THE PHD PROJECT
MANAGEMENT DSA

Caroline Flammer
Boston U

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• Key Questions

1) What is your research question?
2) What is the research gap? (Engage with and build on extant literature)
3) Why is it important to close this gap, i.e. why should we care?
4) What is your theoretical argument?
5) How do you measure your theoretical constructs?
6) What is your identification strategy/empirical methods?
7) What are the results and how do you interpret the results?
8) What are the implications for practice?
Informal Insights — Research Process

• My approach

1) **Focus** on a few, most promising, research ideas that help you achieve your long-term goal and build up your research identity (see [research protocol](#))

- **Note:**
  - There is no such thing like a “quick project”
  - Few publications > multiple working papers
  - Consider going on vacation instead of spending time on non-promising projects
Importance of Time ...
Importance of Time ...

- Looking into the Future

Where do YOU want to have IMPACT?
• Looking into the Future .... and Back to the Present

Where do YOU want to have IMPACT?

Start now ...
Informal Insights — Research Process

• My approach

1) **Focus** on a few, most promising, research ideas that help you achieve your long-term goal and build up your research identity (see research protocol)

2) Be your own most evil **devil’s advocate** throughout the process

3) **Seek feedback** from
   - Friendly reviewers (ideally, form 1-2 reading groups à 4 scholars with different disciplinary backgrounds)
   - Colleagues within department (faculty and doctoral students)
   - Seminars/conferences

4) Do one thorough **revision**

5) **Submit**

6) ....

7) **Address all** (major and minor) **concerns** raised by editor and reviewers