuring that we have the essential staff and facilities as well as cutting-edge technologies and services that help advance research at COM. We are immensely appreciative of his unwavering support and leadership. We wish Dean Fiedler all our best for a wonderful retirement and hope he enjoys this new chapter in life! He will be missed.

We hope everyone has a fantastic summer and look forward to all the exciting research in store in the next academic year!



Mina Tsay-Vogel  
*CRC Co-Director*



James Cummings  
*CRC Co-Director*



# New CRC Staff

In December 2018, **Susie Blair** joined the CRC as Lab & Research Manager, a newly-created position at the center. With years of experience in both multimedia journalism and academic research, she is eager to draw on this experience to facilitate and manage the exciting work being done at the CRC.

Susie most recently worked at Project Zero, a research institute housed at Harvard University's Graduate School of Education. There, she served as a research assistant on the Out of Eden Learn project, an online learning community that digitally connects young people from around the world to engage in intercultural exchange and thoughtful online dialogue. Susie has co-presented research on the project at the Association for Moral Education conference as well as Project Zero Classroom, a professional development institute for educators.



In 2015, Susie received her Bachelor's Degree in Journalism with a minor in Women's, Gender and Sexuality Studies from Northeastern University. During her undergraduate career, she worked as a production assistant at The Boston Globe's North Metro section and at PRI's The World, a daily world news radio program.

Susie's research interests lie in intercultural communication, gendered communication, disinformation in online spaces, and youth media literacy.

**Susie Blair**  
*CRC Lab & Research Manager*



# New CRC Research Fellows



**Dr. Christopher Wells** worked in environmental politics before attending graduate school at the University of Washington, where he focused on political communication and early social media. In his research, Dr. Wells uses a variety of methods, both conventional and computational, to study how news media coverage takes shape, how citizens learn about politics, and how they choose to participate. His most recent work is exploring how people can understand the many different media around us as making up an interactive media system.

**Christopher Wells, Ph.D.**

*Assistant Professor, Division of Emerging Media Studies*

**Dr. Dana Janbek** is an internationally-focused scholar and educator. She teaches media and intercultural communication courses on the undergraduate and graduate levels. Her two research agendas focus on the Syrian refugee crisis and on terrorist use of the Internet. In addition to a book chapter, Dr. Janbek's research findings were published in a co-authored paper titled, "Syrian refugees and information precarity," in *New Media & Society*. Dr. Janbek worked on "The Faces of Syrian Refugees" exhibit which was showcased at Boston's City Hall in the summer of 2017. In 2016, she organized a refugee symposium which brought to campus refugees and experts to discuss the immigration debate. Dr. Janbek's research on the use of the Internet by terrorist groups looks at how they communicate, plan, and recruit online. In addition to a number of journal articles, she has a co-authored book titled, *Global terrorism and new media: The post Al-Qaeda generation*, published by Routledge.



**Dana Janbek, Ph.D.**

*Master Lecturer, Department of Mass Communication, Advertising & Public Relations*



# New CRC Research Fellow:

## Joining Fall 2019



**Dr. Kelsey Prena** will be joining this fall with a Ph.D. in Communication Science with a minor in Neuroscience from Indiana University. She is interested in the neurological changes that occur during video gaming, and how these changes influence learning and memory. The goal of her research is to use these changes to facilitate memory formation in children with learning impairments. Mechanisms that she is currently working to understand relate to neurological deficits in people with Down syndrome. While at Michigan State University, she received her B.A. (2012) and M.A. (2014) in Communication. Her M.A. thesis focused on identifying video game trends in children with Down syndrome. She is an active member of the Institute for Communication Research and the Cognitive Neuroimaging Lab at Indiana University.

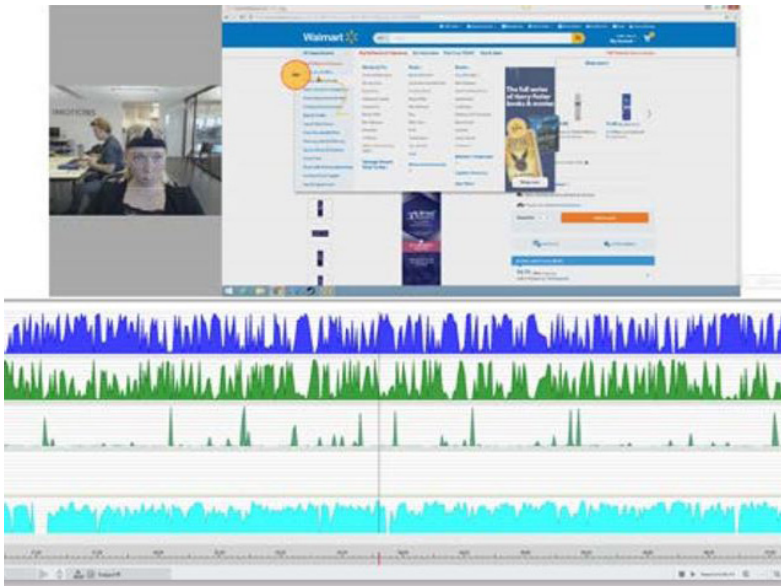
**Kelsey Prena, Ph.D.**

*Assistant Professor, Division of Emerging Media Studies*



## EEG Module

The CRC now has electroencephalography (EEG) software through iMotions available on both iMotions data collection laptops. This module enables users to connect, record, and visualize live EEG data and metrics from the Emotiv EPOC+ headset. Full overviews of channels, metrics, signal strength, and impedance tests are integrated.



## Emotiv EPOC+ Headsets

We have 2 Emotiv EPOC+ headsets available in the CRC to collect EEG data. These are wireless, 14-channel EEG headsets that offer easy set up. Saline-based electrodes ensure a more comfortable experience for participants, while still providing optimal signal quality. The fixed electrode positions ensure consistent recording across participants.

# Technology Updates





# Honors & Awards



**Brittany Andersen** (Ph.D. candidate, Division of Emerging Media Studies) was awarded Top Paper of Interest to the Media and Public for her paper “Too Direct?: A Content Analysis of Direct to Consumer Social Media Tweets” (March 2019) by the Society of Behavioral Medicine (SBM) at their 40th Annual Meeting & Scientific Sessions.

Andersen was also awarded a Feld Research Grant from Boston University’s Division of Emerging Media Studies for work on her dissertation, “User motivations and barriers to taking a direct-to-consumer test for health information,” which is currently in progress.

As part of BU Data Science Day, **Kate Mays** (Ph.D. candidate, Division of Emerging Media Studies) was awarded the “Brilliant Bud Award” from the Hariri Institute for Computing and Computational Science & Engineering.



**Lei Guo** (Assistant Professor of Emerging Media Studies; at top left) and **Yiyan Zhang** (Ph.D. student, Division of Emerging Media Studies; at bottom left) were awarded The Initiative on Cities’ Early Stage Urban Research Award (\$10,064) for their research titled, “Constructing city images through local media: An intermedia agenda-setting analysis of big media data.”





# Spring 2019 Distinguished Lecture:

## The Resignation Industry & The Future of Media Studies

On Thursday, April 4, the CRC was fortunate to have Dr. Joseph Turow (Robert Lewis Shayon Professor of Communication, University of Pennsylvania) present his scholarly research to an audience of COM scholars, students and professors as part of the CRC's Dr. Melvin L. Defleur Distinguished Lecture Series.

The College of Communication annually invites two distinguished scholars from outside to share their outstanding scholarship, expertise, and experience with the BU community. In recognition of the pioneering and inspirational contributions of Dr. Melvin L. DeFleur to the field of mass communication research and his service as a venerable and inexhaustible member of COM's Communication Research Center, the faculty members of the CRC have named this series in his honor.



**Dr. Joseph Turow**  
*Robert Lewis Shayon Professor of Communication,  
University of Pennsylvania*

Dr. Turow's extensive research focuses on how corporations exert a powerful control over potentially-sensitive user data and demonstrate a lack of transparency as to how they use individuals' data. This so-called "resignation industry" is developing in tandem with—and overlapping with—the growth of the digital

interactive media system. According to Turow, the resignation industry carries out pervasive and purposeful corporate undertakings to encourage people to give up thinking they can change data collection by businesses.

These activities have the potential of corroding political and cultural democracy, Turow claims. In his talk, he explained the need for a "sociology of digital resignation" to understand the evolving media industry, and that research in this area is best carried out with a new understanding of the meaning and nature of "media research."





# Colloquium Talks



*Tech News & Tech PR: It's Not Just Tech Anymore*  
February 2019

What is tech news today? And consequently, what is tech PR? Research by Dr. Nirit Weiss-Blatt discovered a major turning-point in both practices. Her previous study examined “Who sets the technological agenda?” by analyzing millions of articles/posts and deploying time-series and network analyses. Her current research focuses on the role of tech PR due to accumulating tech scandals. Her February 2019 talk summarized the rapid changes in the tech news ecosystem and provided preliminary conclusions, both theoretical and practical.

**Dr. Nirit Weiss-Blatt**

*Visiting Research Fellow,  
Annenberg School for Communication & Journalism  
University of Southern California*

*The Politics of Attention: Understanding the Currency of the Hybrid Media Economy*  
March 2019

The attention economy, or the logics by which attention is generated and transformed into various forms of power, is coming into focus as a central feature of our political-media system. Dr. Wells' talk was grounded in contemporary theoretical work directed at understanding attention, publicity and visibility in the hybrid media system. His research draws on evidence from several aspects of the American election in 2016, including news media treatment of Donald Trump, the “media-hacking” of far-right social media networks, and the information operations of Russia's Internet Research Agency, to rethink what we know about political communication under conditions of the attention economy.



**Dr. Christopher Wells**

*Assistant Professor, Division of Emerging Media Studies*





# 69TH ANNUAL ICA CONFERENCE

## COMMUNICATION BEYOND BOUNDARIES

### WASHINGTON, D.C., USA

### 24-28 MAY 2019



## Presentations by CRC Research Fellows

**Amazeen, M.** (2019, May). News or Not? Methodological Considerations in Measuring Recognition of Native Advertising in Digital News Contexts. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Andersen, B., & Parker Ward, S.** (2019, May). From Awareness to Advocacy: A Two-Year Analysis of Prenatal and Maternal Health Conversations on Social Media. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

Bucy, E. P., Foley, J., Lukito, J., Doroshenko, L., Shah, D. V., Pevehouse, J., & **Wells, C.** (2019, May). Performing Populism: Trump's Transgressive Debate Style and the Dynamics of Twitter Response. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Cahill, T. J.** (2019, May). What Predicts Hostile Comments on Online News? an Integration of Social-Psychological Approaches. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Cummings, J., & Cahill, T. J.** (2019, May). Effects of Congruity on User Presence in Virtual Environments: An Experimental Approach in Three Dimensions. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Elasmar, M.** (2019, May). Validity and Reliability Challenges when Extracting Public Opinion Trends from Social Media Expressions. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Guo, L.** (2019, May). Predictors of Global Intermedia Agenda Setting. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Guo, L.** (2019, May). Social Media Use for News, Citizenship Norms, and Online Political Participation: Examining a Dual-Path Participation Model in China. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Guo, L., Chen, H., & Su, C.** (2019, May). Network Agenda Setting, Partisan Selectivity, and Opinion Repertoire: An Analysis of Media Effects on Hongkongers' Perception of Hong Kong-Mainland China Relationship. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Hair, L., & Tsay-Vogel, M.** (2019, May). When Enough Is Enough: Coping with Media Stressors and Implications for Media (Dis)Engagement. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Krishna, A., & Kim, S.** (2019, May). Speaking Out in Echo Chambers: President Trump's Supporters' Communication Behaviors on Social Media Over a Political Controversy. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Mays, K., & Caron, A.** (2019, May). Breaching perpetual contact: Non-use of mobile and social media in everyday life. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Mays, K., & Caron, A.** (2019, May). What Technology Gives and Takes Away: Non-Use of Mobile and Social Media in Everyday Life. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Mays, K., Krongard, S., & Katz, J.** (2019, May). Robots revisited: Cyberdystopia, robotphobia, and social perceptions of robots in the evolving AI landscape. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

Reimer, T., Connaughton, S., Roland, C., Ptacek, J., & **Krishna, A.** (2019, May). Predictors of Armed Inter-group Conflicts: A Systematic Overview of Risk Factors. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Rochefort, A.** (2019, May). Regulating Social Media: A Comparative Policy Analysis. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

Suk, J., Shah, D. V., Cramer, K., Friedland, L. A., Hughes, C., Wagner, M. W., & **Wells, C.** (2019, May). Do Improving Conditions Harden Partisan Preferences? Communication, Context, and Political Evaluations During Periods of Contention. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Wells, C., Shah, D., Pevehouse, J., Foley, J., Pelled, A., & Yang, J.** (2019, May). The Temporal Turn in Communication Research: Time-Series Analyses Using Computational Approaches. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Wertz, B., Groshek, J., & Rochefort, A.** (2019, May). The Humpty Dumpty Effect: Emerging Media Diffusion and (Granger) Causal Democratic Change in 122 Countries From 1946 to 2014. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Wertz, B., & Hair, L.** (2019, May). Sex on Reddit: An Analysis of Anonymity in NSFW Communities on Reddit. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Zhang, L., & Cummings, J.** (2019, May). Out and Abo(U)T: A Multi-Method Study on the Cognitive Mechanisms of Human Efforts in Detecting Social Media Bot Accounts. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Zhang, Y., & Guo, L.** (2019, May). A Battlefield for "Public Opinion Struggle": How Does News Consumption from Different Information Sources on Social Media Influence Government Satisfaction in China? To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.



# Recent & Upcoming EMS Events

## Spring 2019 Symposia



This April, the Division of Emerging Media Studies held a two-day international symposia exploring the social implications of living, working, and learning with ubiquitous technology. April 10 focused on *Human Community and Perpetual Contact*, investigating the future of perpetual contact from a humanities, philosophical and social scientific perspective. Day two questioned *Should Robots be our Friends?*, as people increasingly welcome AI and robots into their lives.



Dr. James Katz (Boston University) welcomes attendees to the symposia.



Kate Mays (Boston University), Dr. Yu-li Liu (National Cheng-chi University) and panel chair, Dr. Margrit Betke (Boston University), discuss *Robots, gender, and affection: Mainland China, Taiwan and USA*.

## #ScreentimeBU Conference

#Borderless World: Redefining  
Human Connections.

June 20th, 2019

10:00 AM - 6:00 PM

Student Village,  
10 Buick Street, 18th Floor, Boston MA, 02215

Instagram: @emstudies Facebook: emstudies Twitter: @emstudies



On June 20, the Division of Emerging Media Studies' graduate cohort will be hosting a conference titled *#Borderless World: Redefining Human Connections*. The conference will examine the "civic, social, and psychological implications of today's media landscape and social networks on and off the screen."

#ScreentimeBU is an annual academic conference in June put on by the graduate students from the Division of Emerging Media Studies at Boston University. The conference will provide a platform for students to showcase their research and to network with peers and professionals working in Emerging Media Studies.

The #ScreentimeBU conference aims to provide an opportunity for researchers in the field of digital media and communication to exchange their attitudes, stances, and opinions on the heated issues haunting today's media landscape. By showcasing their insightful research, scholars at the conference can inform the BU community of their latest research accomplishments, communicate with colleagues on critical topics, as well as hint at future research directions in the communication fields.

The #Screentime team is currently accepting abstracts by email to [demsconf@bu.edu](mailto:demsconf@bu.edu). Please note, abstracts should be no more than 300 words and must include your name, institutional affiliation, program and year of study, research focus/interests, and contact information. Following peer review, applicants will be notified of their acceptance no later than May 19. Emerging Media Studies is an inherently interdisciplinary field, and as such organizers welcome abstracts from a variety of disciplines on a range of topics centered around the conference theme.



## Upcoming

**Amazeen, M.** (2019, May). News or not? Methodological considerations in measuring recognition of native advertising in digital news contexts. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Andersen, B., & Parker Ward, S.** (2019, May). From awareness to advocacy: A two-year analysis of prenatal and maternal health conversations on social media. To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

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**Zhang, Y., & Guo, L.** (2019, May). A battlefield for “public opinion struggle”: How does news consumption from different information sources on social media influence government satisfaction in China? To be presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

**Andersen, B.** (2019, June). Social media data collection and analysis: Overview and demonstration. Invited talk to be presented at the Social Science Librarians Boot Camp, Tufts University.

**Vigil, T.** (2019, June). Moms in Chief book talk. To be presented at the National Archives, Washington, D.C.

**Janbek, D.**, Wall, M., & Otis Campbell, M. (2019, July). Human mobility, connectivity and the cultural politics of migration. Panel to be presented at the International Association for Media and Communication Research Conference, Madrid, Spain.

**Janbek, D.**, Wall, M., & Otis Campbell, M. (2019, July). How Syrian refugees rely on information networks to overcome information precarity. To be presented at the International Association for Media and Communication Research Conference, Madrid, Spain.

**Vigil, T.** (2019, July). Moms in Chief book talk. To be presented at the Welcome Clubs International meeting, Denver, Colorado.

**Zhang, Y.** (2019, August). Contextualizing connective actions in proactive authoritarian regimes in digital era: #MiTu movement in China. Panel to be presented at the 102nd Association for Education in Journalism and Mass Communication Conference, Toronto, Canada.



## Recent

**Vigil, T.** (2019, April). Balancing Teaching and Research. Panel presented at the Midwest Political Science Association Conference, Chicago, Illinois.

**Vigil, T.** (2019, April). Getting Your Book Published. Panel presented at the Midwest Political Science Association Conference, Chicago, Illinois.

**Katz, J., & Mays, K.** (2019, April). Public attitudes about AI and VR's role in American education: Prospects and concerns. Presented at Media – Knowledge – Education: Augmented and Virtual Realities, University of Innsbruck, Austria

**Mays, K., & Katz, J.** (2019, April). Acceptance and gender perceptions of robots in a U.S. context. *Should Robots Be Our Friends? Ethical and Social Scientific Implications of the Growing Emotional Engagement of Humans with AI Agents and Robots*. Presented at the Boston University Emerging Media Studies Spring 2019 Symposia, Boston, Massachusetts.

**Mays, K., & Caron, A.** (2019, April). What technology gives and takes away: Non-use of mobile and social media in everyday life. *Human Community and Perpetual Contact in an Era of Artificial Intelligence*. Presented at the Boston University Emerging Media Studies Spring 2019 Symposia, Boston, Massachusetts.

**Vigil, T.** (2019, April). Melania and Michelle: Comparing Contemporary First Ladies. Presented at the Midwest Political Science Association Conference, Chicago, Illinois.

Allen, C., Roberts, M., & **Andersen, B.** (2019, March). Too Direct?: A Content Analysis of Direct to Consumer Social Media Tweets. Presented at the 40th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C.

Krishna, A., **Wright, D. K.**, & Kotcher, R. (2019, March). An In-Depth Examination of the Current State of the Public Relations Industry. Presented at the International Public Relations Research Conference, Orlando, Florida.

**Parker Ward, S.** (2019, March). Affective Media. Panel presented at the New England Graduate Media Symposium, Emerson College.

**Mays, K.** (2019, February). "Crowdcoding" as an approach to analyzing social media data. Presented at BU Data Science Day, Boston, Massachusetts.

**Michelle Amazeen's** research on native advertising was featured on Futurity.org (*9 in 10 people can't tell sponsored stuff from real news online*, January 2019) and on The Academic Minute podcast (April 2019). She was quoted on Poynter.org (*Older Americans share more fake news than young people. But they also share more facts*, January 2019) and was a guest on the Flack Pack podcast (*Journo Spot Flop?*, February 2019).

**James Cummings, Anne Danehy, and Mina-Tsay Vogel** were featured in State House News Service about the Communication Research Center (*"Not just what your mouth says": BU center goes beyond conscious responses*, January 2019).

**Arunima Krishna** discussed her work on the Communications Bellwether Survey on the PRWeek podcast (*PRWeek discusses the PRWeek/Boston University Communications Bellwether Survey*, January 2019; picture at right).



**Mina Tsay-Vogel** was quoted in BU Today (*Brazen or cautious: Two seniors, two approaches to social media*, March 2019).



**Sarah Krongard, Mina Tsay-Vogel, and Jimmy Bie's** research on binge-watching was featured in Pacific Standard (*Binge watching can warp your view of the world*, January 2019), BU Today (*Does binge-watching Netflix warp your view of the world?*, March 2019), International Business Times (*How Netflix binge-watching can change your world-view*, April 2019) and on Boston 25 News (*BU study finds binge-watching may be influencing you*, March 2019; picture at left).

**Tammy Vigil** was quoted in the Chicago Tribune (*Anti-semitism claims against Women's March movement present tough call for Jewish women, other would-be participants*, January 2019), Platform Magazine (*Navigating to safe waters in political PR*, February 2019), two El Mercurio stories (*El entusiasmo democrata adelanta la carrera para disputarle la Casa Blanca a Trump*, January 2019; *Trump toma como triunfo el Informe Mueller, y Demócratas exigen publicación del texto*, March 2019), The Washington Post (*Motherhood was once a campaign liability. The 2020 female candidates are making it an asset*, February 2019) and Washington Examiner (*Trump has more women as top advisors than Obama, Bush, or Clinton*, March 2019). She did a Q&A with BU Today about her recently-published book, *"Moms in Chief"* (*Moms in Chief explores the pitfalls women in politics face*, February 2019).



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**Andersen, B., Hair, L., Groshek, J., Krishna, A., & Walker, D.** (2019). Understanding and Diagnosing Antimicrobial Resistance on Social Media: A Yearlong Overview of Data and Analytics. *Health Communication, 34*(2), 248–258.

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**Tsay-Vogel, M.**, & Krakowiak, K. M. (2019). The virtues and vices of social comparisons: examining assimilative and contrastive emotional reactions to characters in a narrative. *Motivation and Emotion*. Advance online publication.

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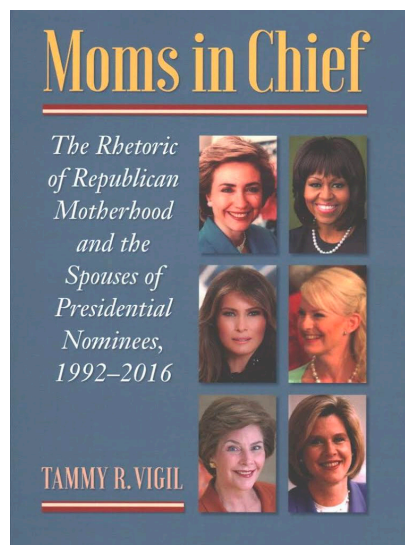
**Krongard, S.**, & **Tsay-Vogel, M.** (2018). Online original TV series: Examining portrayals of violence in popular binge-watched programs and social reality perceptions. *Psychology of Popular Media Culture*. Advance online publication.

## Encyclopedia Entries

**Tsay-Vogel, M.** (forthcoming). Third-Person Effect. In *The International Encyclopedia of Media Psychology*.

Graves, L., & **Amazeen, M. A.** (2019). Fact-Checking as Idea and Practice in Journalism. In *Oxford Research Encyclopedia of Communication*.

## Books



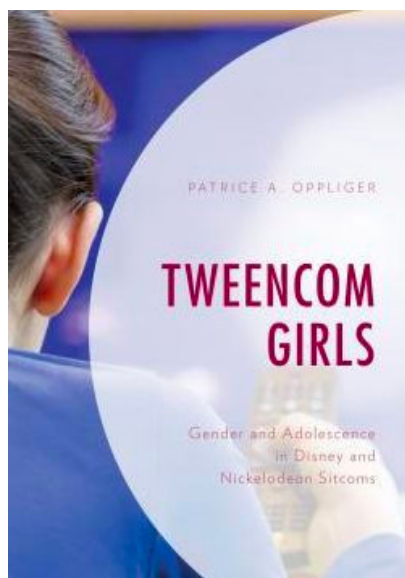
### *Moms in Chief: The Rhetoric of Republican Motherhood and the Spouses of Presidential Nominees, 1992- 2016*

Tammy R. Vigil

An examination of how the spouses of recent presidential candidates have presented themselves and been perceived on the campaign trail, *Moms in Chief* reveals the ways in which the age-old rhetoric of republican motherhood maintains its hold on the public portrayal of womanhood in American politics and constrains American women's status as empowered, autonomous citizens.

The rhetoric of republican motherhood describes the ostensibly ideal female patriot as domestically focused, self-sacrificial, deferential, and defined by her relationship to others, particularly her husband. *Moms in Chief* combines the study of history, gender, communication, and politics to show how the spouses of the major parties' presidential nominees from 1992 to 2016 at times fulfilled, at other times flouted, but at all times were handicapped by this stereotype. From Barbara Bush as dynastic mother to Michelle Obama as "Mom-in-Chief," from Laura Bush as all-American wife to Melania Trump as model immigrant, from Teresa Heinz Kerry as assertive heiress to Bill Clinton as past president and prospective first gentleman, Tammy R. Vigil explores the function of presidential consorts in their spouses' campaigns, and she scrutinizes how their portrayal by opponents, the press, and themselves has challenged or reinforced perceptions of the role of gender, and the place of women, in American political life.

In the unofficial contest between candidates' spouses, there are winners and losers. What is at stake, Vigil's research suggests, is the very definition of women as American citizens and political actors.



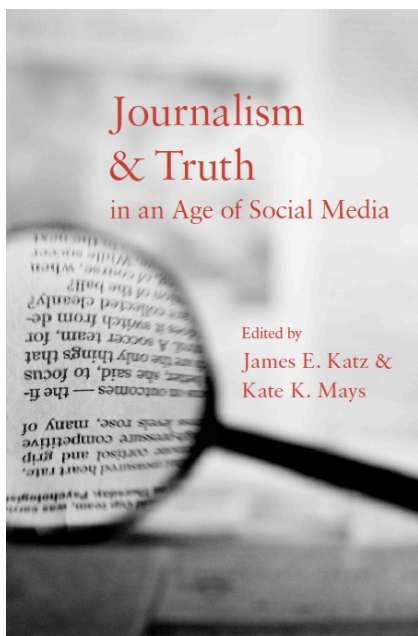
### *Tweencom Girls: Gender and Adolescence in Disney and Nickelodeon Sitcoms*

Patrice A. Oppliger

*Tweencom Girls* analyzes the different ways character tropes are portrayed in media targeted at eight- to twelve-year-olds, particularly female characters, over the last twenty-five years. The book focuses particularly on sitcoms produced by the cable giants Disney Channel and Nickelodeon because of their popularity and ubiquity. Author Patrice Oppliger provides extensive examples and alternative interpretations of the shows' tropes and themes, particularly for those who are unfamiliar with the genre. The first section explores common tweencom tropes, focusing on different themes that are prevalent throughout the series. The second section includes a discussion of the big picture of how tropes and themes give insight into the female characters portrayed in the popular tweencom programming, as well as advice to parents and educators.



## Forthcoming



### *Journalism & Truth in an Age of Social Media* James Katz & Kate Mays (Editors)

Much attention has been paid in the last few years to the spectre of “fake news” that looms over our media and political systems. But fake news can encompass everything from sarcastic or ironic humor to bot-driven, made-up stories. It can also include the pernicious transmission of bias, the use of incomplete or misleadingly selective framing of stories, and photographs that editorially convey certain characteristics. This edited volume contextualizes the current “fake news problem”—after all, identifying, characterizing, and communicating the truth has been a nettlesome problem for millennia.

Rather than identify a single culprit for disseminating misinformation, the authors in this volume examine inquiries into how news is perceived and identified, how news is presented to the public, and how the public responds to news. Other authors consider social media’s effect on the craft of journalism, as well as the growing role of algorithms, big data, and automatic content production regimes. This volume brings leading scholars in the fields of journalism and communication studies, philosophy, and the social sciences to address critical questions of how we should understand journalism’s changing landscape as it relates to fundamental questions about the role of truth and information in society.

*To be released Summer 2019.*



### *Melania & Michelle: First Ladies in a New Era* Tammy R. Vigil

At home or at the podium, the First Lady is uniquely poised to serve as advisor, confidant, and campaigner, with the power to shape American political and social conversation. At first blush, First Ladies Michelle Obama and Melania Trump appear categorically different from each other; however, as women rising from humble origins to pursue their ambitions and support their husbands, the two have more in common than one might think.

In *Melania and Michelle: First Ladies in a New Era*, author Tammy Vigil provides a compelling account of our modern first ladies, exploring how each woman has crafted her public image and used her platform to influence the country, while also serving as a paragon of fashion and American womanhood. Both women face constant scrutiny and comparison—from their degrees of political activism to their cookie recipes—and have garnered support as well as criticism. From their full lives pre-nomination to their attitudes while occupying the White House, Vigil builds careful and thoughtful portraits of Melania Trump and Michelle Obama that provide new appreciation for the how these women, and the first ladies that came before them, have shaped our country.

*To be released Fall 2019.*

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